

City of Vista, California 2024 Parks and Recreation/Wave Waterpark Needs Assessment Survey Findings Report

Submitted to the City of Vista, California by:

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Contents

Section 1: Executive Summary	1
Section 2: Charts and Graphs	8
Section 3: Benchmarks	47
Section 4: Priority Investment Ratings (PIR)	56
Section 5: Tabular Data	64
Section 6: Survey Instrument	111



Executive Summary

City of Vista, California

Parks and Recreation/Wave Waterpark Needs Assessment Survey

Executive Summary

Overview

ETC Institute administered a parks and recreation/Wave Waterpark needs assessment survey for the City of Vista, California during the winter of 2024-2025. The purpose of the survey was to receive input on a new Parks and Recreation Master Plan and guide decisions about three new parks, improvements to Brengle Terrace Park, and the future of the Wave Waterpark.

Methodology

ETC Institute mailed a survey packet to a random sample of households throughout the City of Vista. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Vista from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to receive 350 completed surveys from households within the City of Vista. This goal was exceeded, with 413 completed surveys collected. The overall results for the sample of 413 residents have a precision of at least +/-4.8% at the 95% level of confidence.

This report contains the following:

- Executive Summary with major findings (Section 1)
- Charts showing the overall results of the survey (Section 2)
- Benchmarks (Section 3)
- Priority Investment Ratings (PIR) (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- A copy of the cover letter and survey instrument (Section 6)

The major findings of the survey are summarized in the following pages.

Facilities/Programs Use

Wave Waterpark Use: Fifty-seven percent (57%) indicated that they have visited the Wave Waterpark. 5% rated the physical condition excellent, 47% rated the physical condition good, 37% rated fair, and 10% rated poor. The top programs/activities respondents have participated in at the Wave Waterpark are: lazy river (81%), waterslides (68%), and FlowRider (41%). Based on the sum of top 4 choices, the programs/activities that are most important to households are: lazy river (73%), waterslides (60%), and swim lessons (39%).

Facilities Use: Eighty-seven percent (87%) indicated that they have visited a facility in the past year. 13% rated the physical condition excellent, 57% rated the physical condition good, 26% rated fair, and 4% rated poor. The common barriers that have prevented respondents from attending facilities often were: lack of amenities we want to use (30%), do not feel safe using parks/facilities (25%), and use parks/facilities in other cities/county (22%).

Programs Use: Forty-eight percent (48%) of respondents indicated that they have participated in a program/event (offered by the City of Vista Recreation and Community Services Department). 26% rated the overall quality excellent, 55% rated the overall quality good, 16% rated fair, and 3% rated poor. The common barriers that have prevented respondents from participating in programs more often are: I don't know what is offered (38%), too busy/not interested (24%), and program times are not convenient (19%).

Outside Organizations

The most used organizations that respondents have used for recreation/sports activities during the last year are: City of Vista (70%), neighboring cities (55%), and public schools (28%).

Communication

The top used resources that respondents use most to learn about the City's parks, recreation facilities, programs, and events are: word of mouth (57%), social media (44%), and recreation activity brochure (41%). Based on the sum of top 3 choices, the most common used resources are: city website (41%), recreation activity brochure (39%), and eNewsletter (38%).

Benefits, Importance, and Improvements to Parks and Recreation

Agreement: The most agreed statements about potential benefits of the City's parks and recreation services are: makes Vista a more desirable place to live (94%), preserves open space & protects the environment (88%), improves my (my household's) mental health & reduces stress (85%).

Importance: 89% believe that it is very important for the City to provide high quality parks, recreation facilities, and programs, 10% believe that it is somewhat important, and 1% believe it is not important.

Additional Finding

Brengle Terrace Park: The improvements/additions that respondents felt could be made to Brengle Terrace Park were: Passive walking trail (49%), restrooms (47%), and picnic area with shade structure (33%). Based on the sum of top 3 choices, the improvements/additions most important to households are: Passive walking trail (33%), restrooms (27%), and dog park (24%).

Breeze Hill Road Park: The amenities (listed in the survey) that respondents felt could be added to Breeze Hill Road Park are: restrooms (31%), walking paths (30%), and playgrounds (25%). Based on the sum of top 3 choices, the amenities most important to households: restrooms (23%), walking paths (22%), and playgrounds (19%).

Matagual Drive Park: The amenities (listed in the survey) that respondents felt could be added to Matagual Drive Park are: restrooms (27%), walking paths (26%), and playground (21%). Based on the sum of top 3 choices, the amenities most important to households are: restrooms (17%), playground (17%), and walking paths (16%).

Paseo Buena Vista Park: The amenities (listed in the survey) that respondents felt could be added to Paseo Buena Vista Park are: restrooms (28%), walking paths (25%), and playground (21%). Based on the sum of top 3 choices, the improvements/additions most important to households are: restrooms (18%), walking paths (16%), and community garden (14%).

Recreation Facilities/Amenities Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 25 recreation facilities and amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three facilities with the highest percentage of households that have an unmet need:

1. Large community parks
2. Shade & trees
3. Walking paths in parks

Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four facilities that ranked most important to residents:

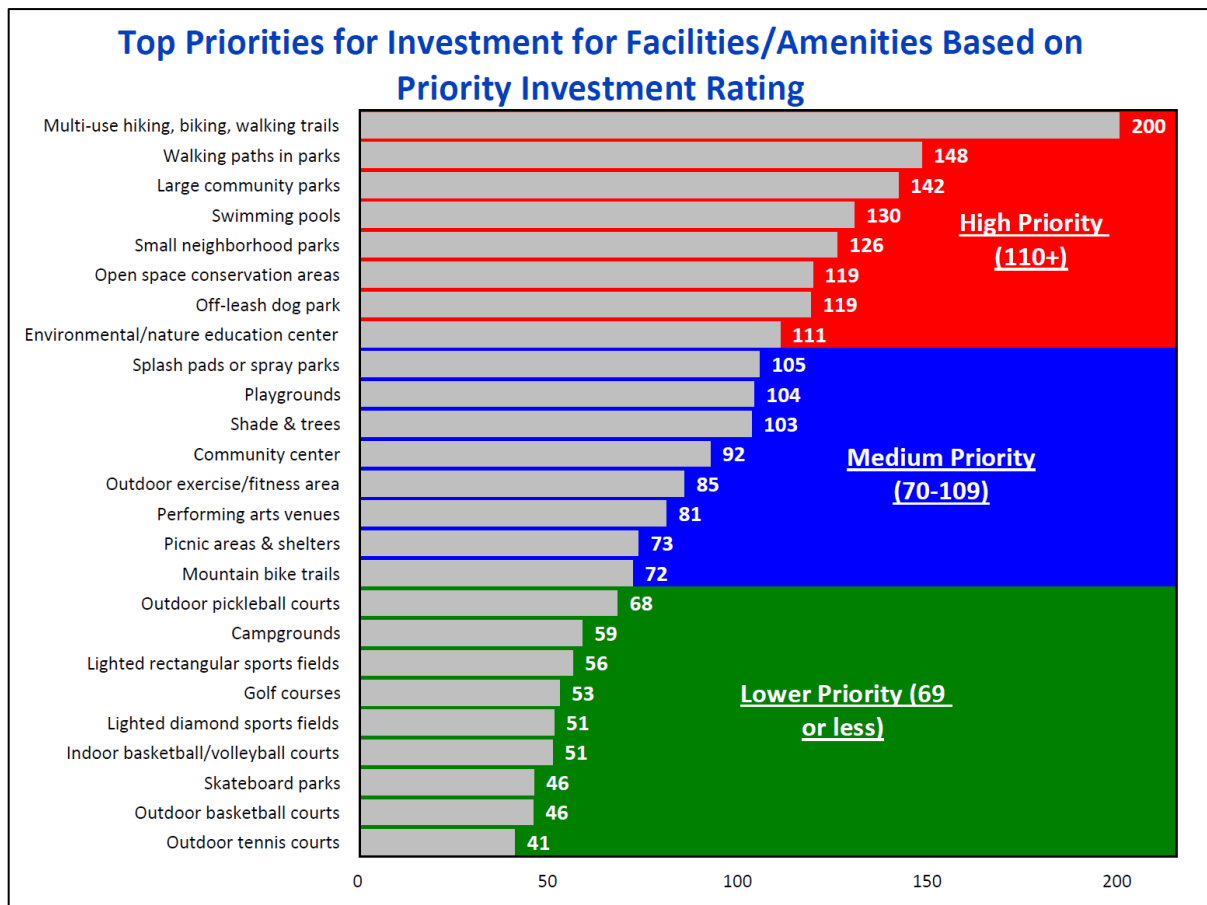
1. Multi-use hiking, biking, walking trails
2. Large community parks
3. Walking paths in parks
4. Playgrounds

Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facilities. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following facilities were rated as high priorities for investment:

- Multi-use hiking, biking, walking trails (PIR=200)
- Walking paths in parks (PIR=148)
- Large community parks (PIR=142)
- Swimming pools (PIR=130)
- Small neighborhood parks (PIR=126)
- Open space conservation areas (PIR=119)
- Off-leash dog park (PIR=119)
- Environmental/nature education center (PIR=111)

The chart on the next page shows the Priority Investment Rating for each of the 25 facilities assessed in the survey.



Recreation Programs/Activities Needs and Priorities

Programs Needs: Respondents were asked to identify if their household had a need for 24 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three programs with the highest percentage of households that have an unmet need:

1. Adult fitness & wellness programs
2. Special events
3. Cultural enrichment programs

Program Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four facilities that ranked most important to residents:

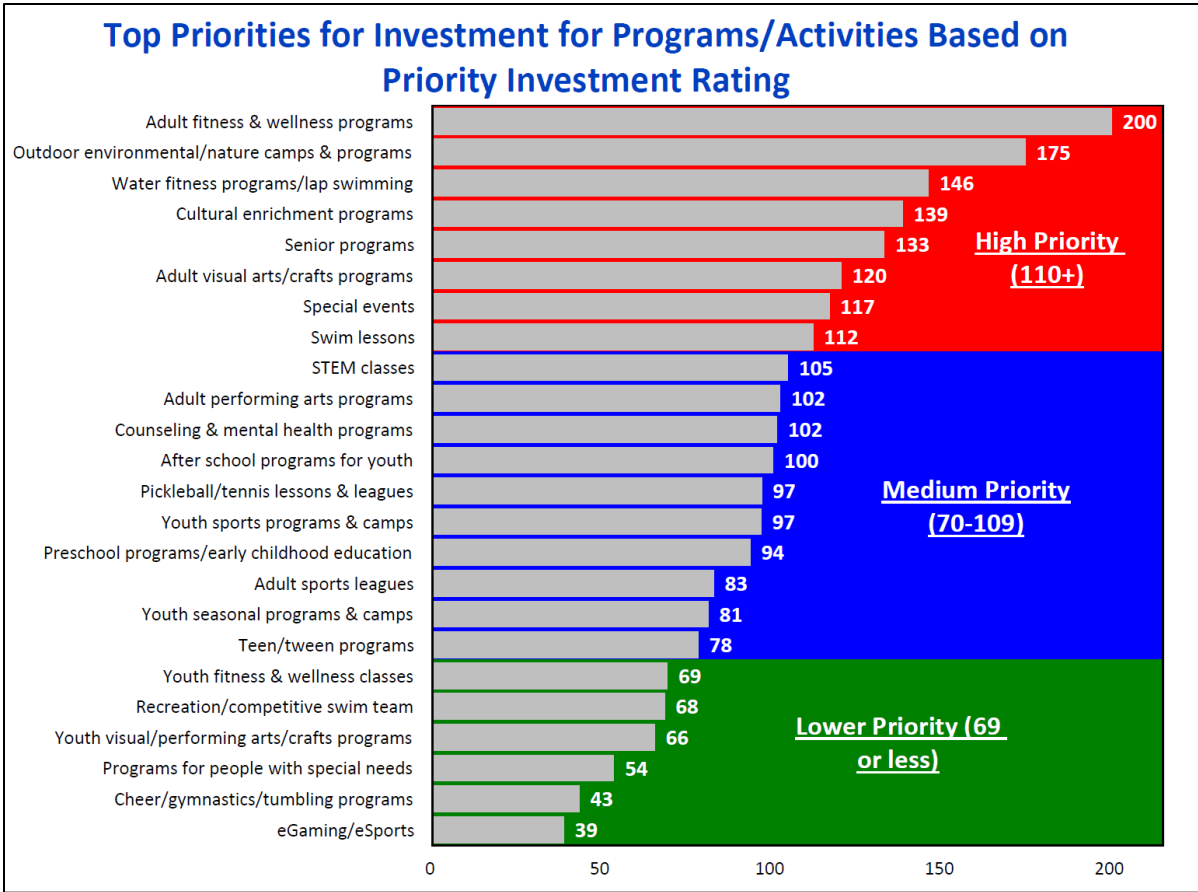
1. Adult fitness & wellness programs
2. Outdoor environmental/nature camps & programs
3. Senior programs
4. Water fitness programs/lap swimming

Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the programs. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR=200)
- Outdoor environmental/nature camps & programs (PIR=175)
- Water fitness programs/lap swimming (PIR=146)
- Cultural enrichment programs (PIR=139)
- Senior programs (PIR=133)
- Adult visual arts/crafts programs (PIR=120)
- Special events (PIR=117)
- Swim lessons (PIR=112)

The chart below shows the Priority Investment Rating for each of the 24 programs assessed in the survey.



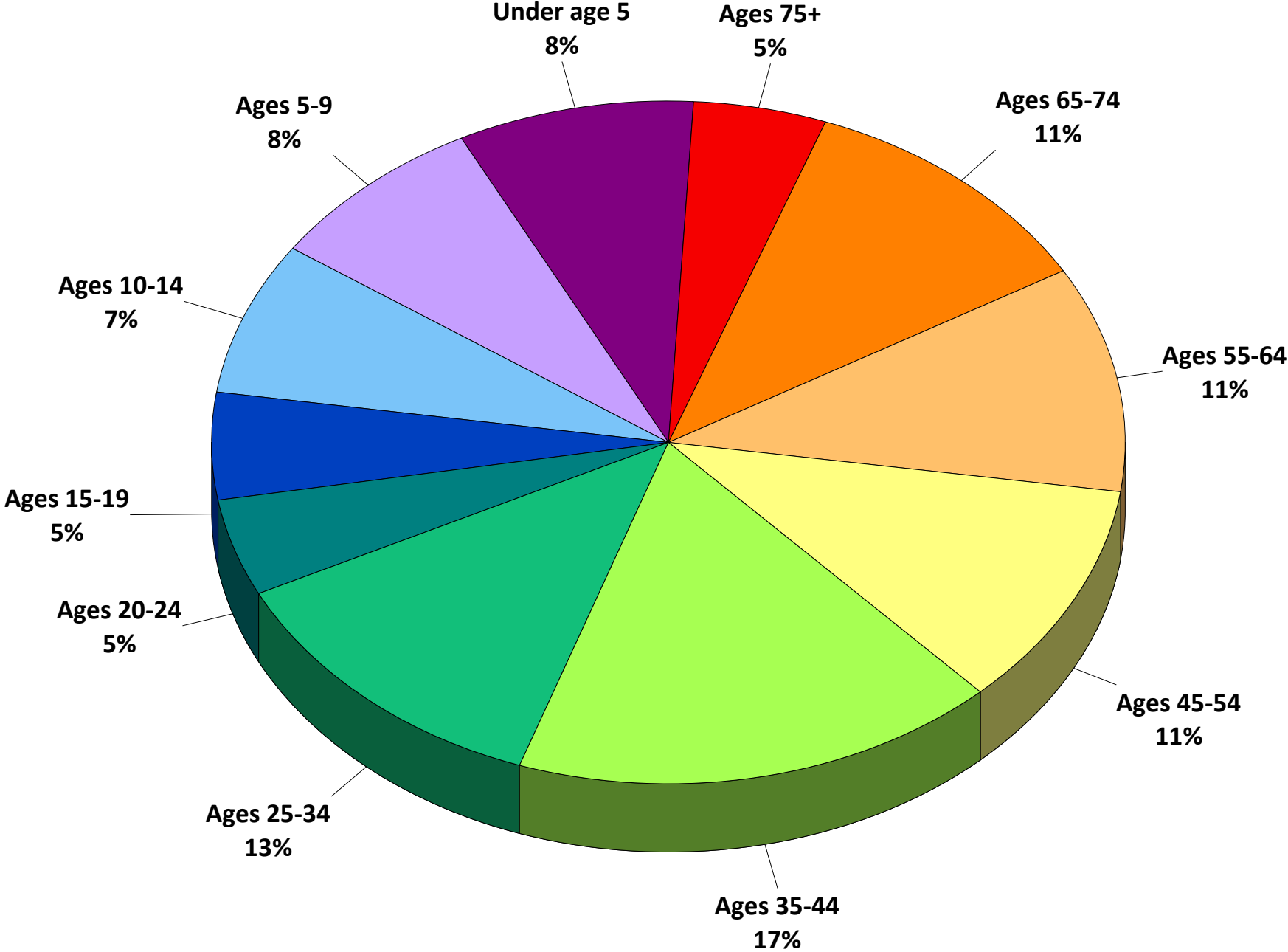


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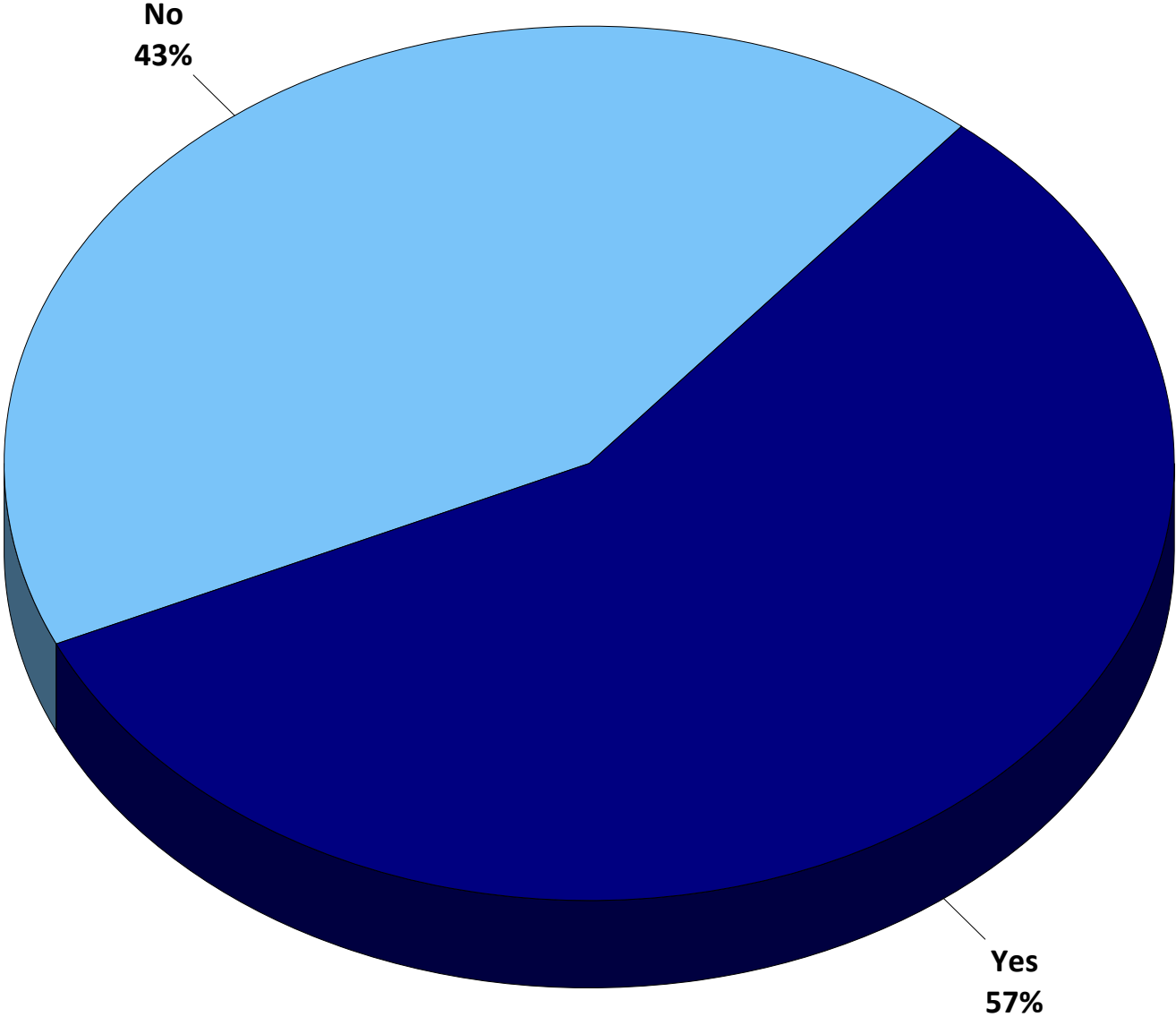
Charts and Graphs

Q1. Including yourself, how many people in your household are...

by percentage of persons in household

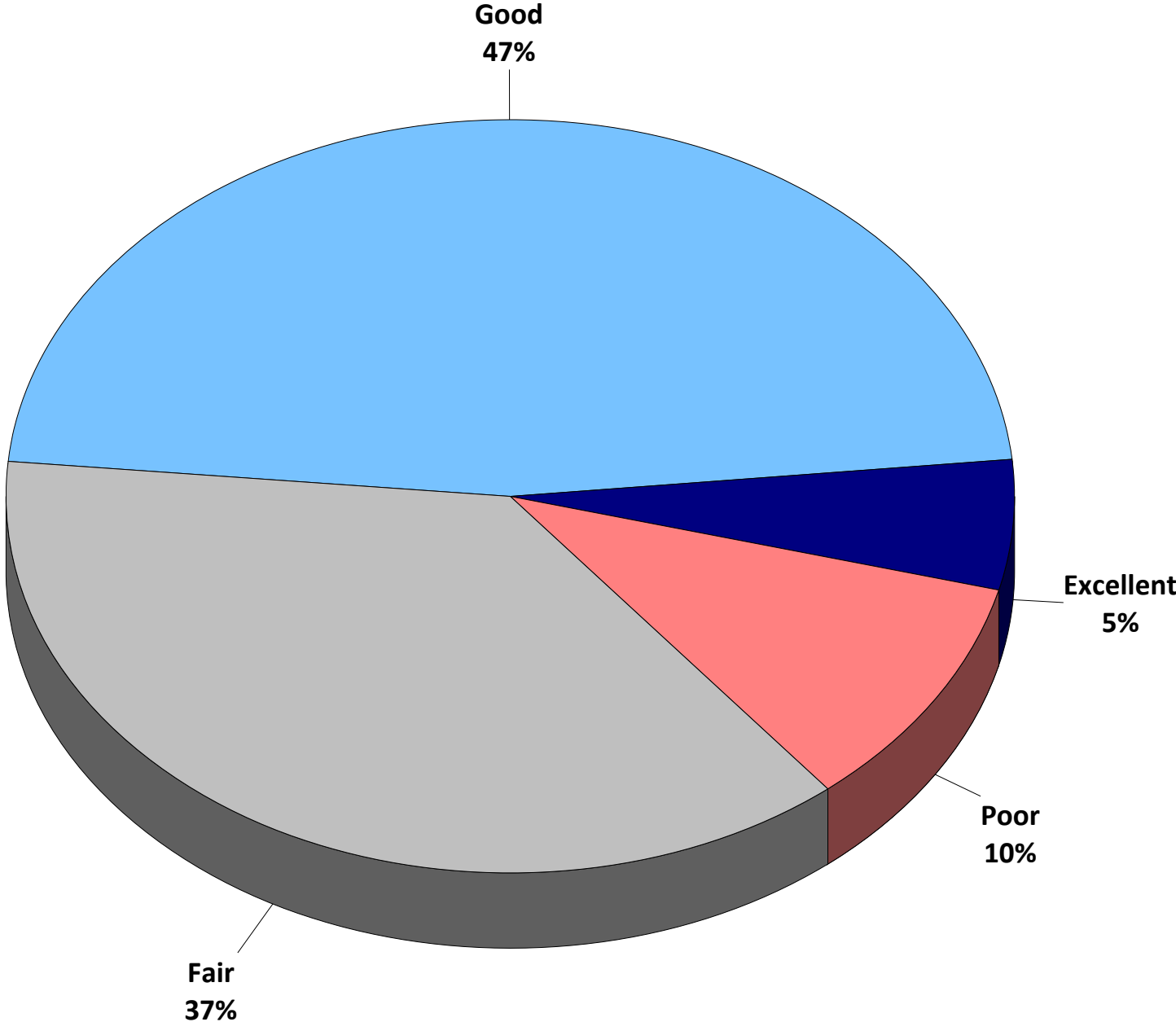


Q2. Have you/your household visited the Wave Waterpark? by percentage of respondents



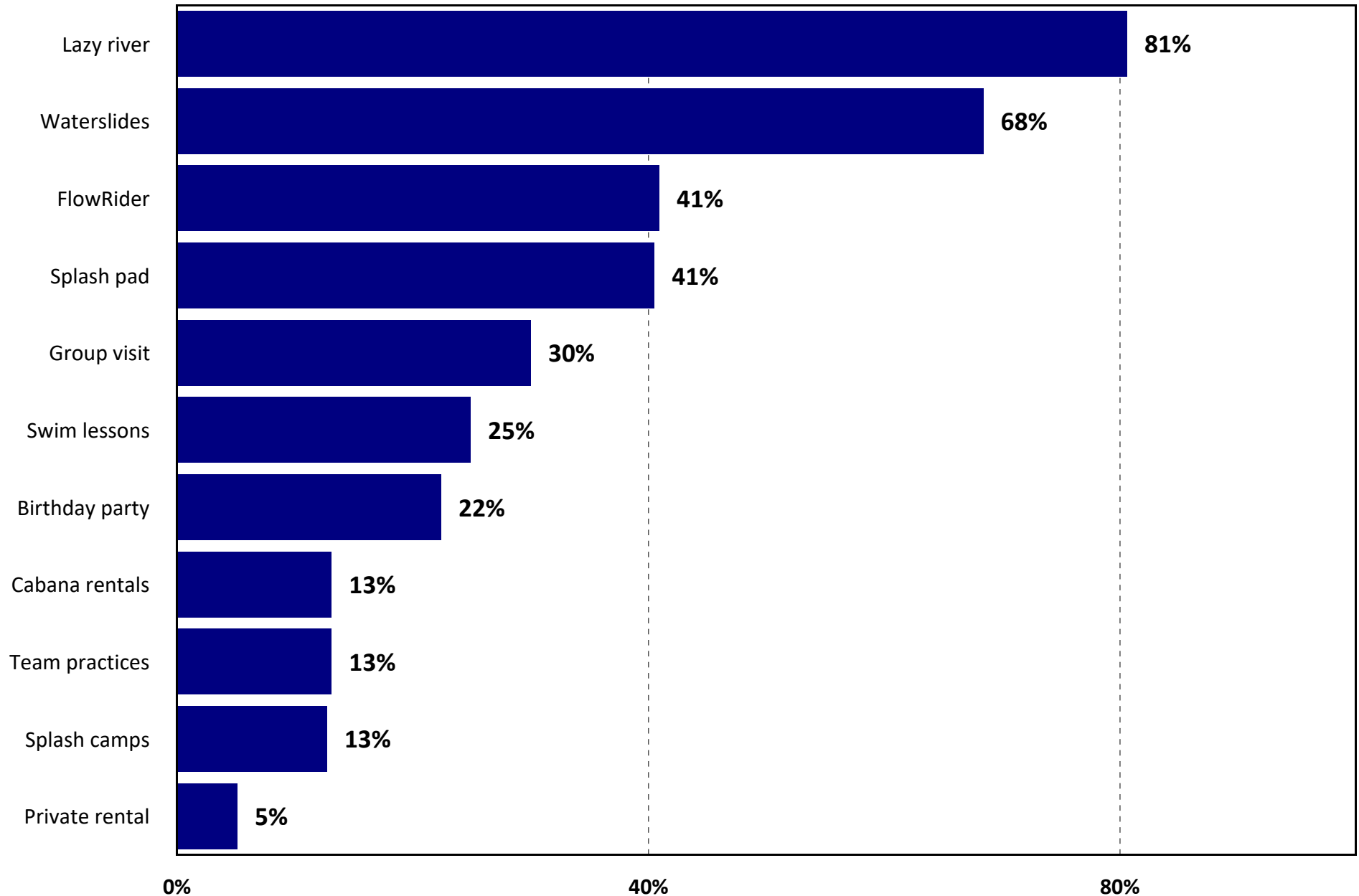
Q2a. Overall, how would you rate the physical condition of the Wave Waterpark?

by percentage of respondents who responded "YES" to Q2 (excluding "not provided")



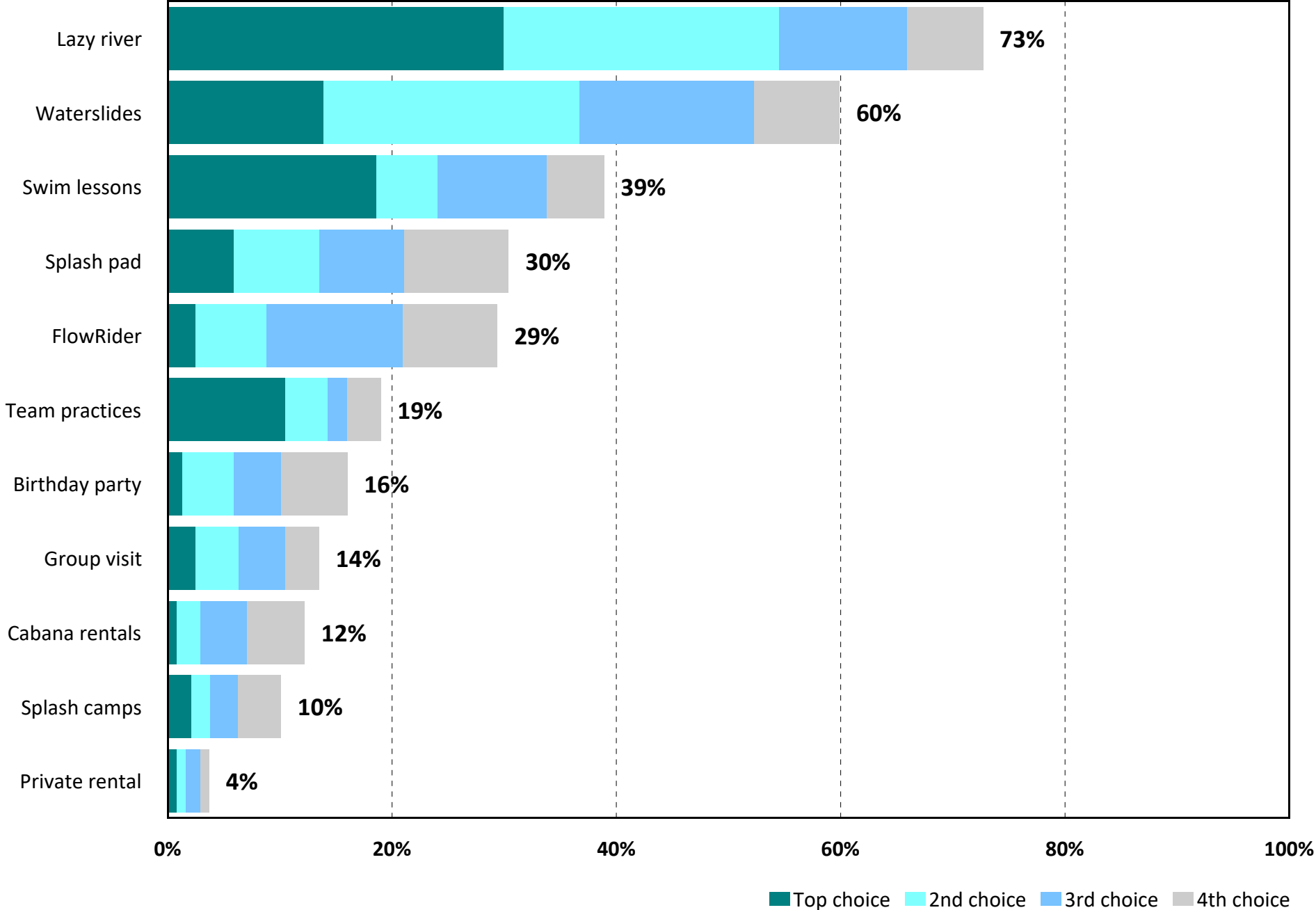
Q2b. Please check all the following programs/activities you/your households have participated in at the Wave Waterpark.

by percentage of respondents who responded "YES" to Q2 (multiple selections could be made)



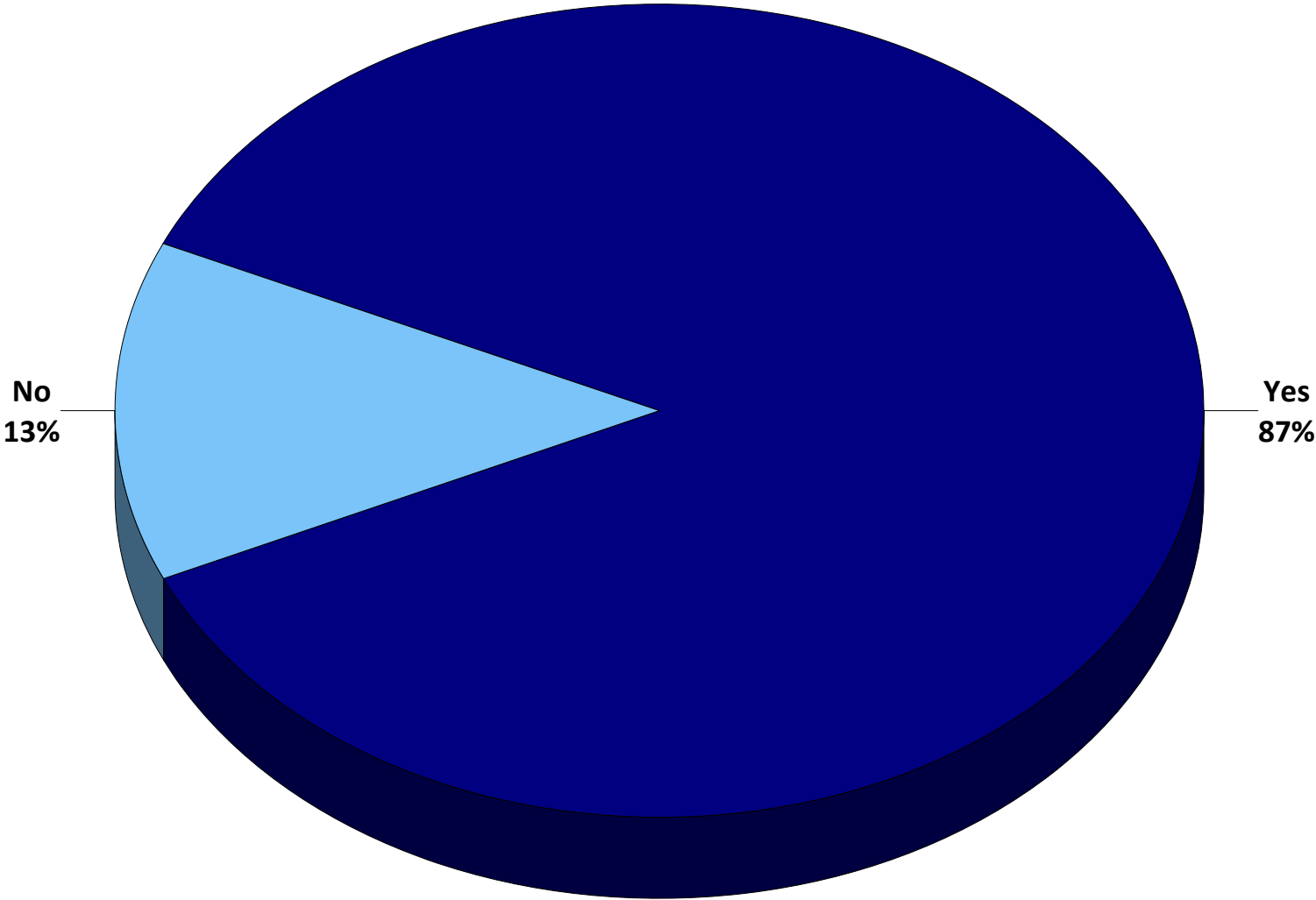
Q2c. Which four programs/activities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



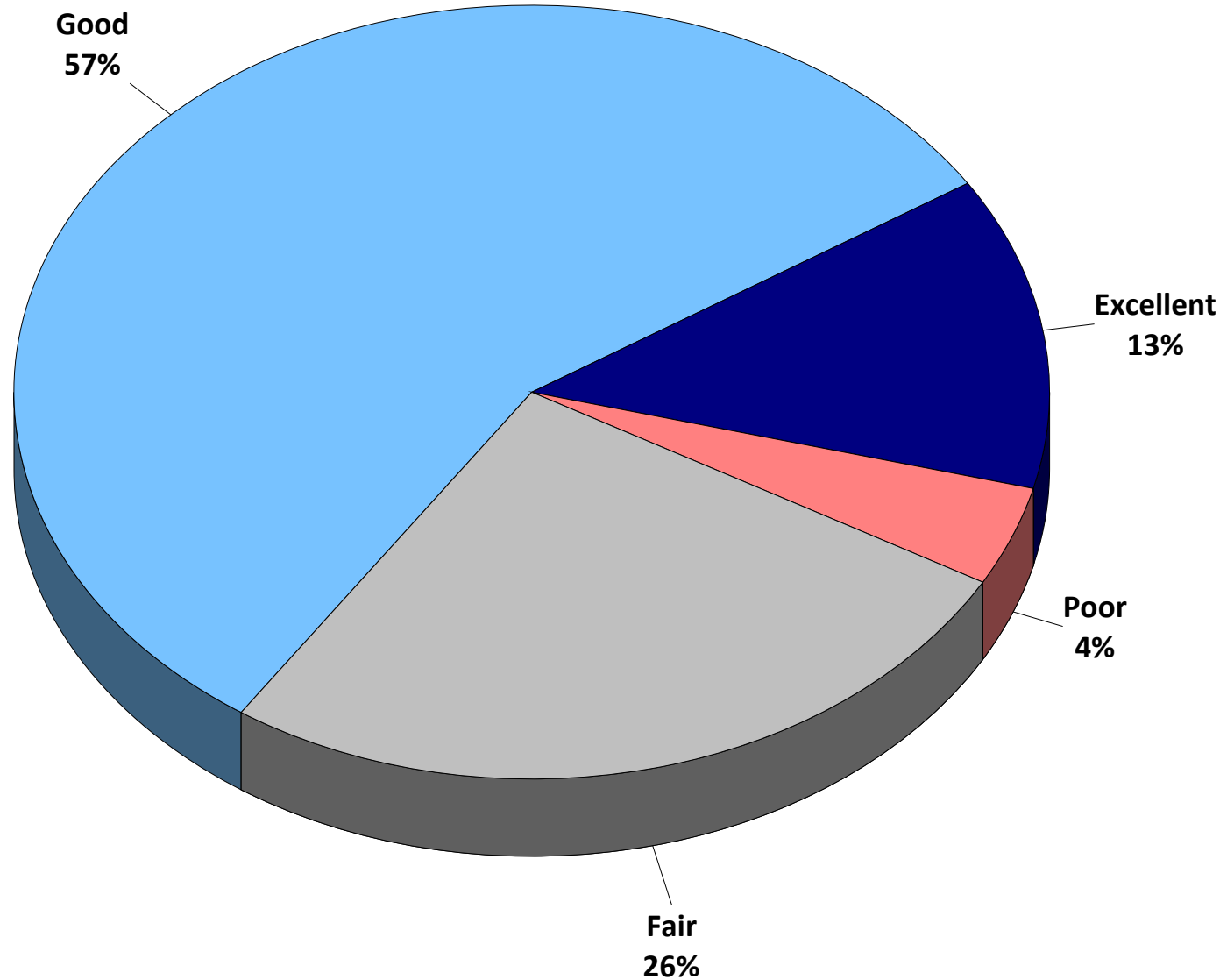
Q3. Have you/your household visited any City of Vista parks and/or recreation facilities during the past year (excluding the Wave Waterpark)?

by percentage of respondents



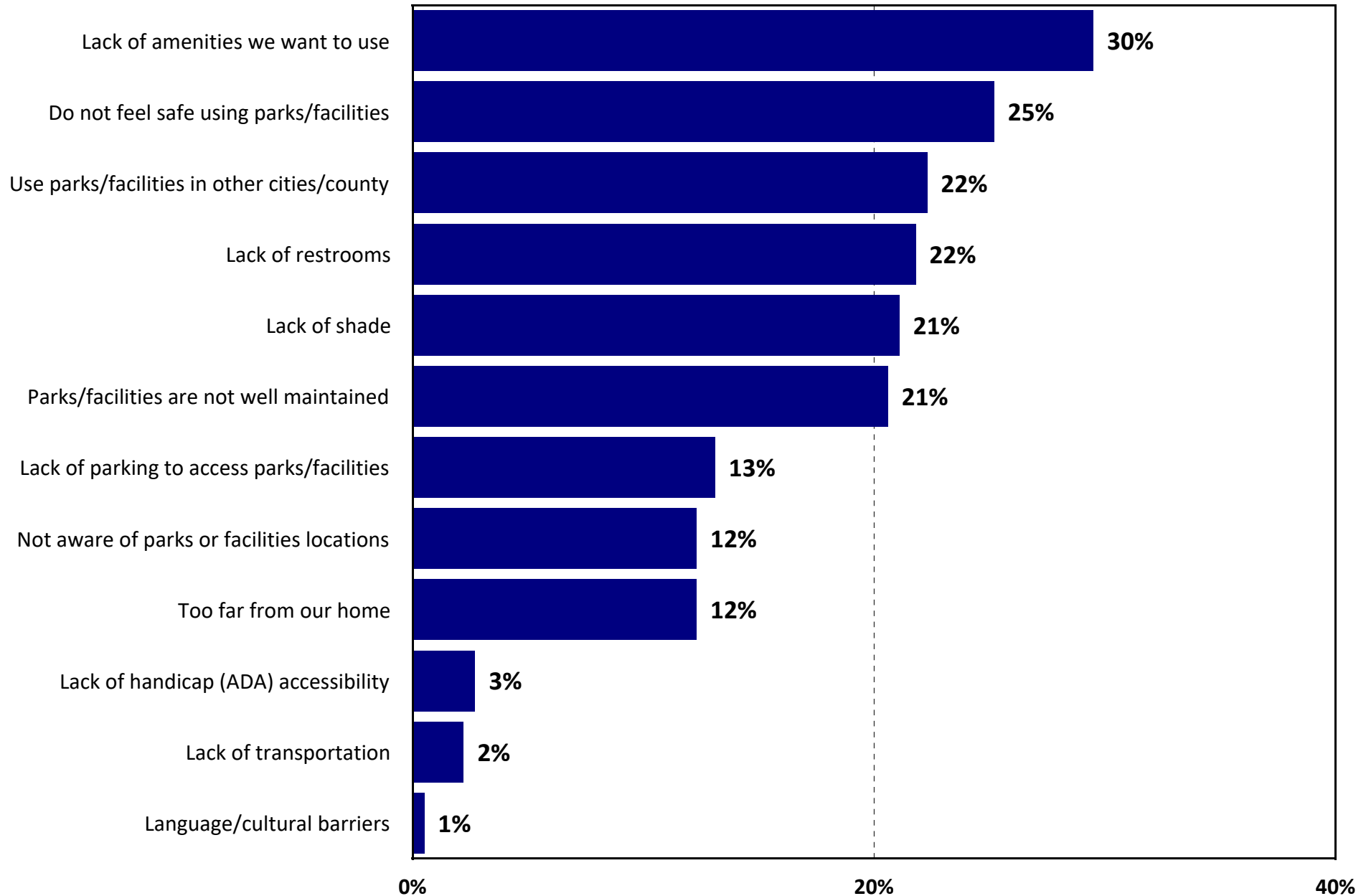
Q3a. Overall, how would you rate the physical condition of all the City of Vista parks and recreation facilities you have visited?

by percentage of respondents who responded "YES" to Q3 (excluding "not provided")



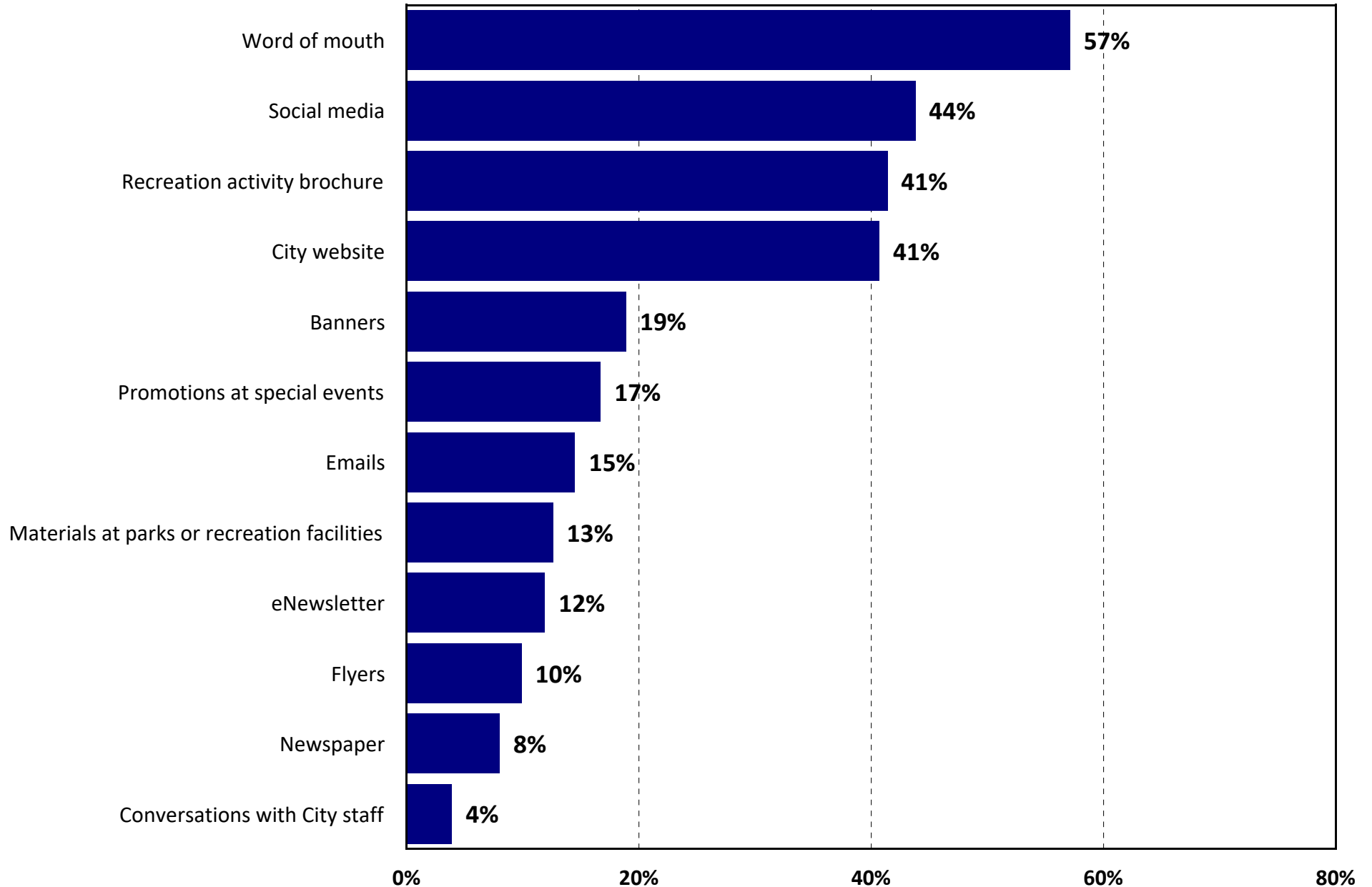
Q4. Please check all the following reasons that prevent you/your households from visiting City of Vista parks and recreation facilities more often.

by percentage of respondents (multiple selections could be made)



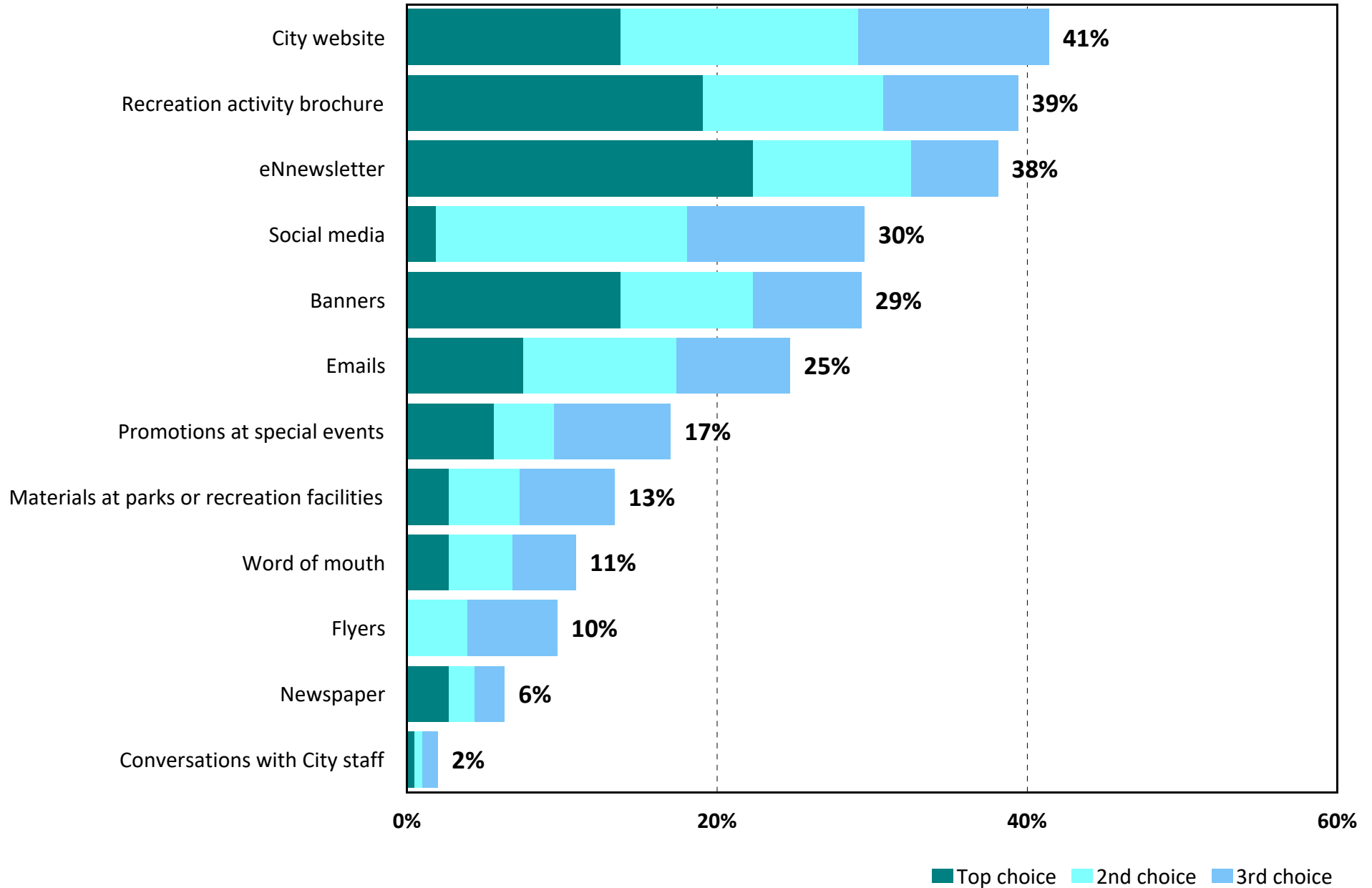
Q5. From the following list, please check all the ways you learn about City of Vista parks, recreation facilities, programs, and events.

by percentage of respondents (multiple selections could be made)



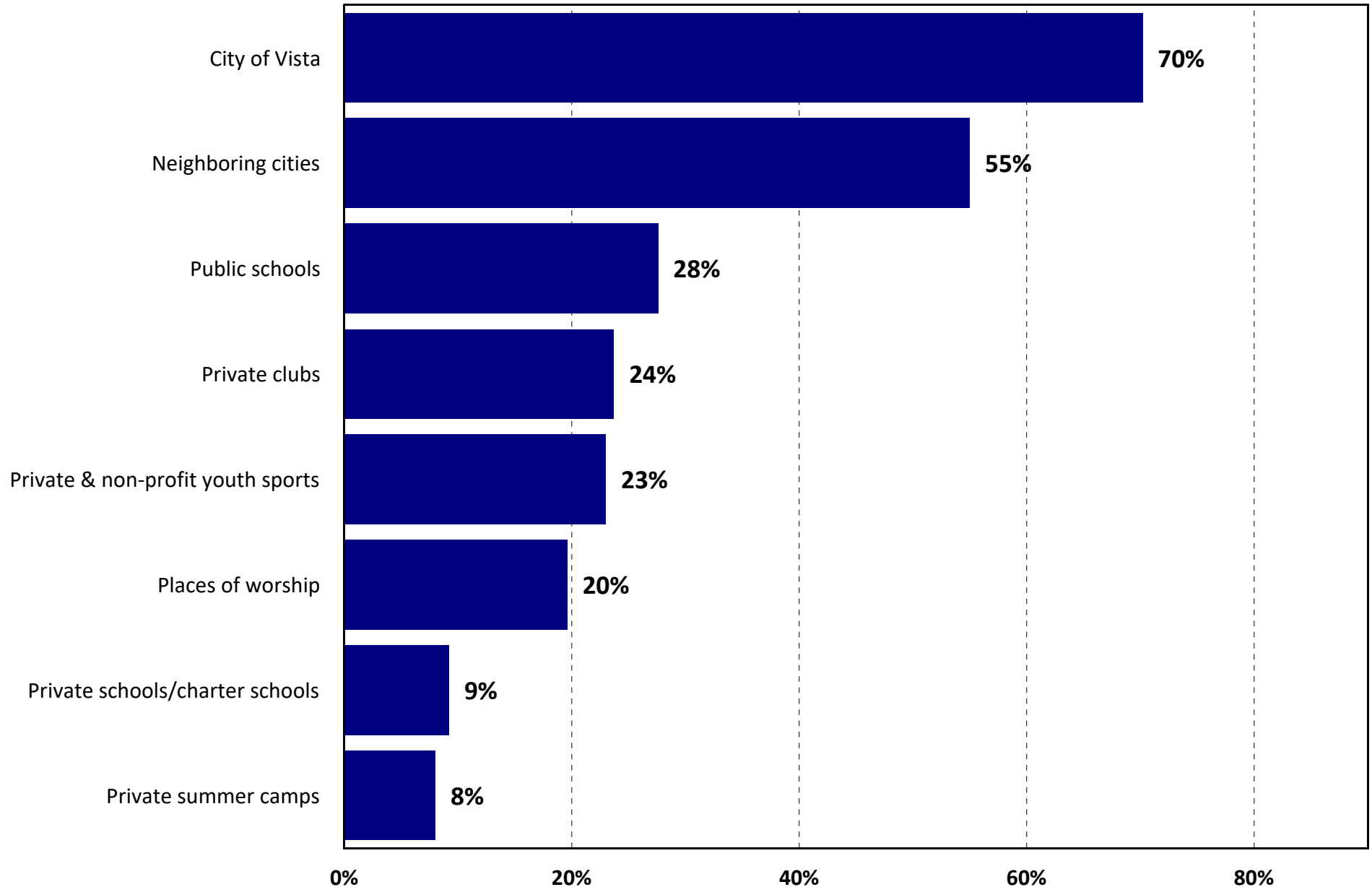
Q6. Which three methods of communication would you most prefer the City use to communicate with you about parks, recreation facilities, programs, and events?

by percentage of respondents who selected the items as one of their top three choices



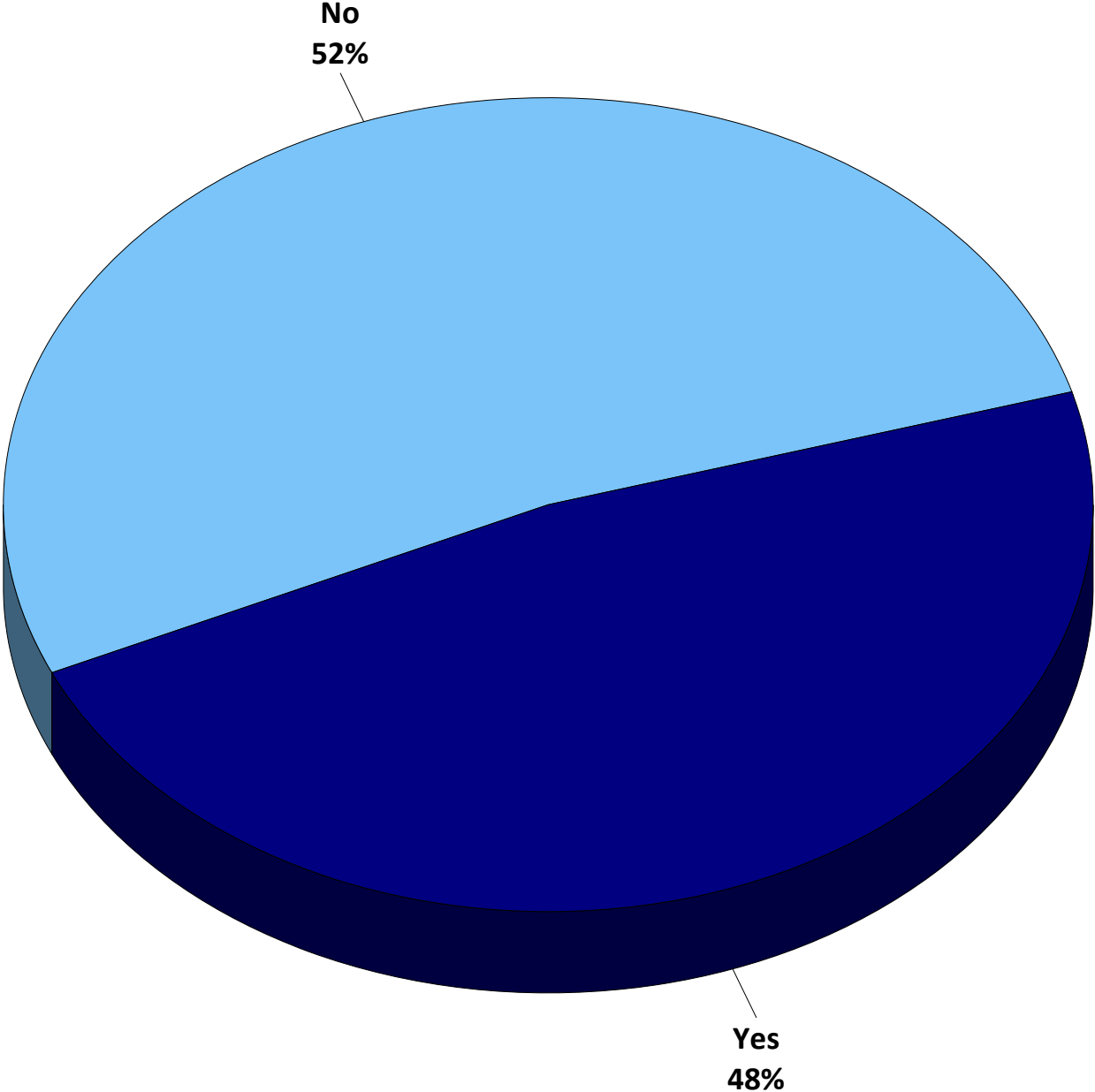
Q7. From the following list, please check all the organizations that you/your household have used for recreation and sports activities during the last year.

by percentage of respondents (multiple selections could be made)



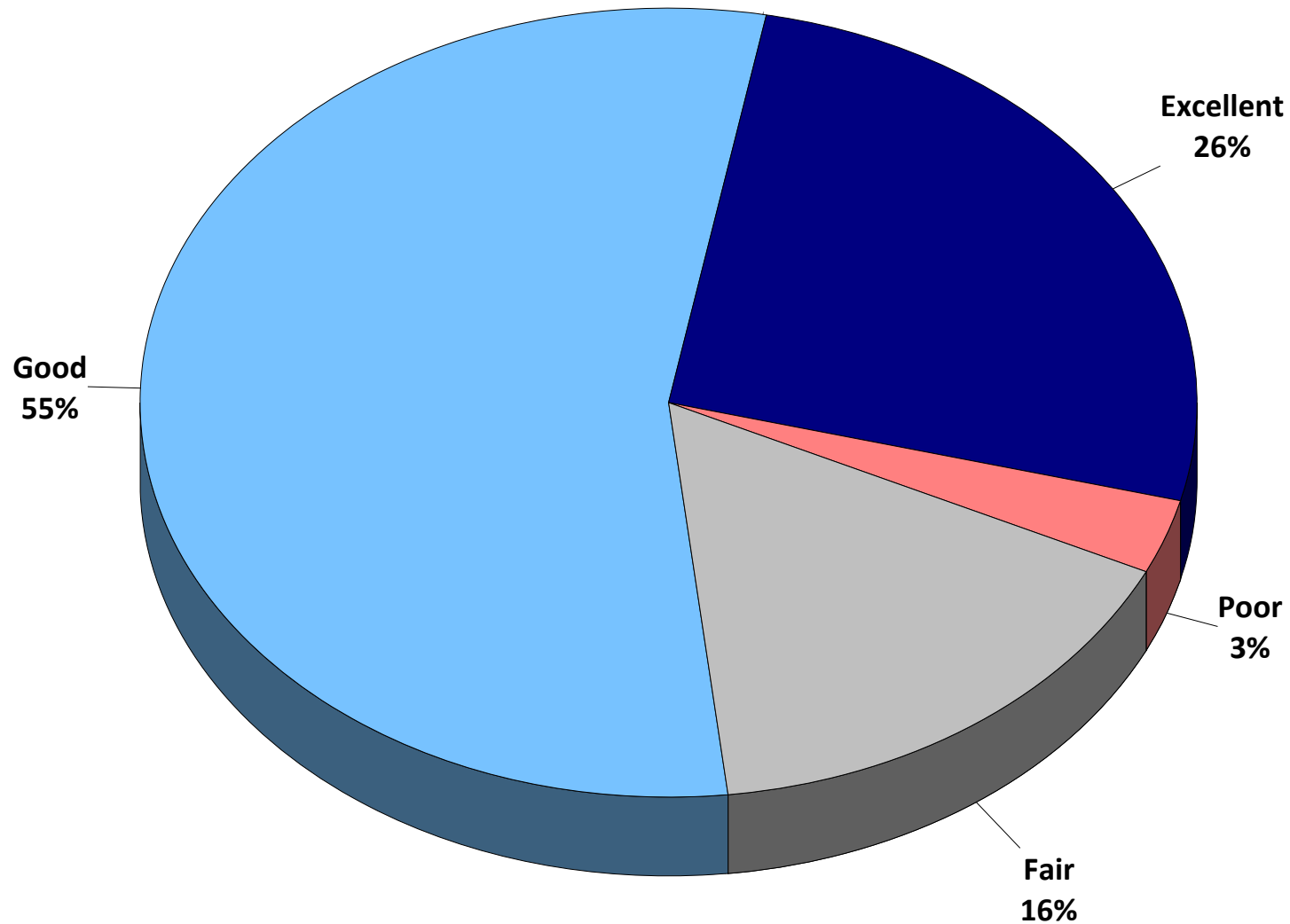
Q8. Has your household participated in any programs/events offered by the City of Vista Recreation and Community Services Department?

by percentage of respondents



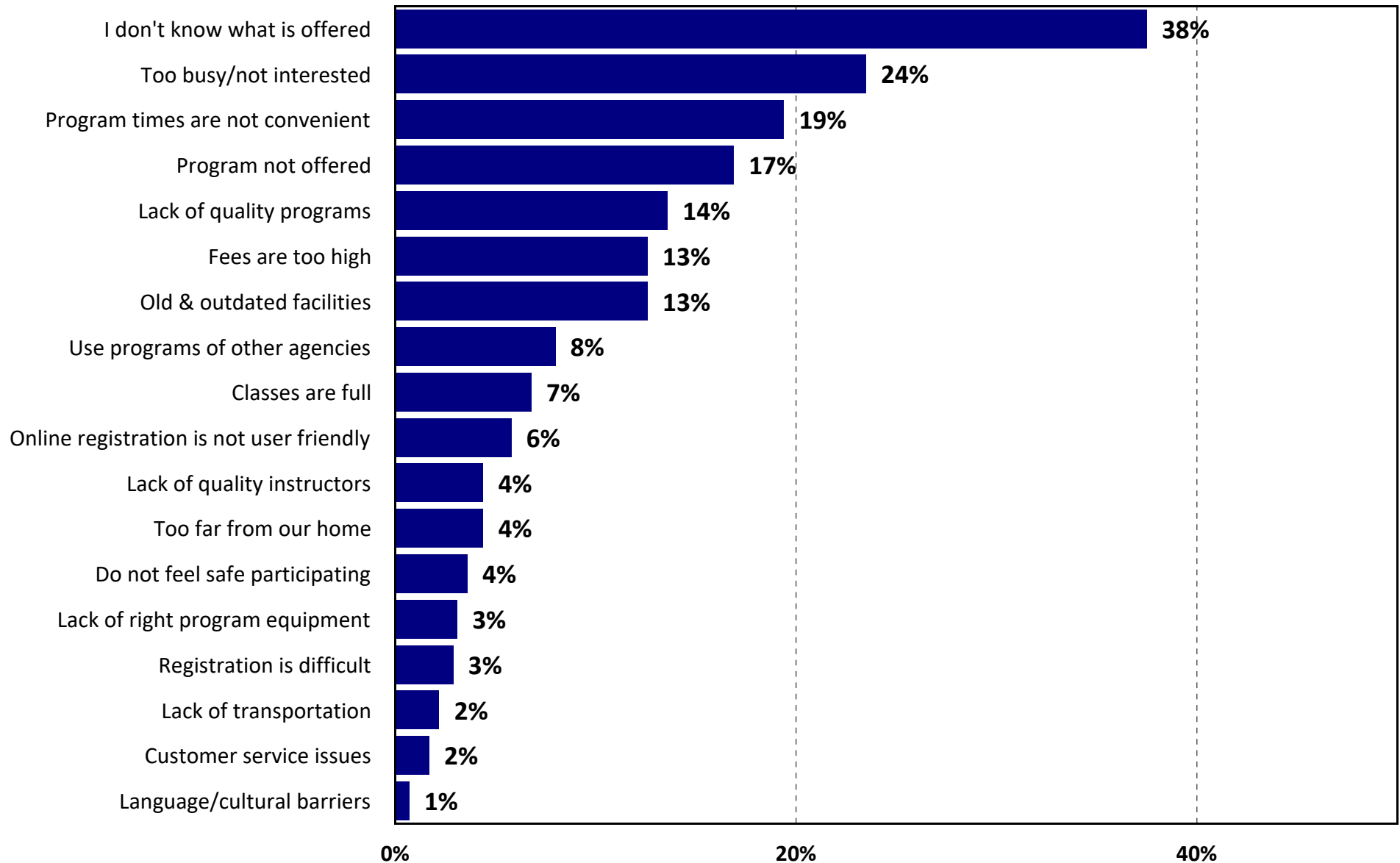
Q8a. How would you rate the overall quality of the City of Vista Recreation and Community Services Department programs/events in which your household has participated?

by percentage of respondents who responded "YES" to Q8 (excluding "not provided")



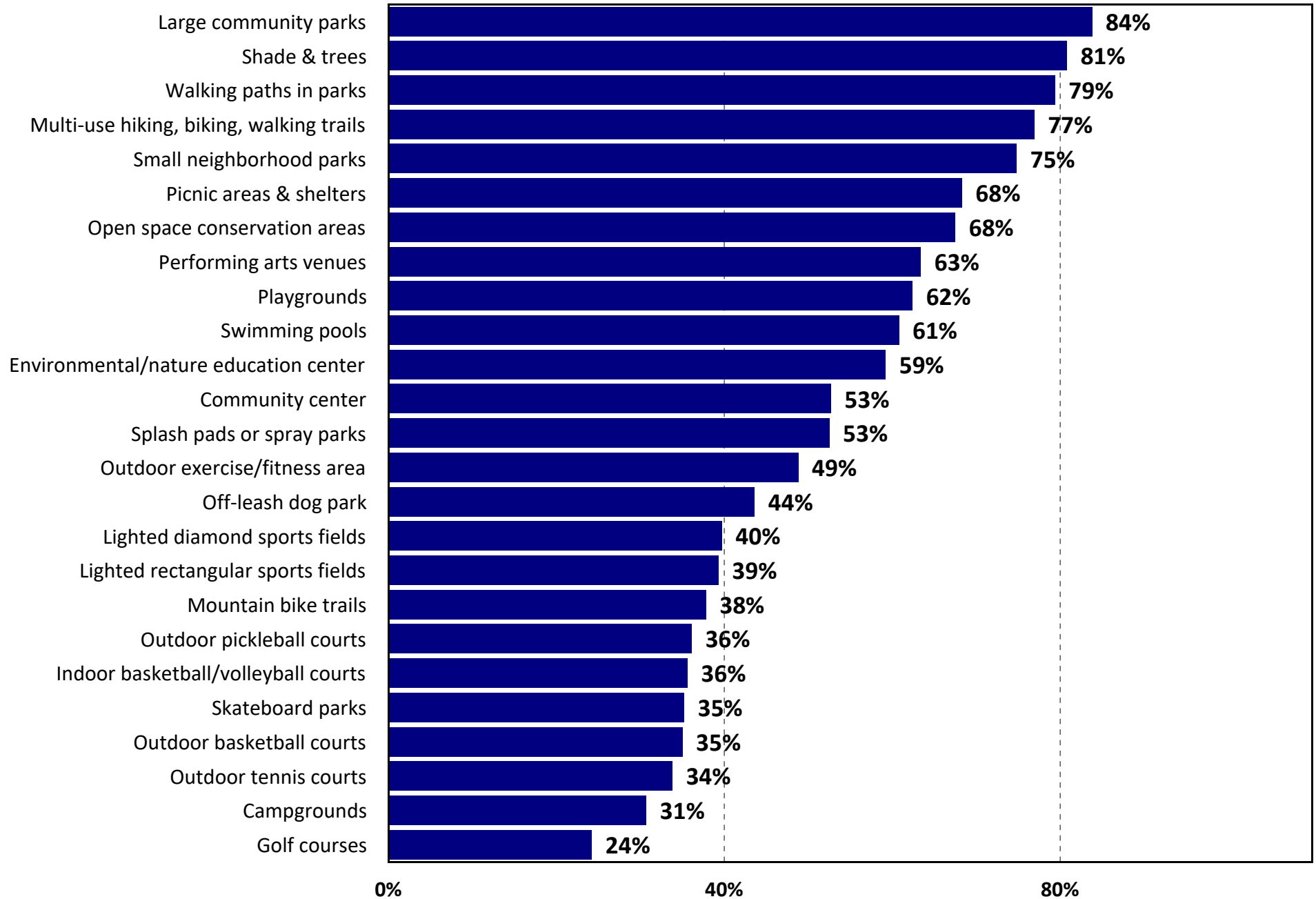
Q9. Please check all the following reasons that prevent you/your household from participating in City of Vista Recreation and Community Services Department programs more often.

by percentage of respondents (multiple selections could be made)



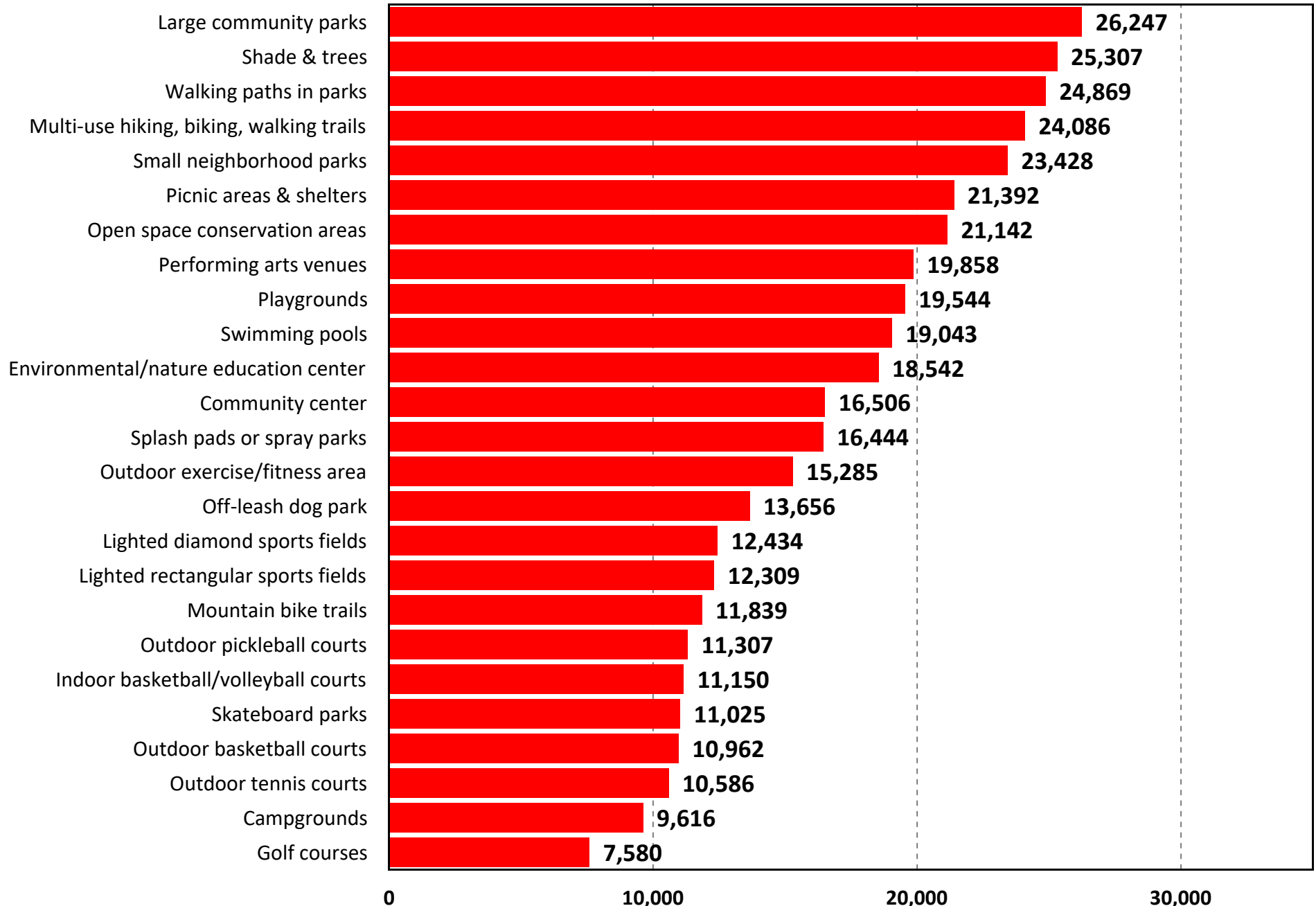
Q10. Households that have a need for various facilities/amenities.

by percentage of respondents who indicated need



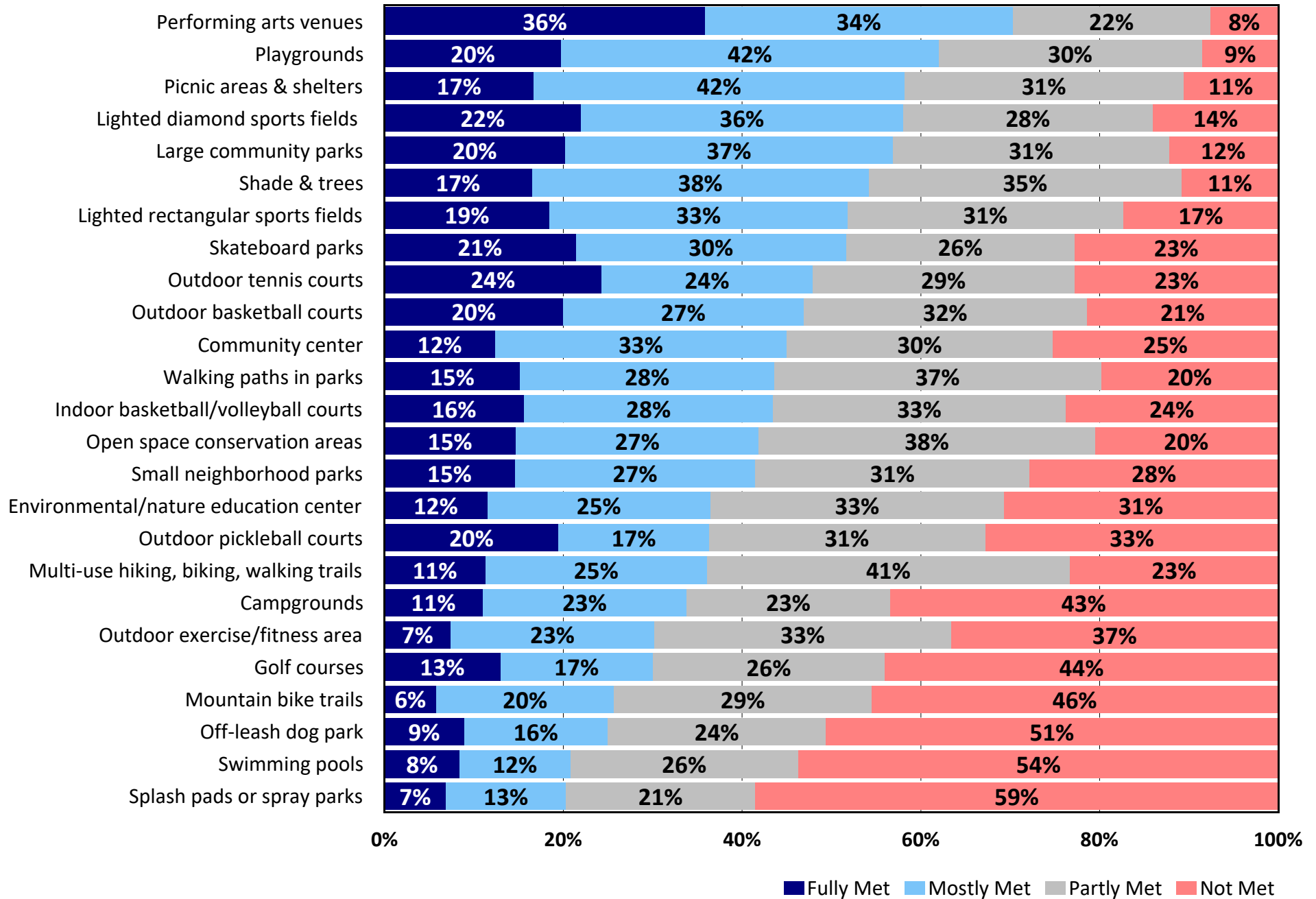
Q10b. Estimated number of households who have a need for facilities/amenities.

by number of households based on an estimated 31,321 households in City of Vista



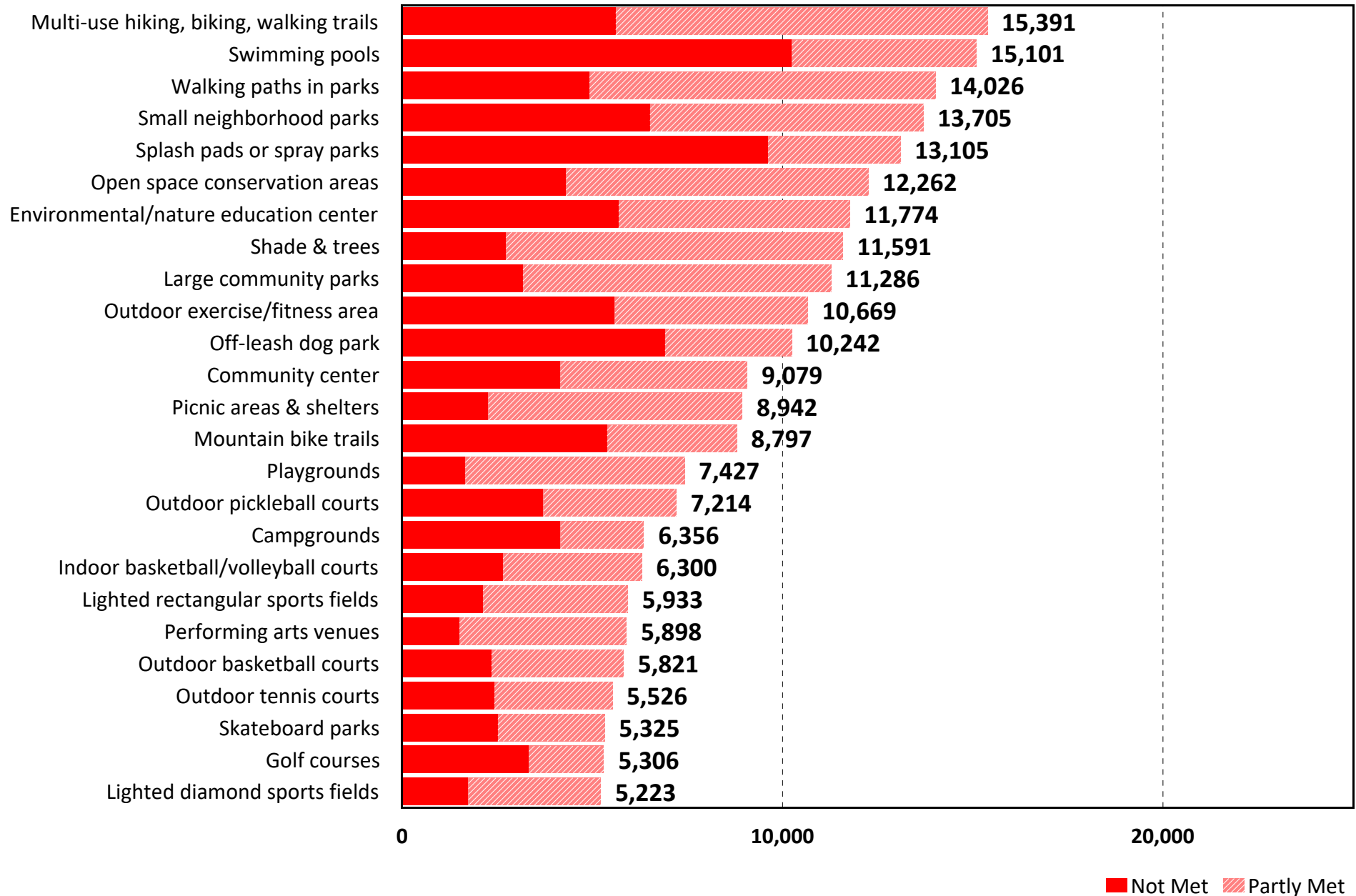
Q10c. How well needs are being met for various facilities/amenities.

by percentage of respondents (excluding "no need")



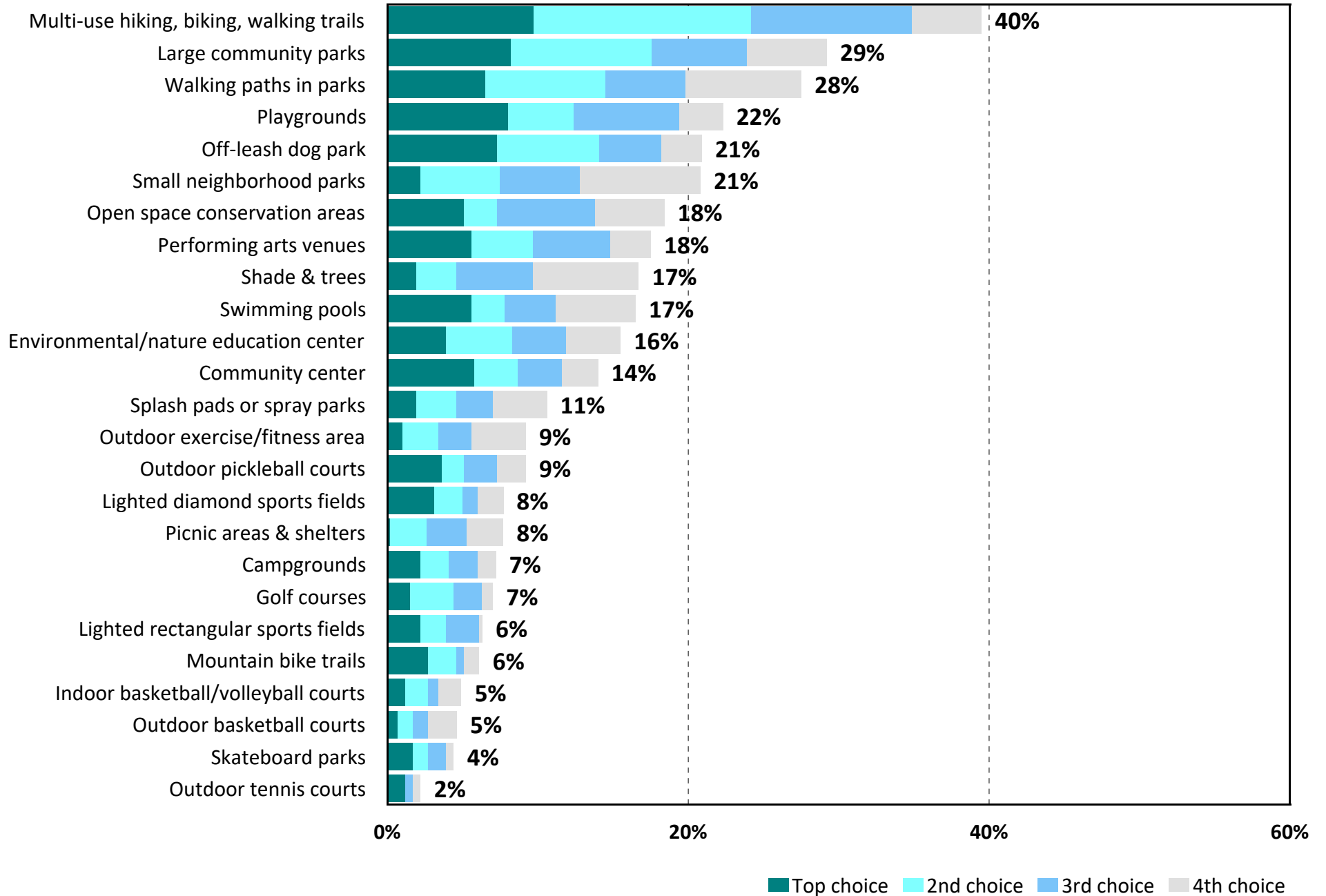
Q10d. Estimated number of households in Vista whose facility/amenity needs are only “partly met” or “not met”.

by number of households with need based on an estimated 31,321 households in the City of Vista



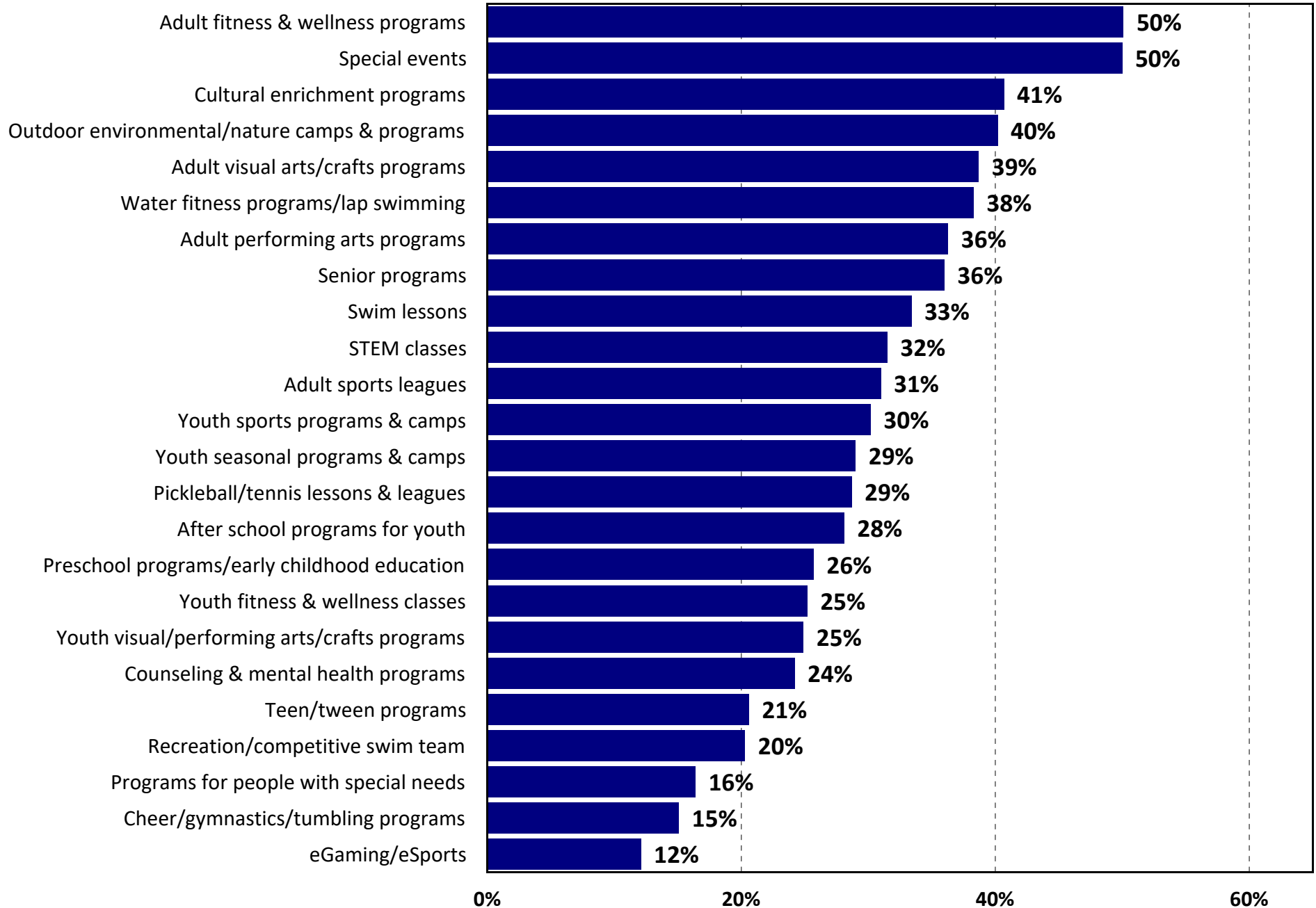
Q11. Which four facilities/amenities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



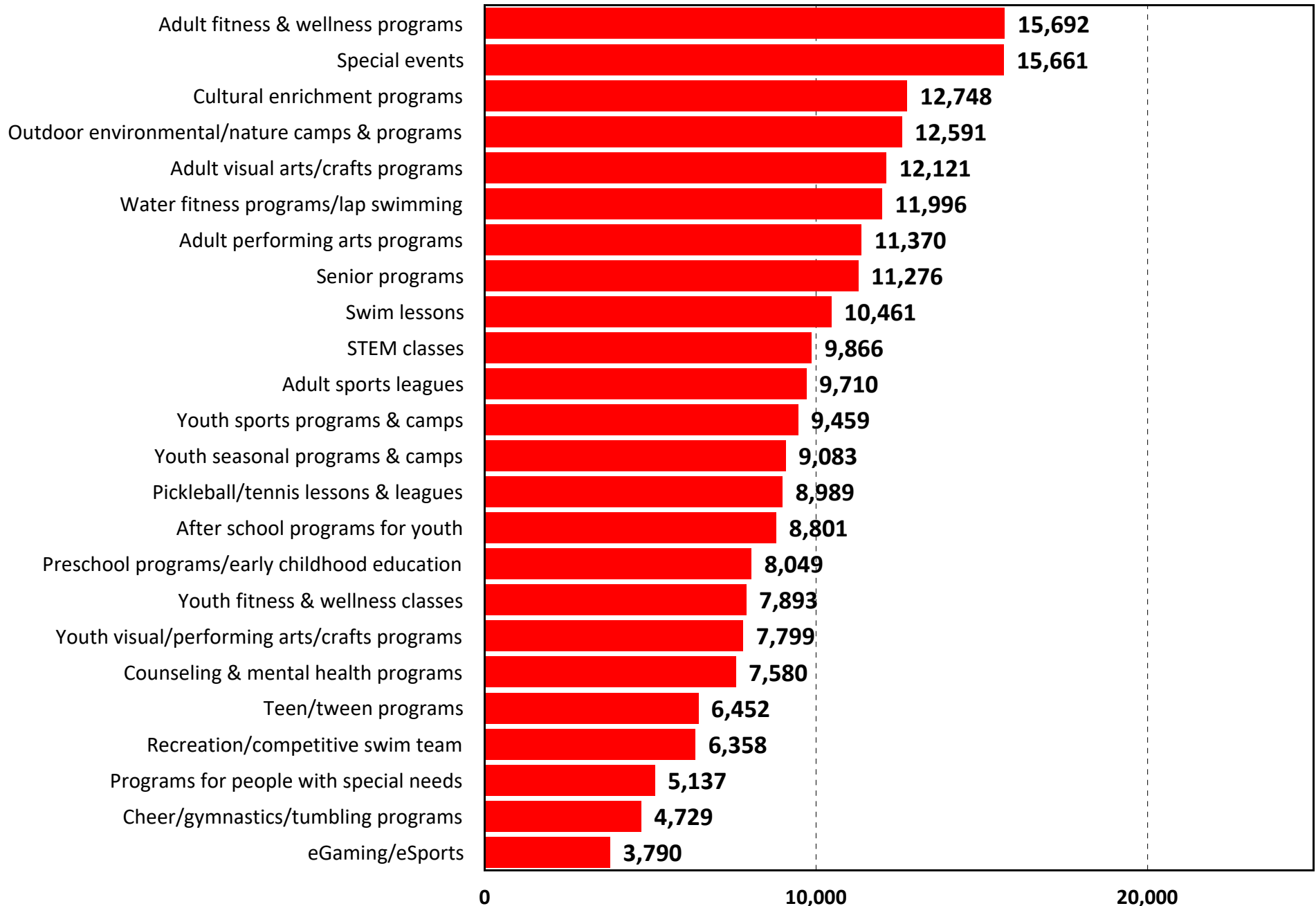
Q12. Households that have a need for various programs/activities.

by percentage of respondents who indicated need



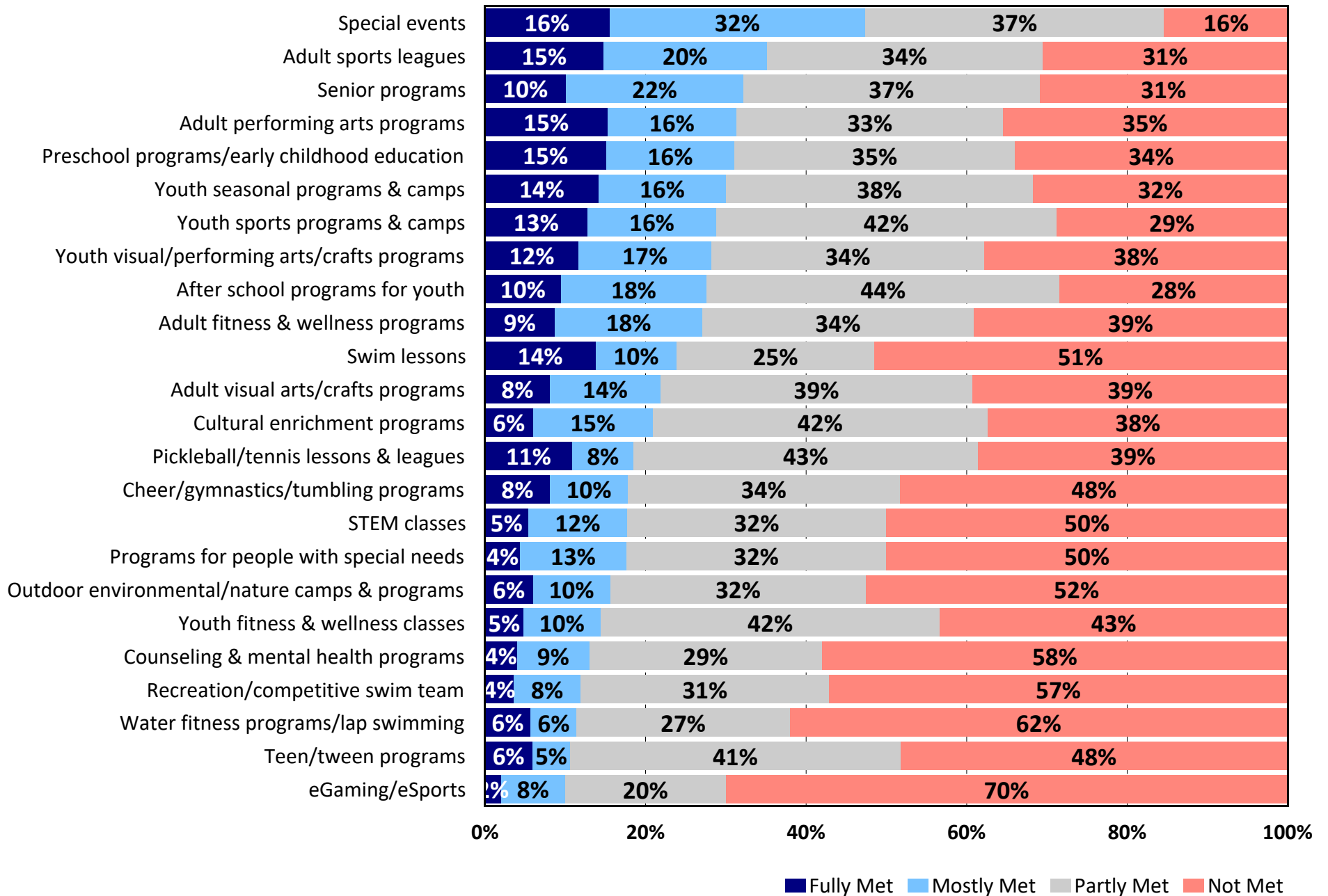
Q12b. Estimated number of households who have a need for programs/activities.

by number of households based on an estimated 31,321 households in the City of Vista



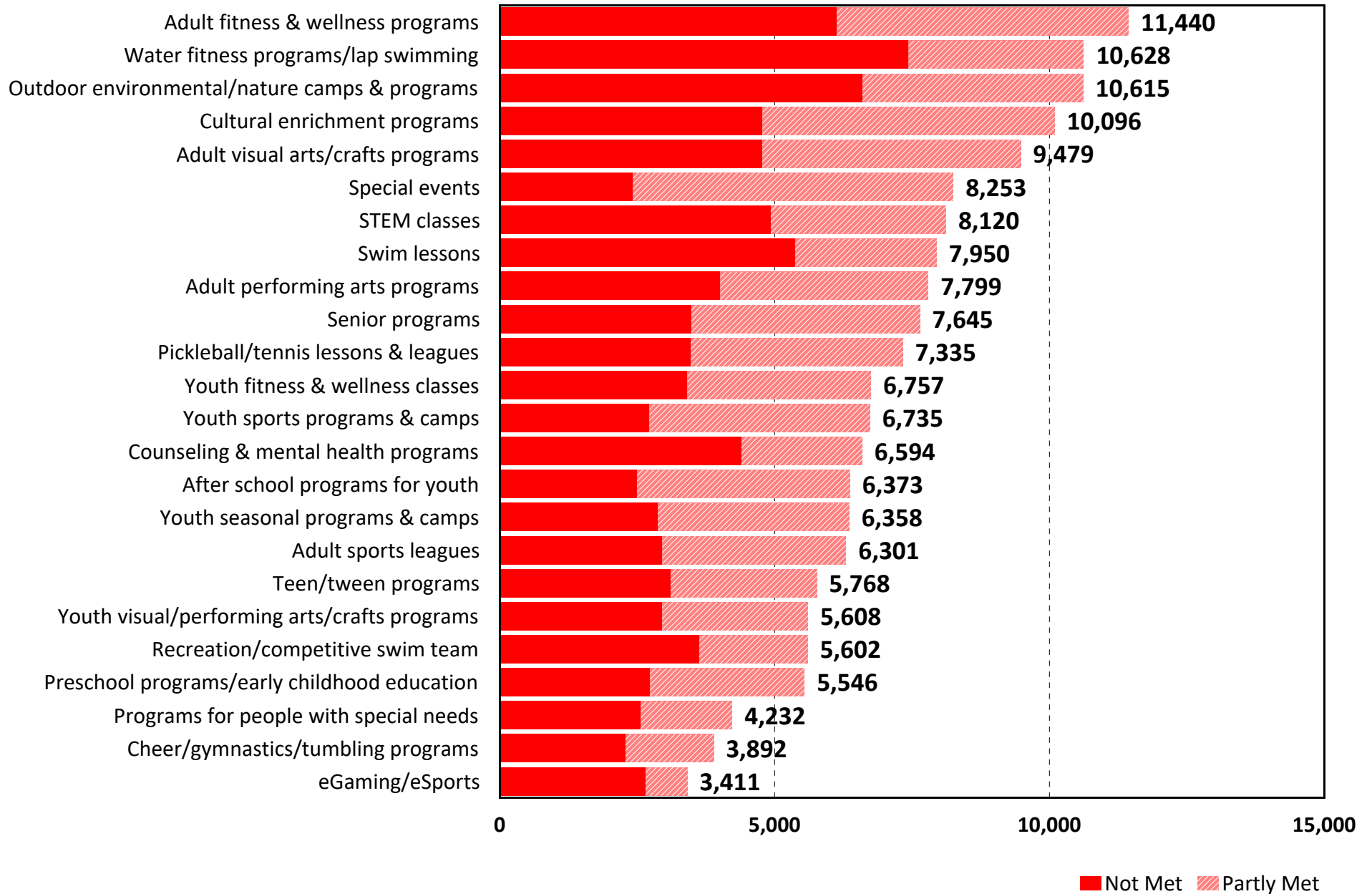
Q12c. How well needs are being met for various programs/activities.

by percentage of respondents (excluding "no need")



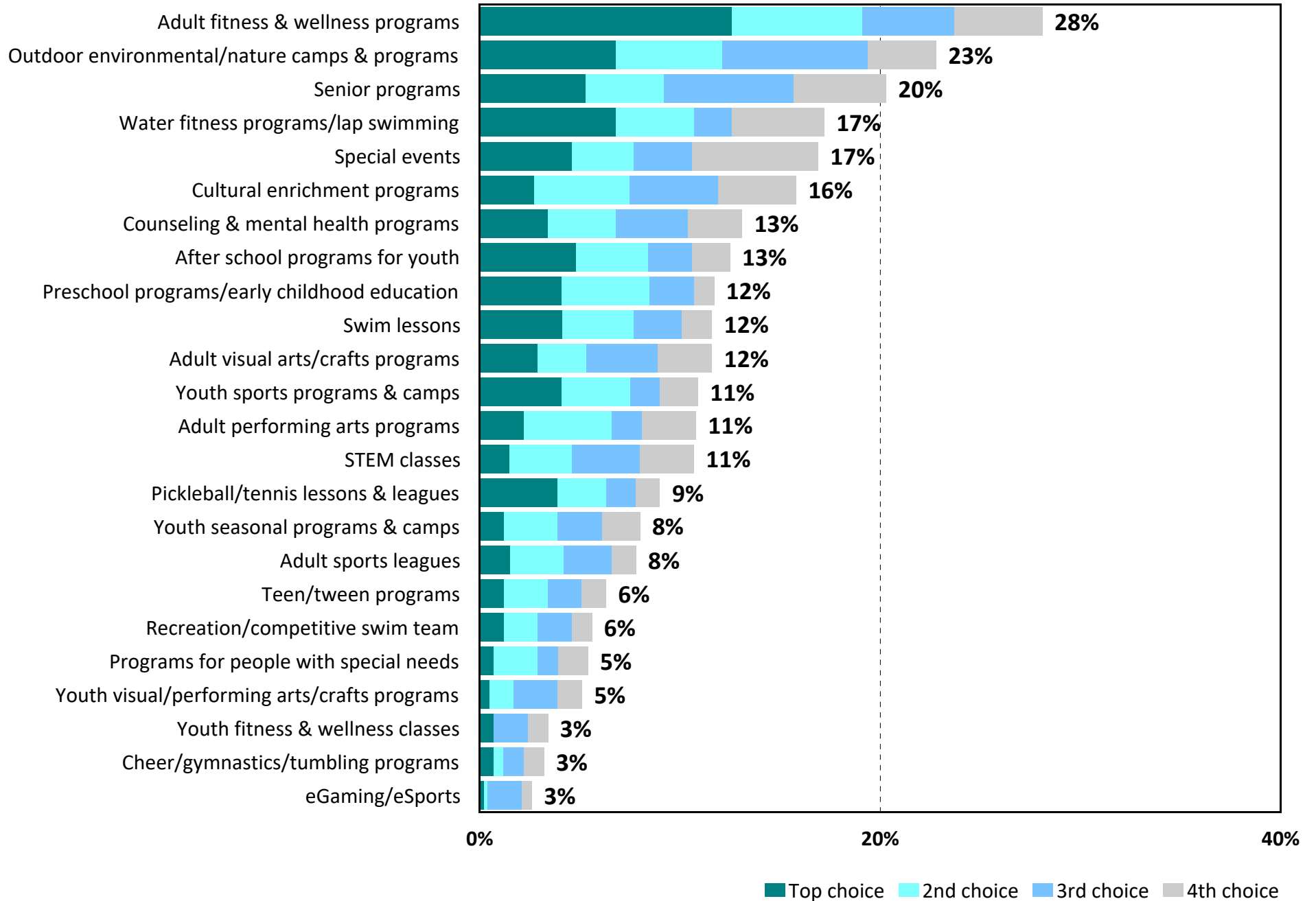
Q12d. Estimated number of households in Vista whose program/activity needs are only “partly met” or “not met”.

by number of households with need based on an estimated 12,865 households in the City of Vista



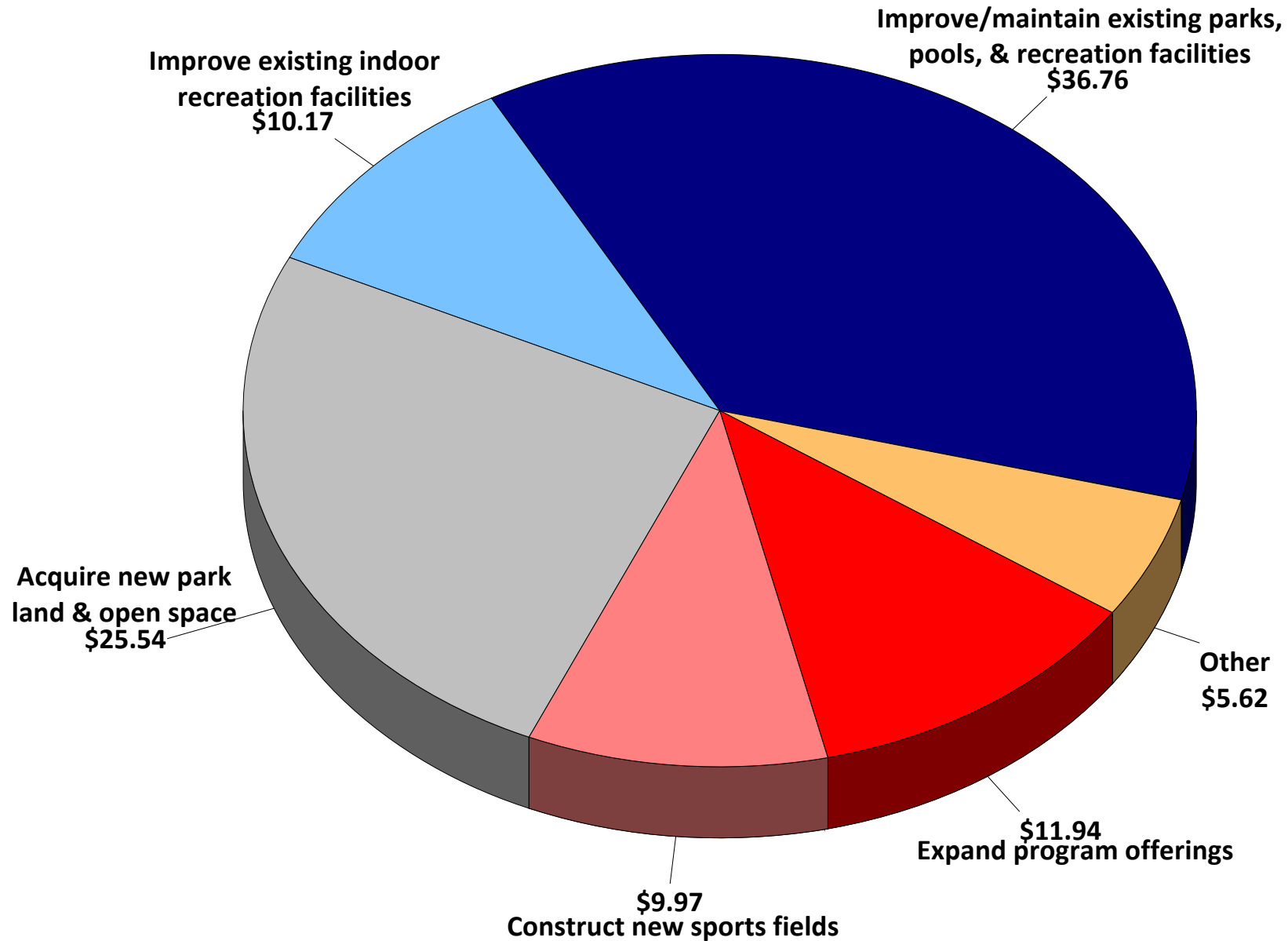
Q13. Which four programs/activities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



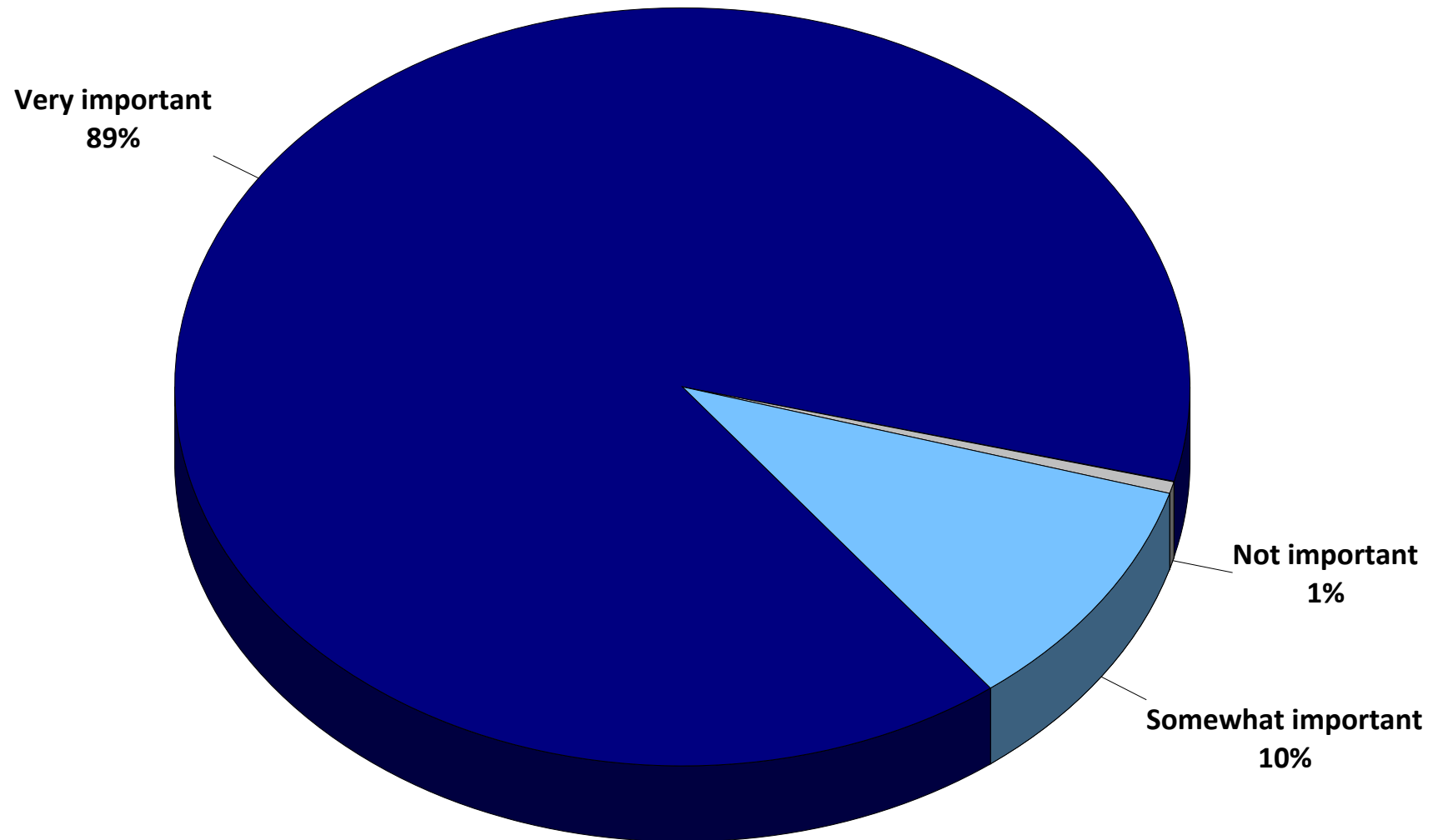
Q14. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

by percentage of respondents



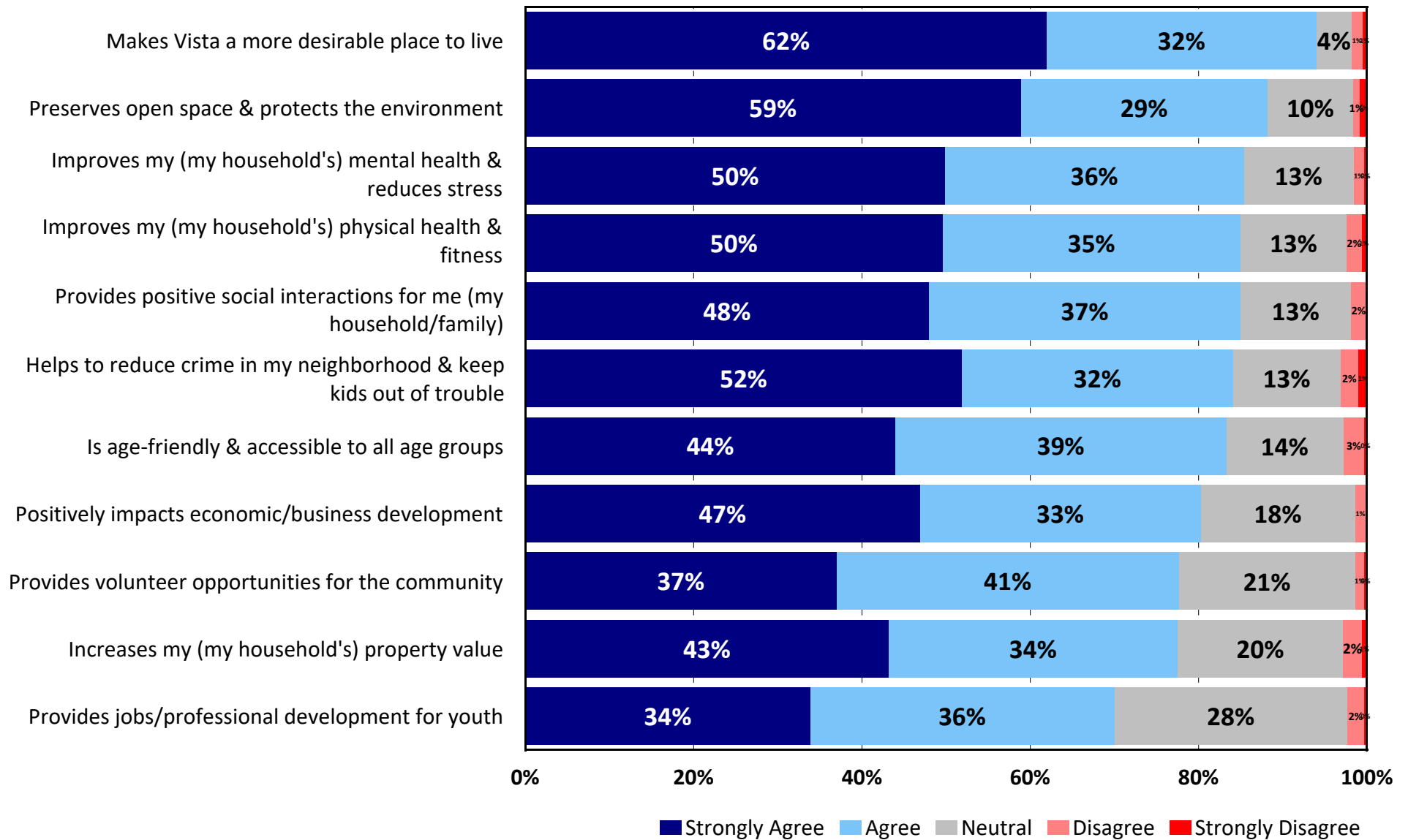
Q15. How important do you feel it is for the City of Vista to provide high quality parks, recreation facilities and programs?

by percentage of respondents (excluding "not sure")



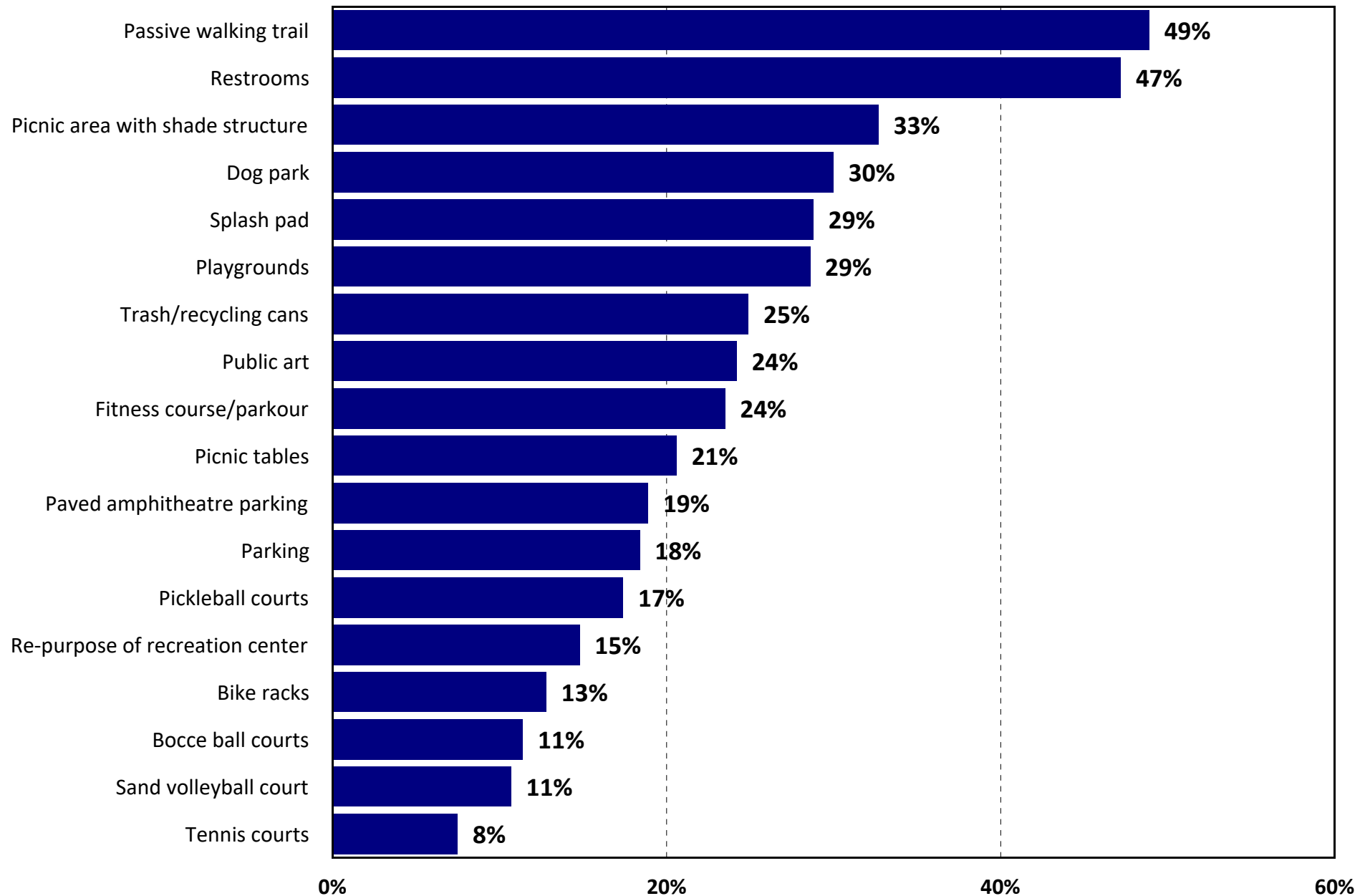
Q16. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Vista's parks, facilities, and recreation programs or events.

by percentage of respondents (excluding "don't know")



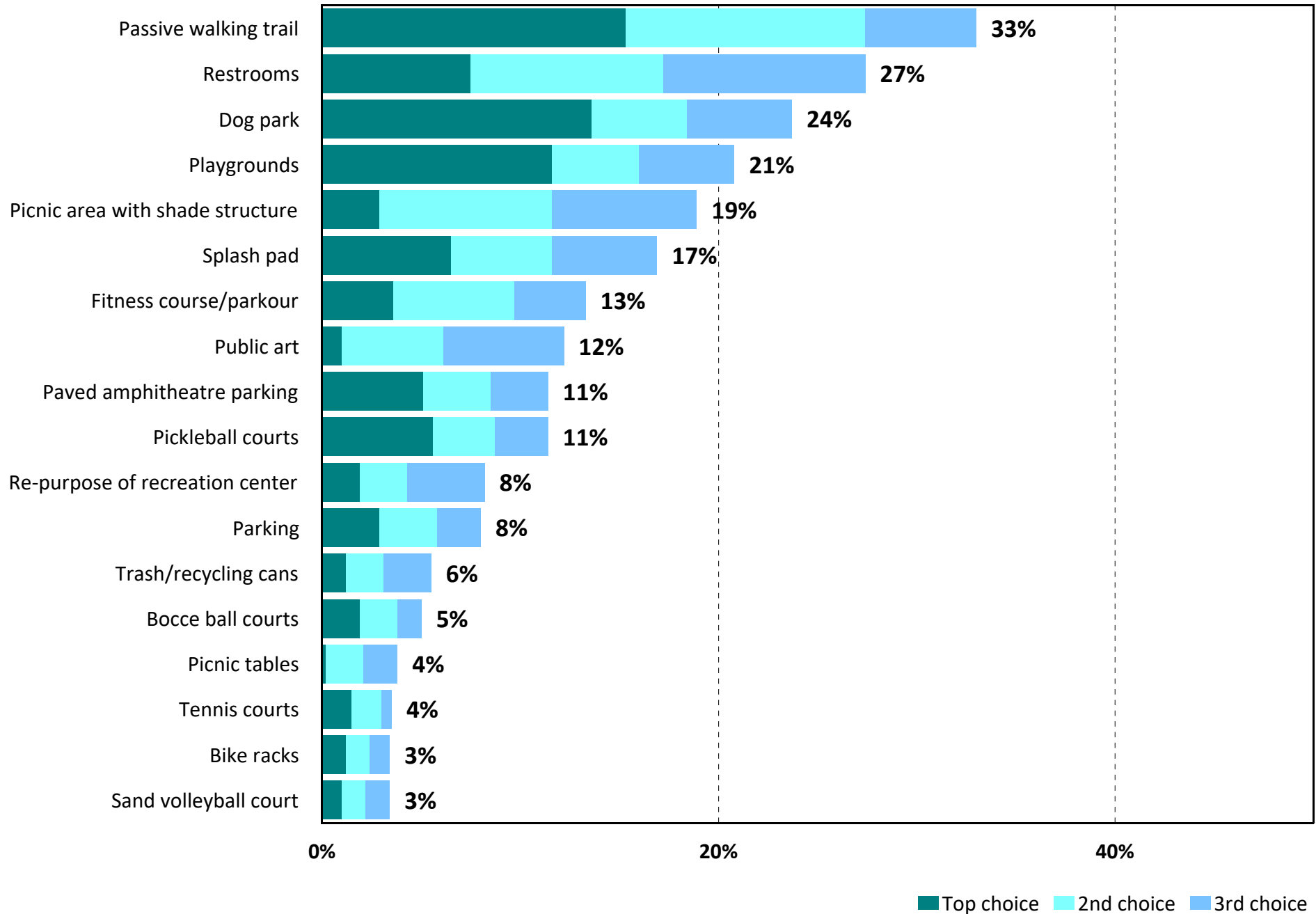
Q17. Brengle Terrace Park: Please indicate if you/your household have a need for the following improvements/additions that could be made to Brengle Terrace Park.

by percentage of respondents (multiple selections could be made)



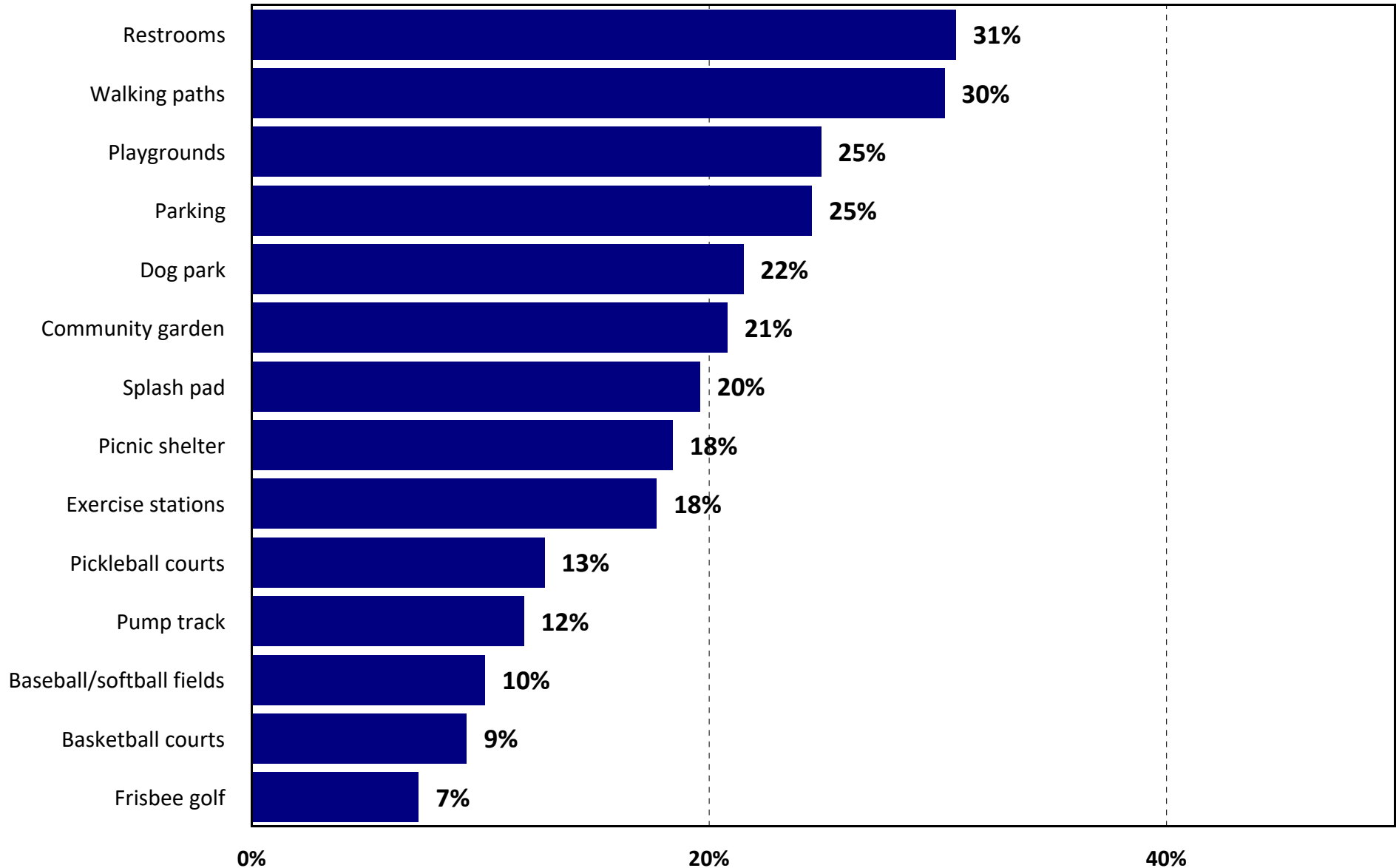
Q18. Which three improvements/additions are most important to your household?

by percentage of respondents who selected the items as one of their top three choices



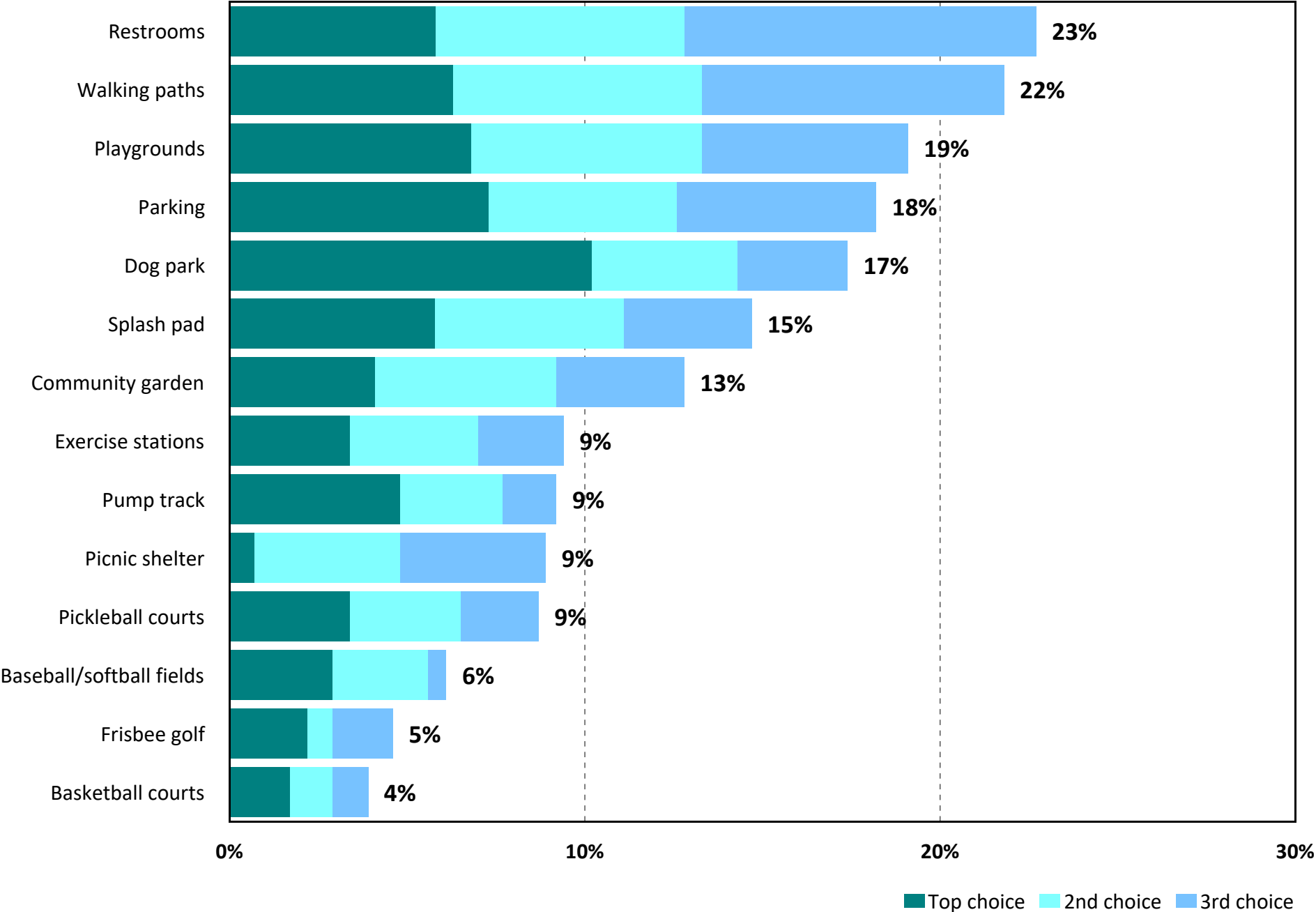
Q19. Breeze Hill Road Park: Please indicate if you/your household have a need for the following amenities that could be made to Breeze Hill Road Park (near the courthouse).

by percentage of respondents (multiple selections could be made)



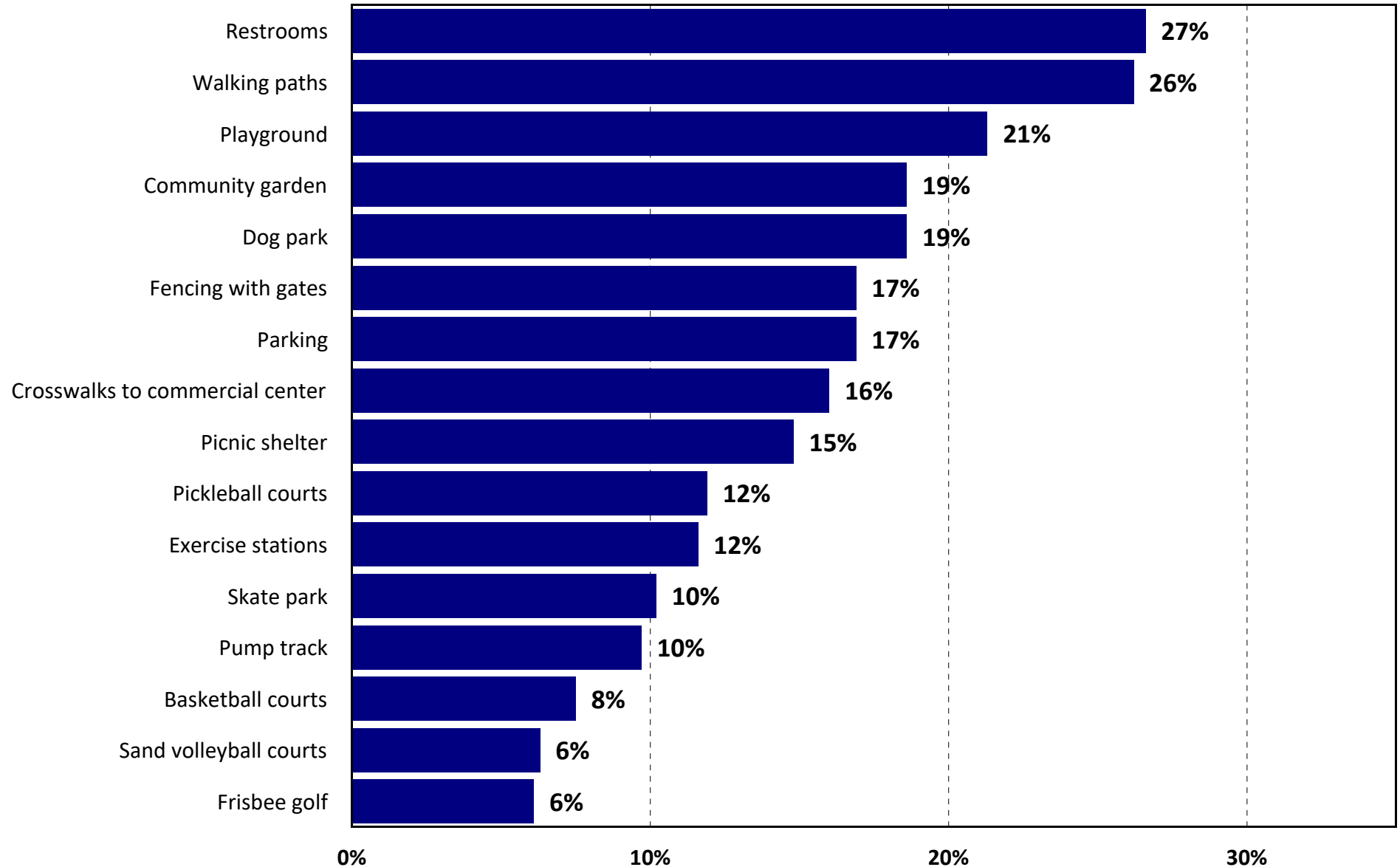
Q20. Which three amenities are most important to your household?

by percentage of respondents who selected the items as one of their top three choices



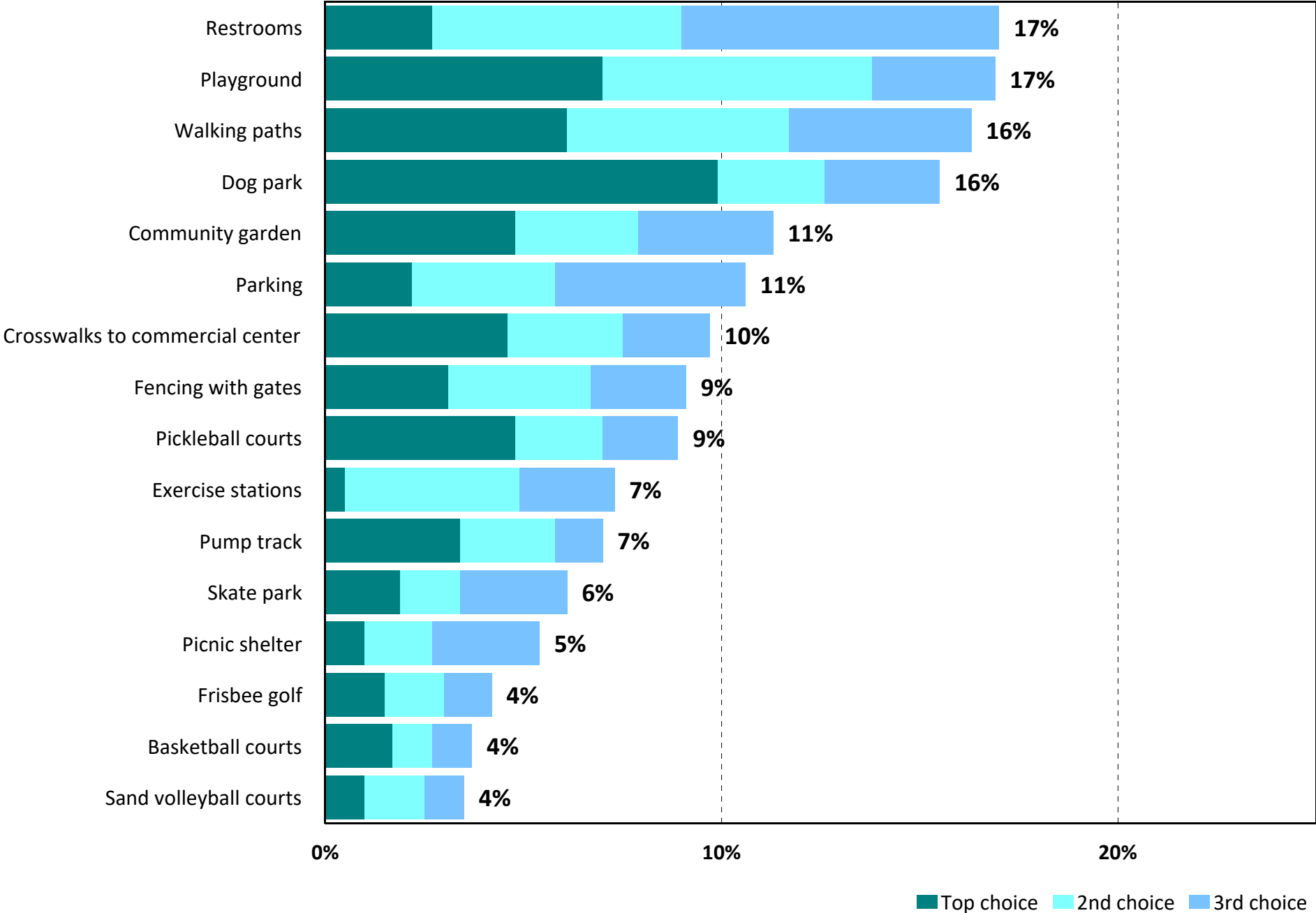
Q21. Matagual Drive Park: Please indicate if you/your household have a need for the following amenities that could be made to Matagual Drive Park (corner of Matagual and Hacienda drives).

by percentage of respondents (multiple selections could be made)



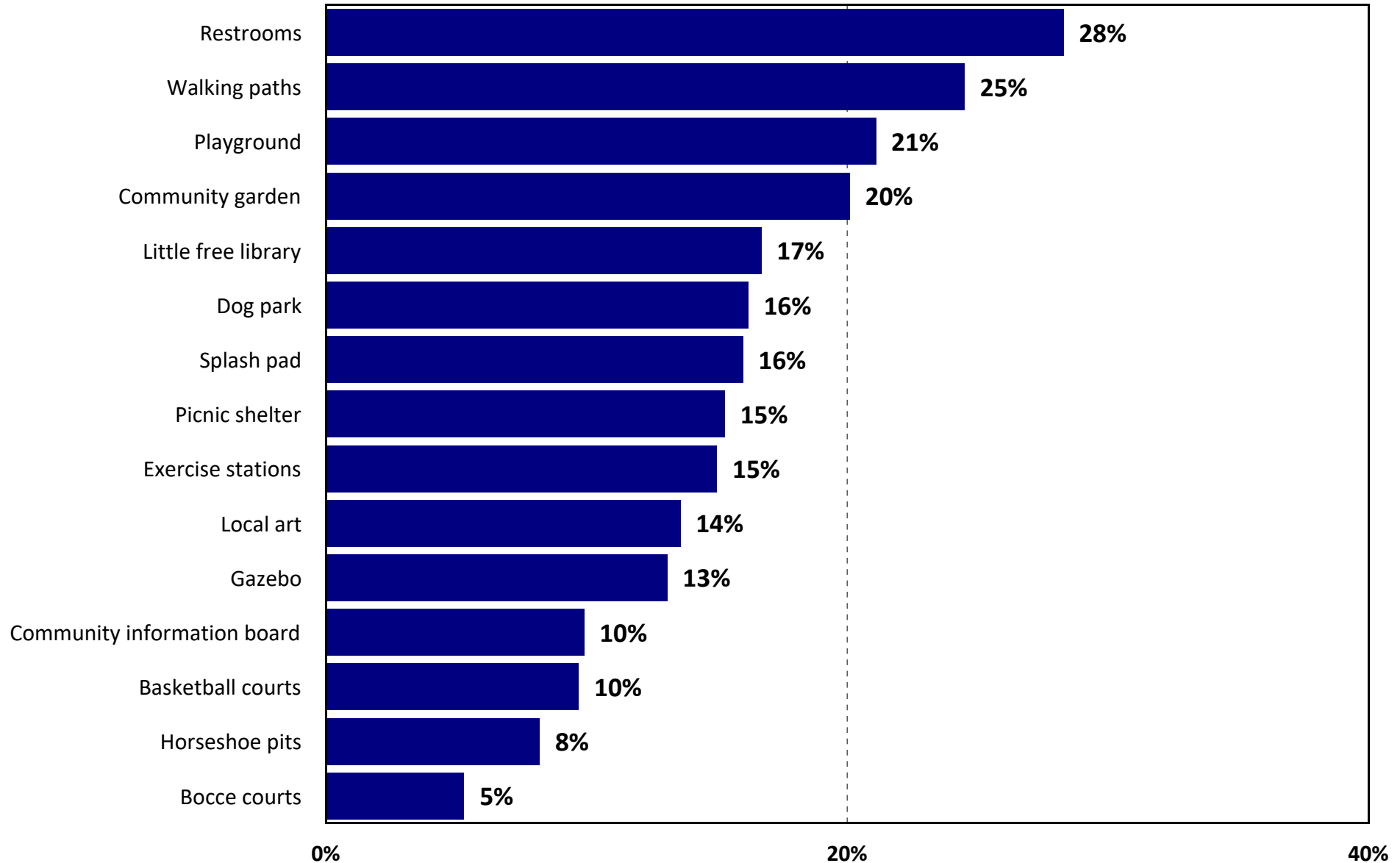
Q22. Which three amenities are most important to your household?

by percentage of respondents who selected the items as one of their top three choices



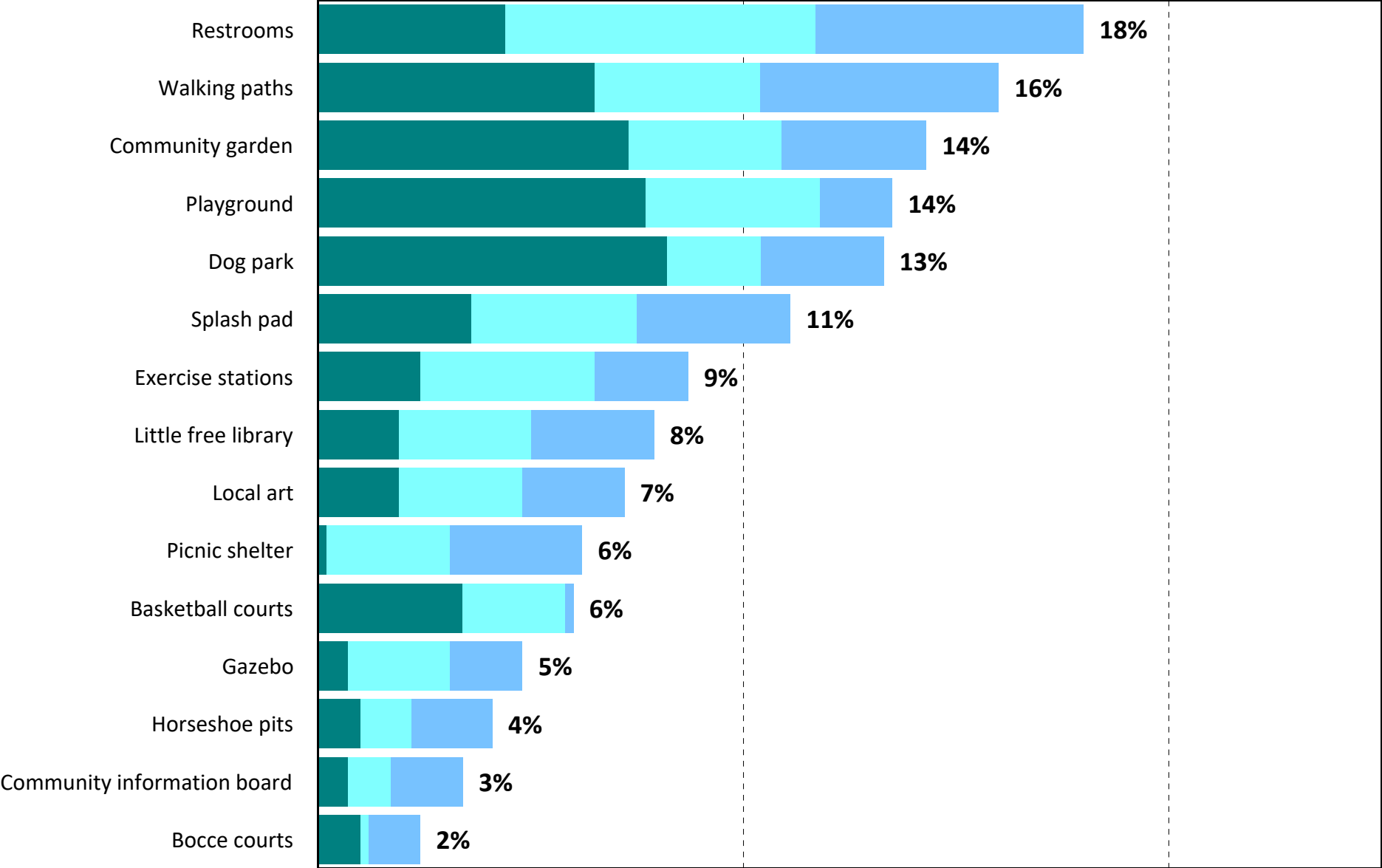
Q23. Paseo Buena Vista Park: Please indicate if you/your household have a need for the following amenities that could be made to Paseo Buena Vista Park (at Townsite Drive and E. Vista Way).

by percentage of respondents (multiple selections could be made)



Q24. Which three improvements/additions are most important to your household?

by percentage of respondents who selected the items as one of their top three choices

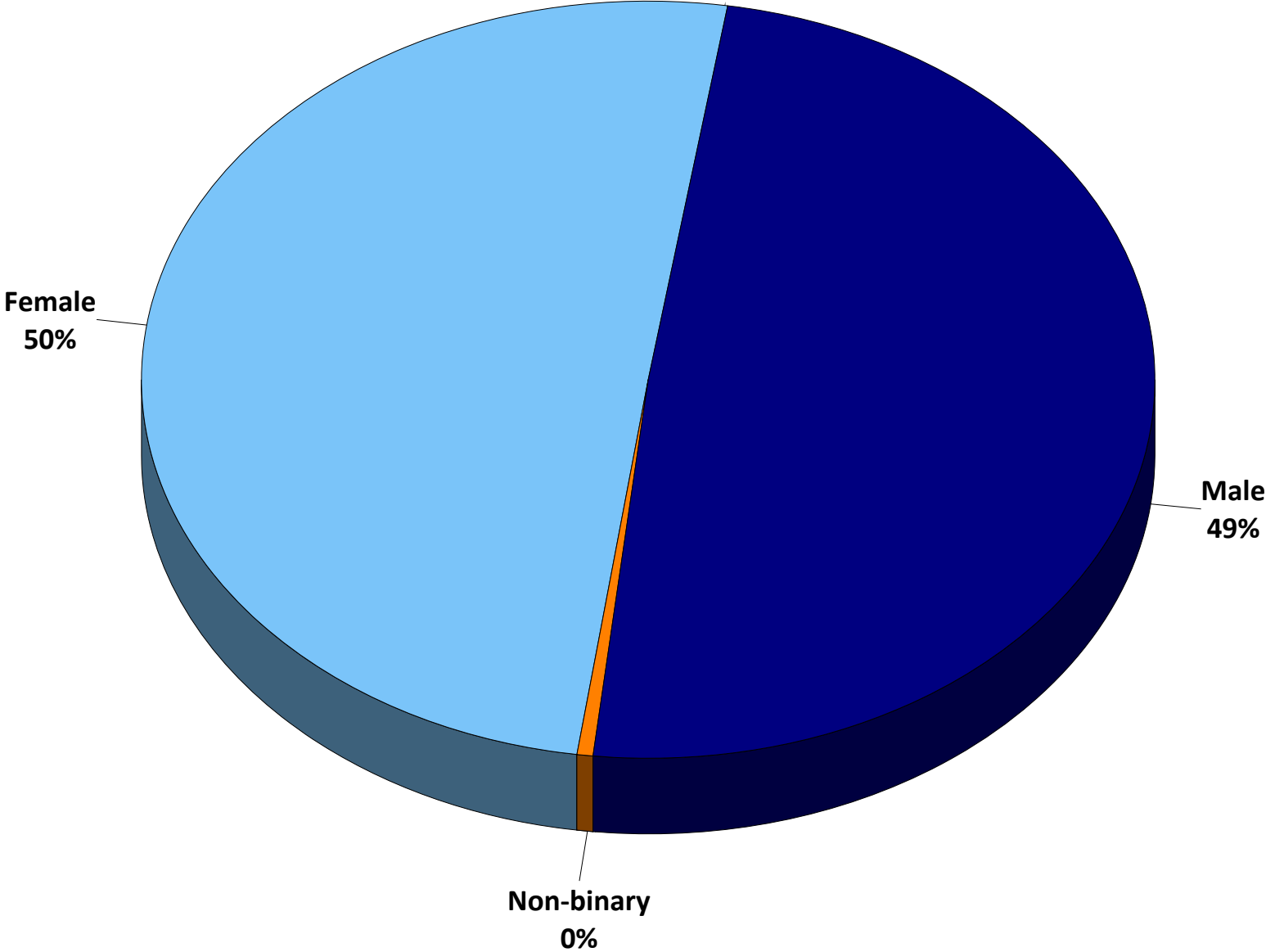


0% 10% 20%

■ Top choice ■ 2nd choice ■ 3rd choice

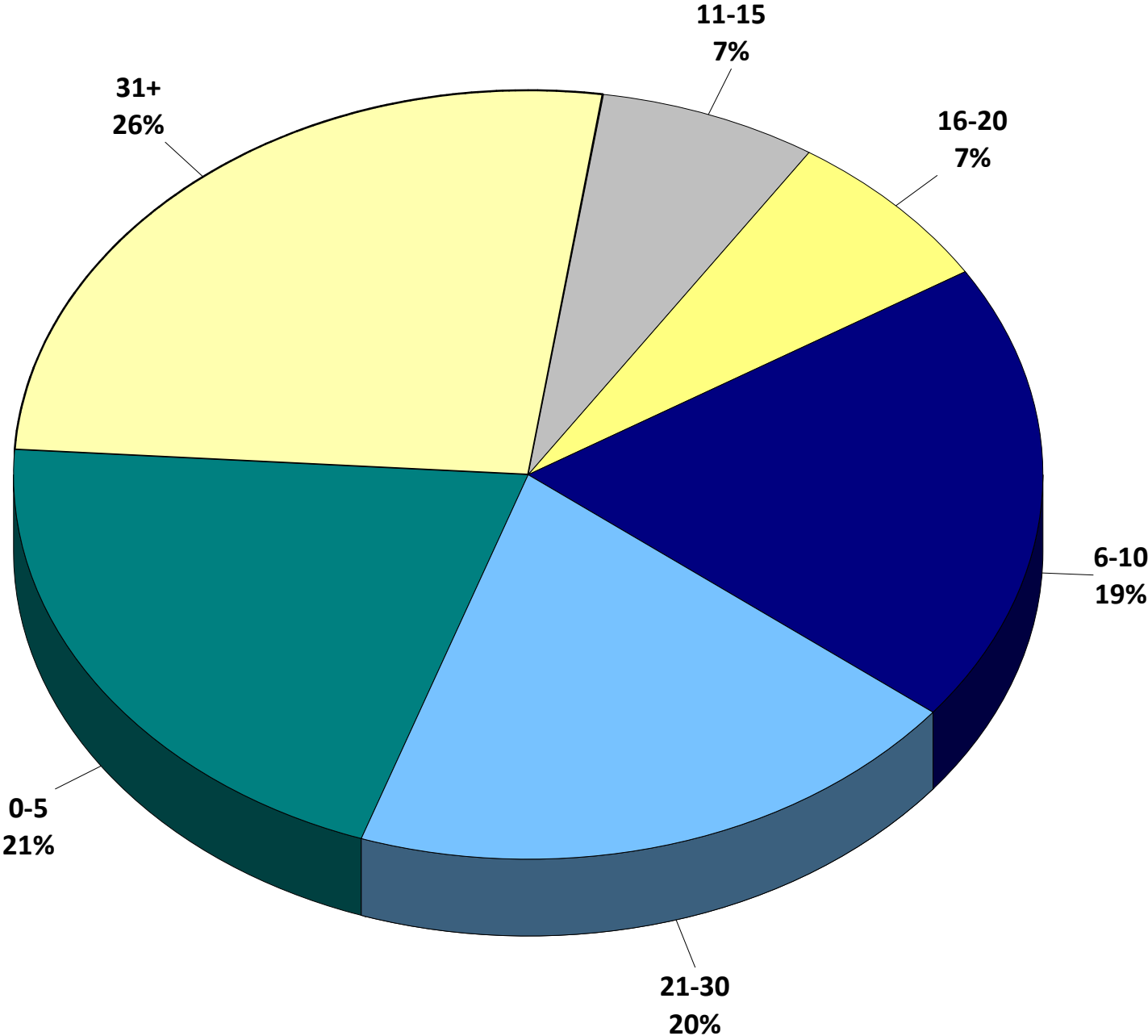
Q25. Your gender identity:

by percentage of respondents (excluding "prefer not to disclose")



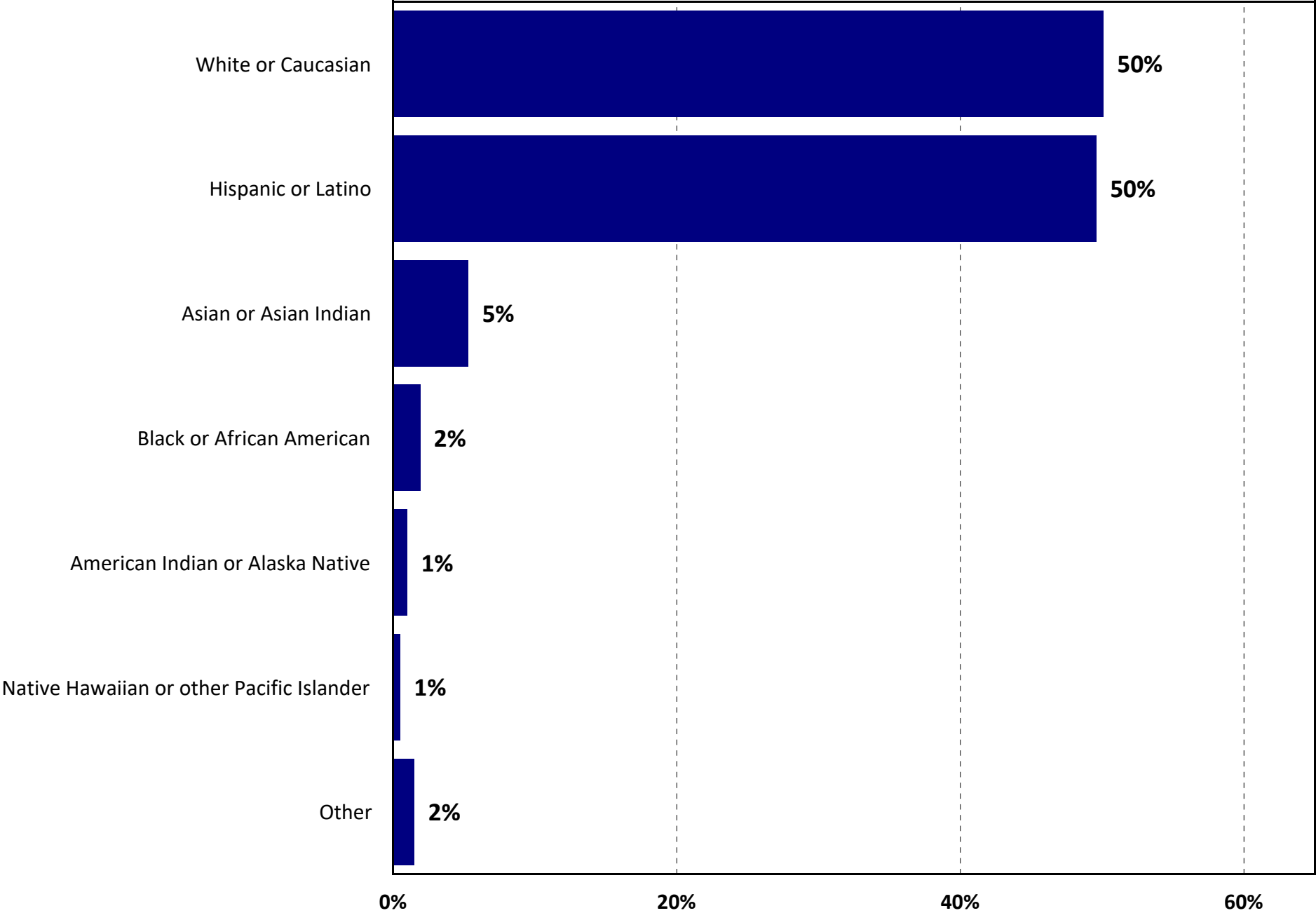
Q26. How many years have you lived in Vista?

by percentage of respondents (excluding "not provided")



Q27. Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple selections could be made)





3

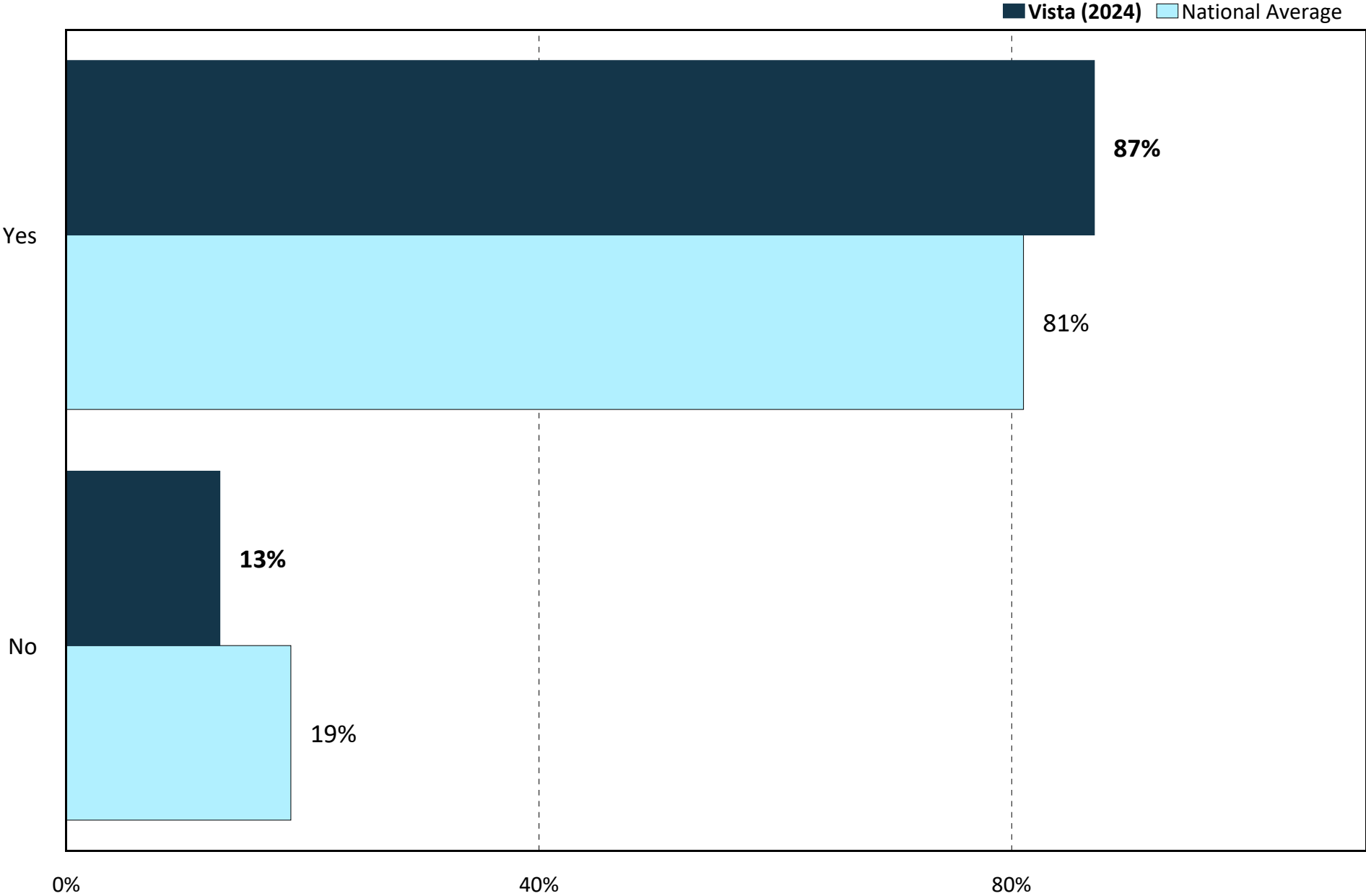
Benchmarks

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Vista is not authorized without written consent from ETC Institute.

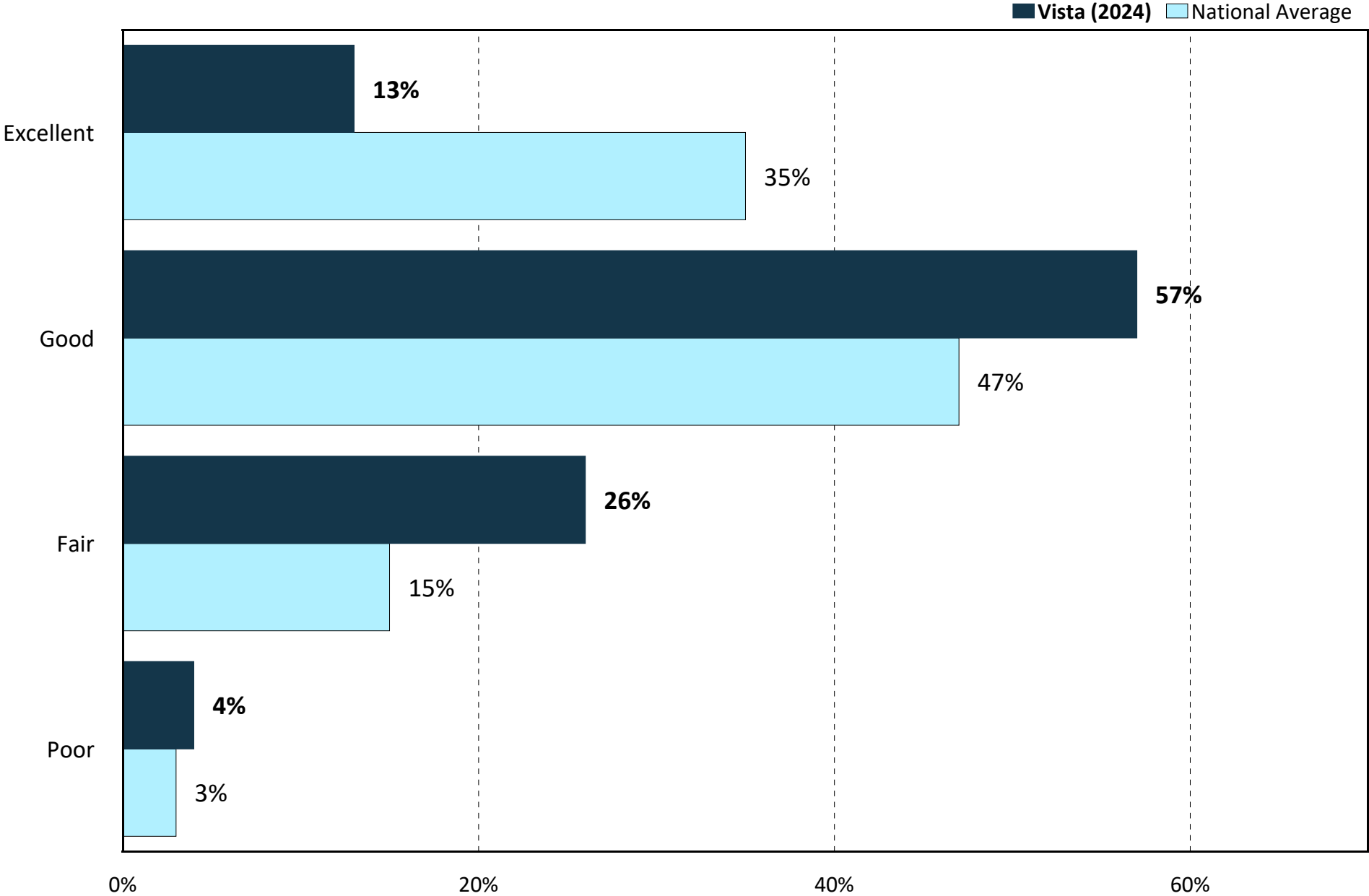
Have you/your household visited any parks or recreation facilities/amenities in your community during the past year?

by % of respondents



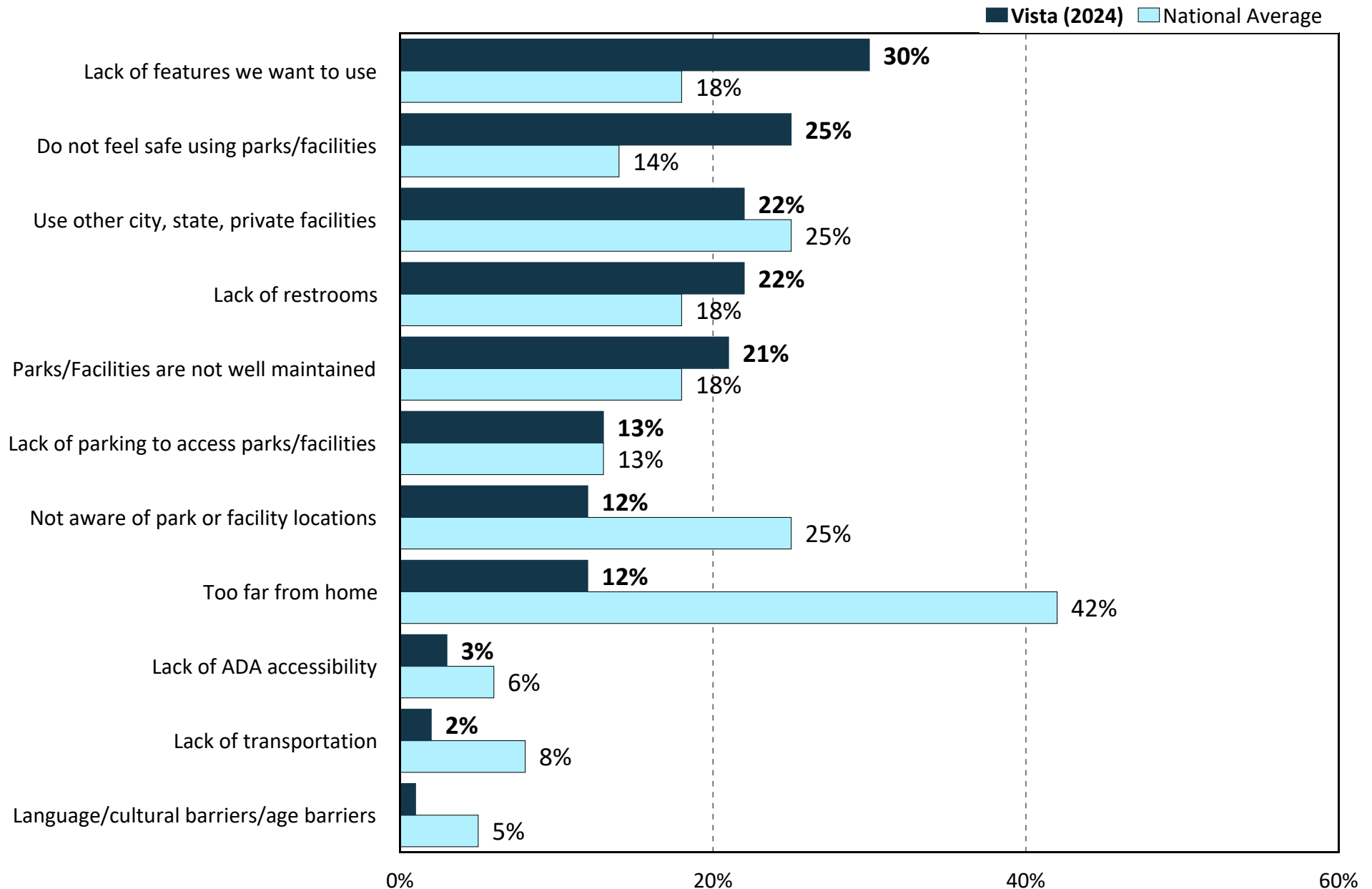
Please rate the overall condition of all the parks and recreation facilities/amenities you/your households have visited over the past year.

by % of respondents (excluding "not provided")



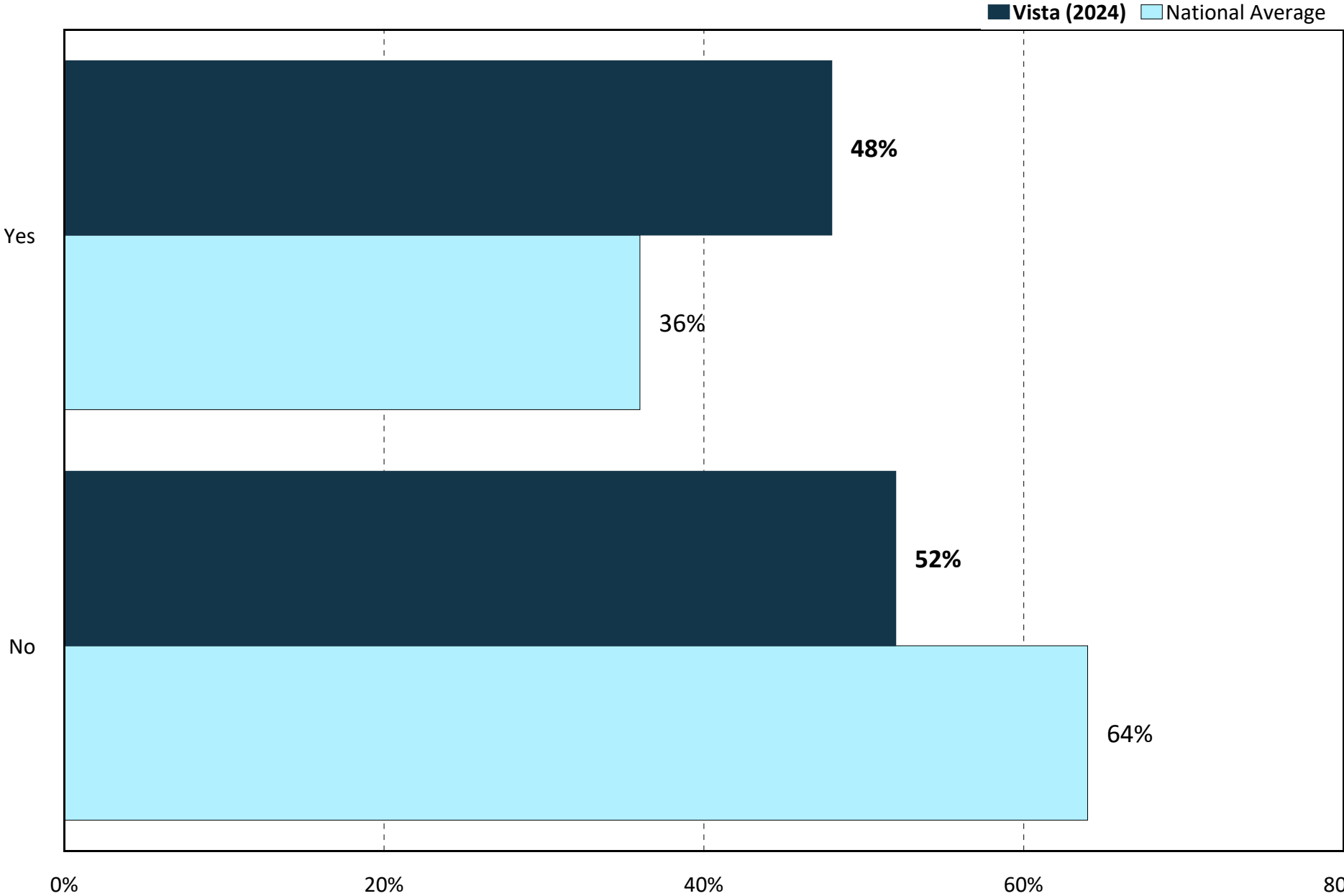
Please check all of the reasons that prevent you from visiting parks and recreation facilities/amenities or what prevents you from visiting them more often.

by % of respondents (multiple selections could be made)



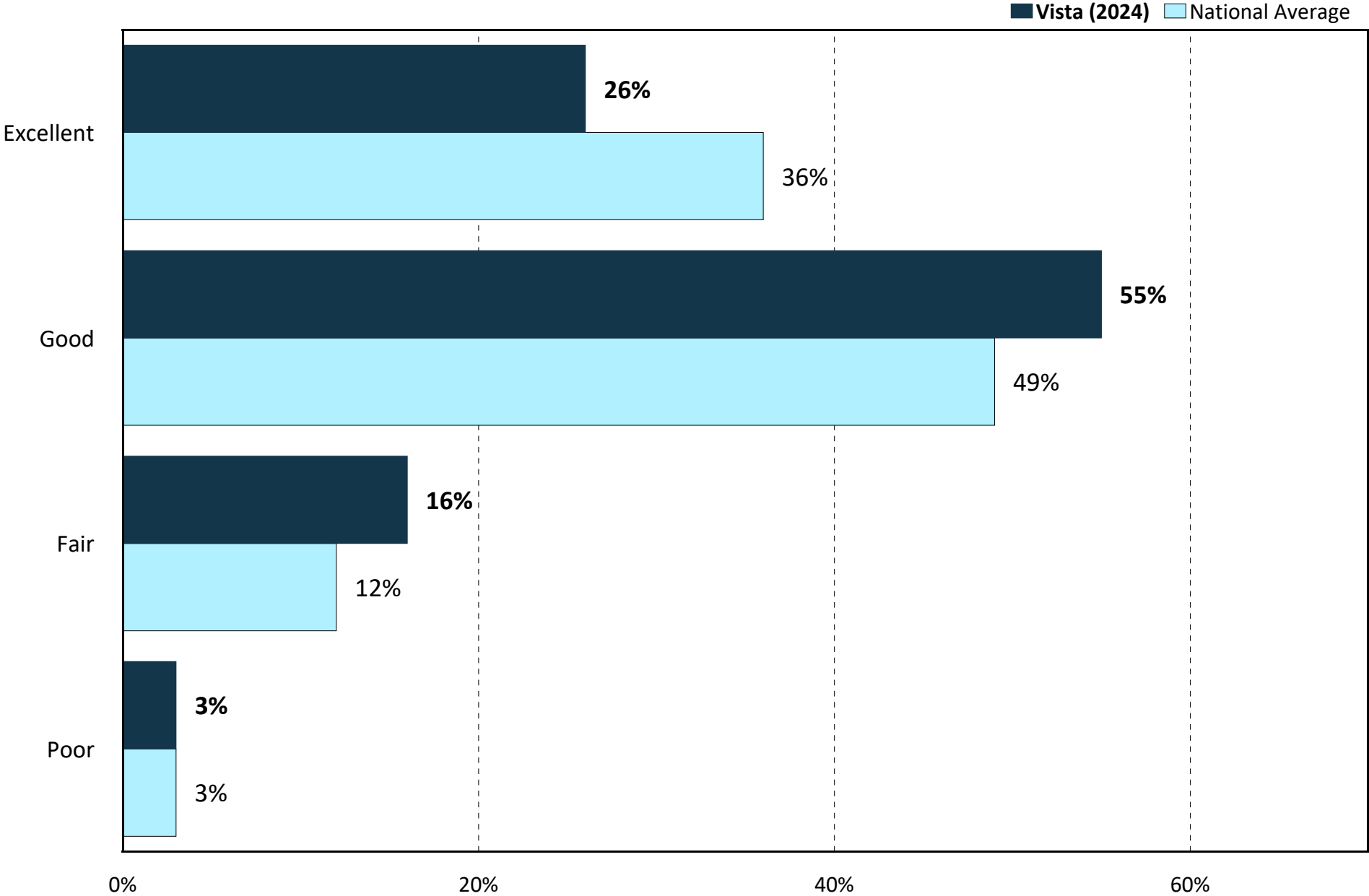
Have you/your household participated in any recreation programs offered in your community during the past year?

by % of respondents



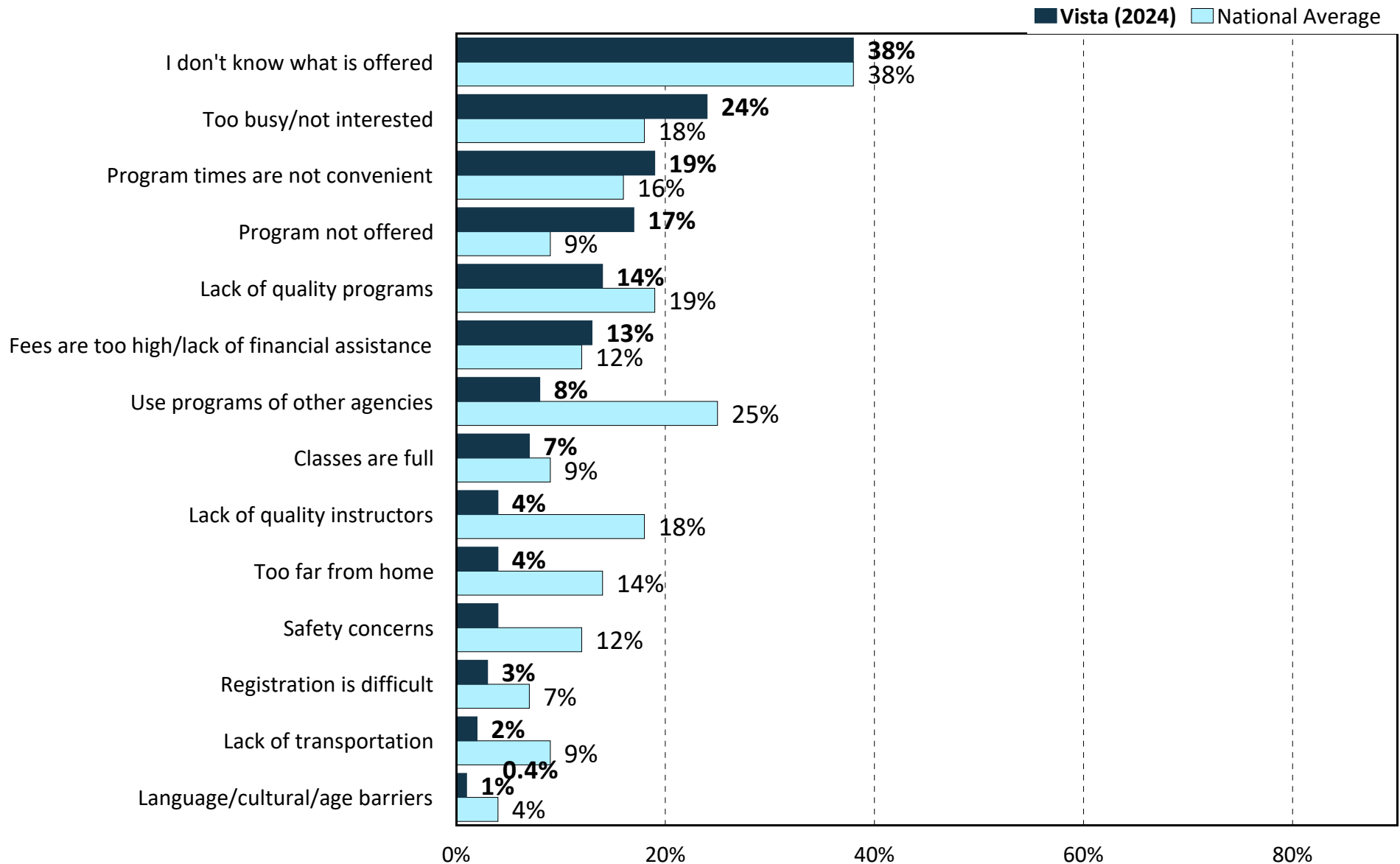
Please rate the overall condition of all the recreation programs and events you/your households have visited over the past year.

by % of respondents (excluding "not provided")



If your household has not participated in any recreation programs in your community during the past year, please check all of the reasons that prevent you from participating.

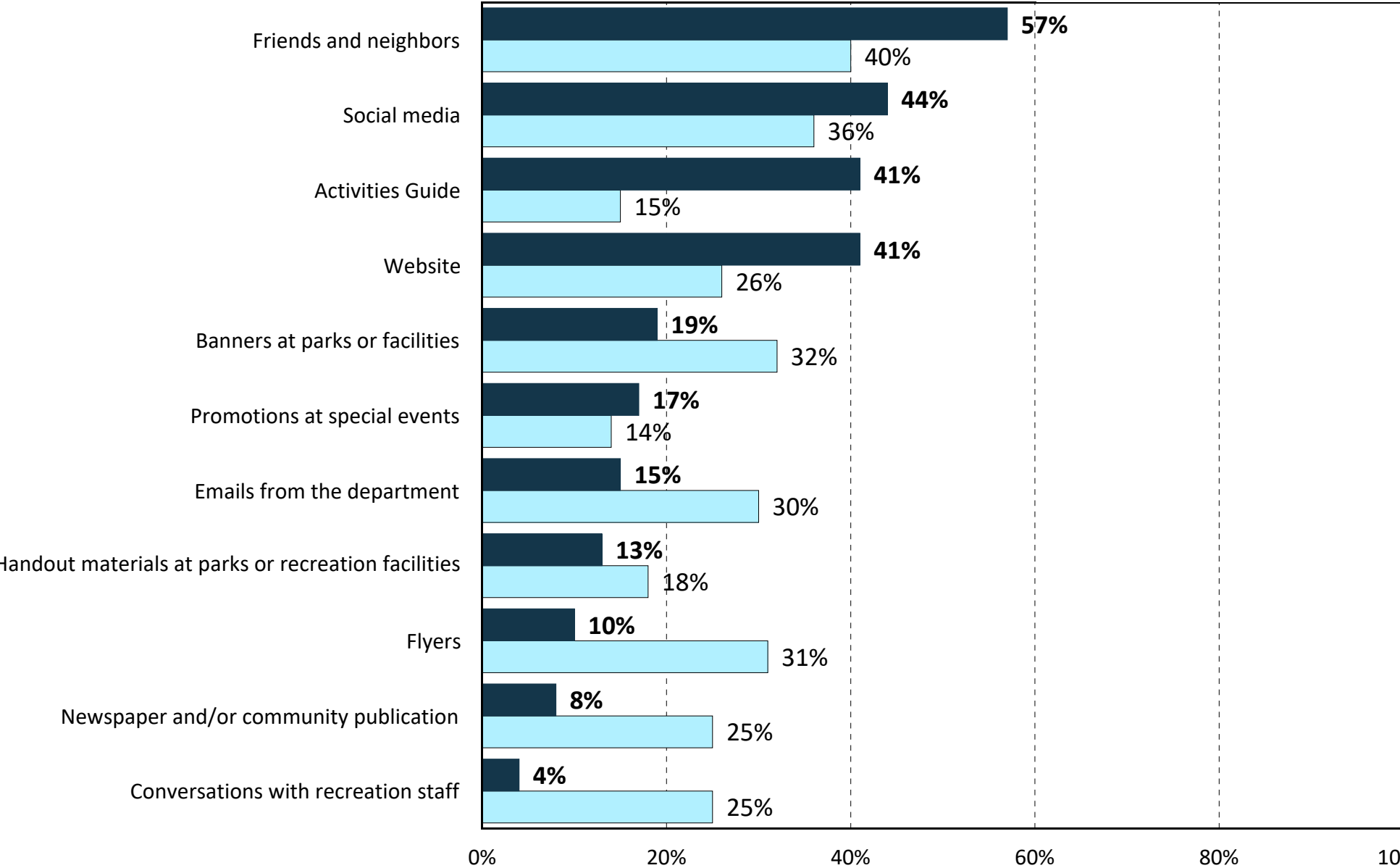
by % of respondents (multiple selections could be made)



Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community.

by % of respondents (multiple selections could be made)

■ Vista (2024) ■ National Average



A graphic consisting of a dark blue horizontal bar. On the left side of the bar, there is a white circle containing a large, bold, dark blue number '4'. To the right of the circle, the text 'Priority Investment Ratings' is written in a bold, white, sans-serif font.

4 Priority Investment Ratings



Priority Investment Rating (PIR)

Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities/programs residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being met 50% or less) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities/programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

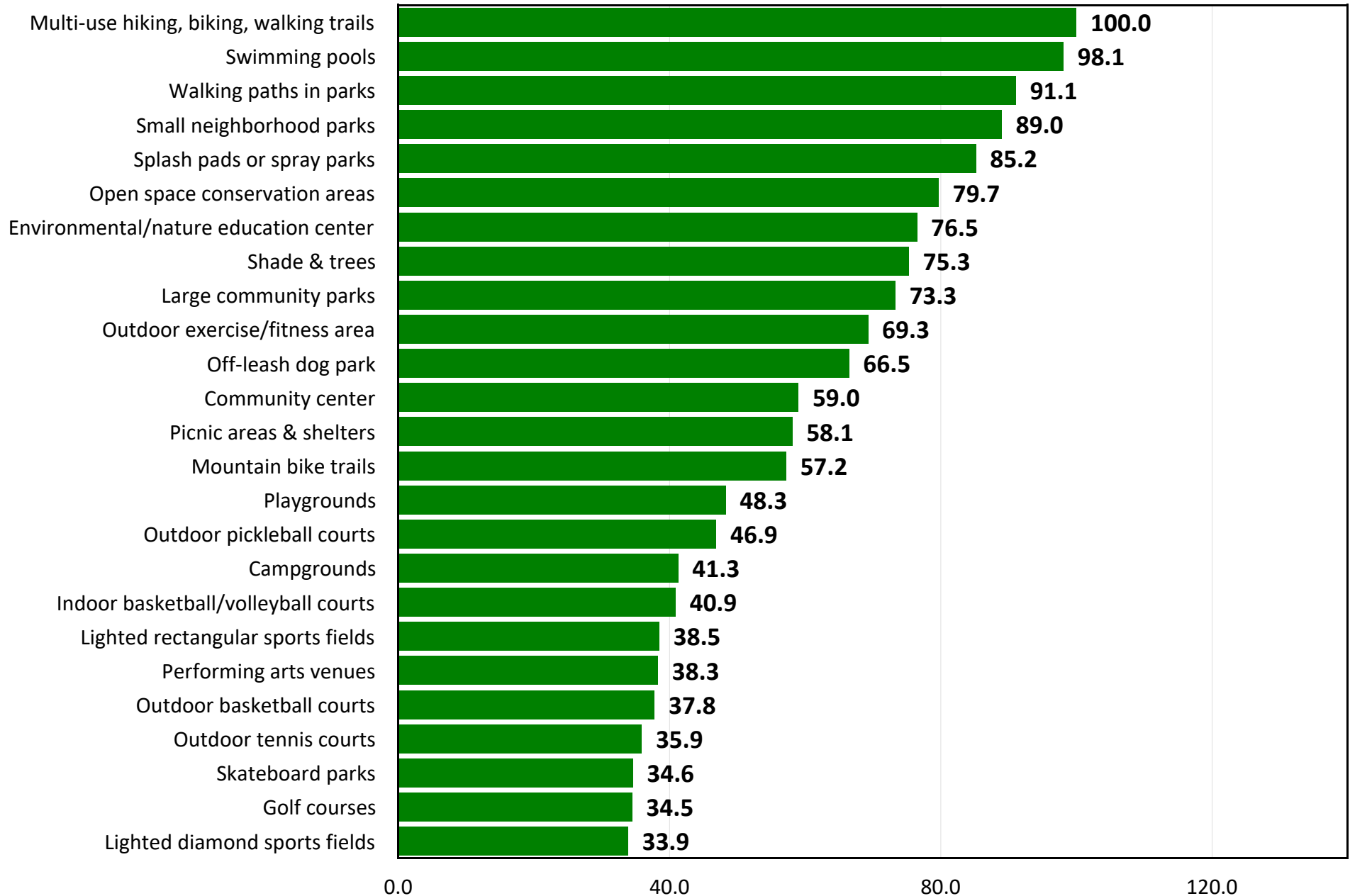
- High Priority Areas are those with a PIR of at least 110. A rating of 110 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 70-109. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Lower Priority Areas are those with a PIR below 69. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities/Amenities

the rating for the item with the most unmet need=100

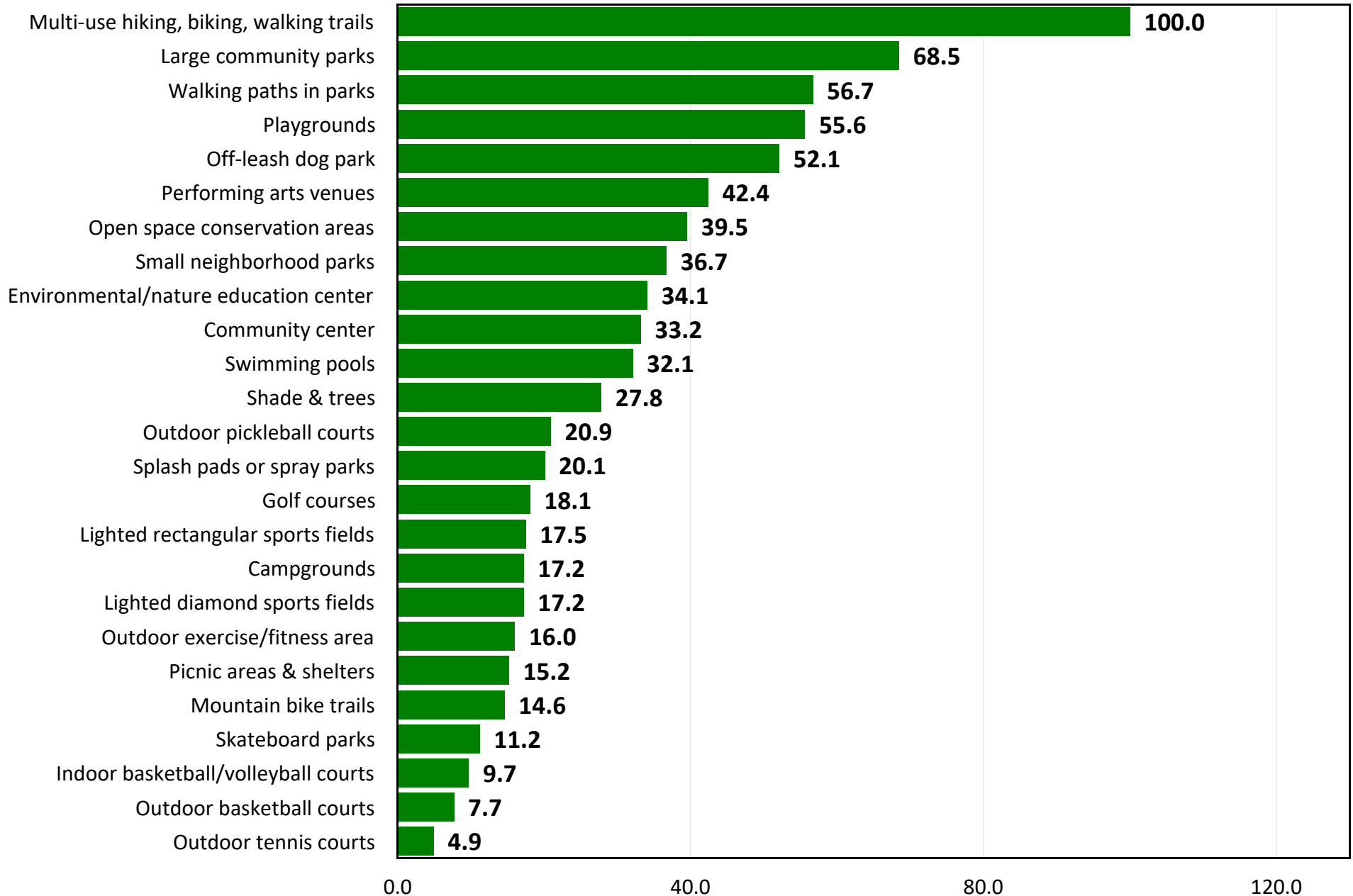
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



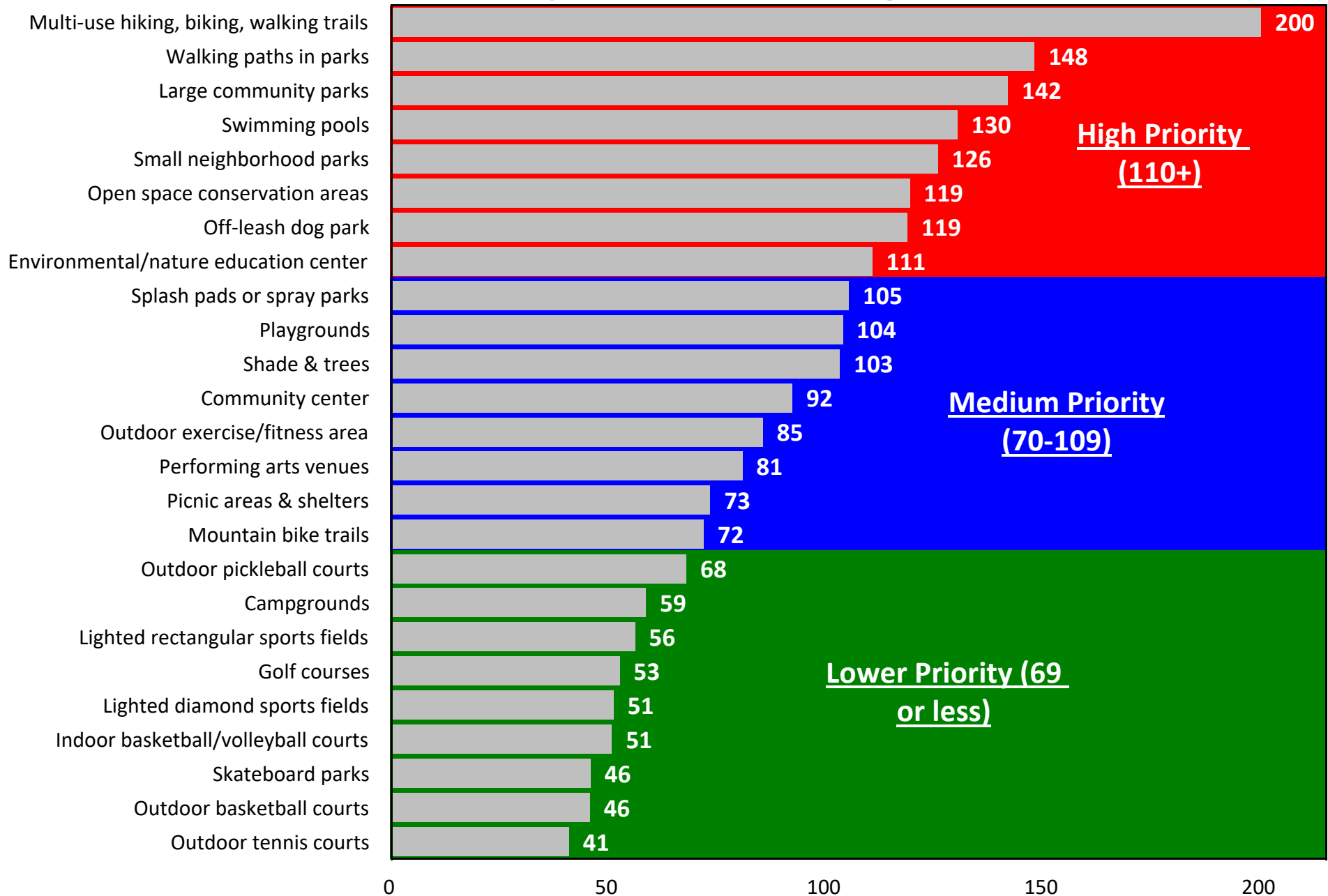
Importance Rating for Facilities/Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



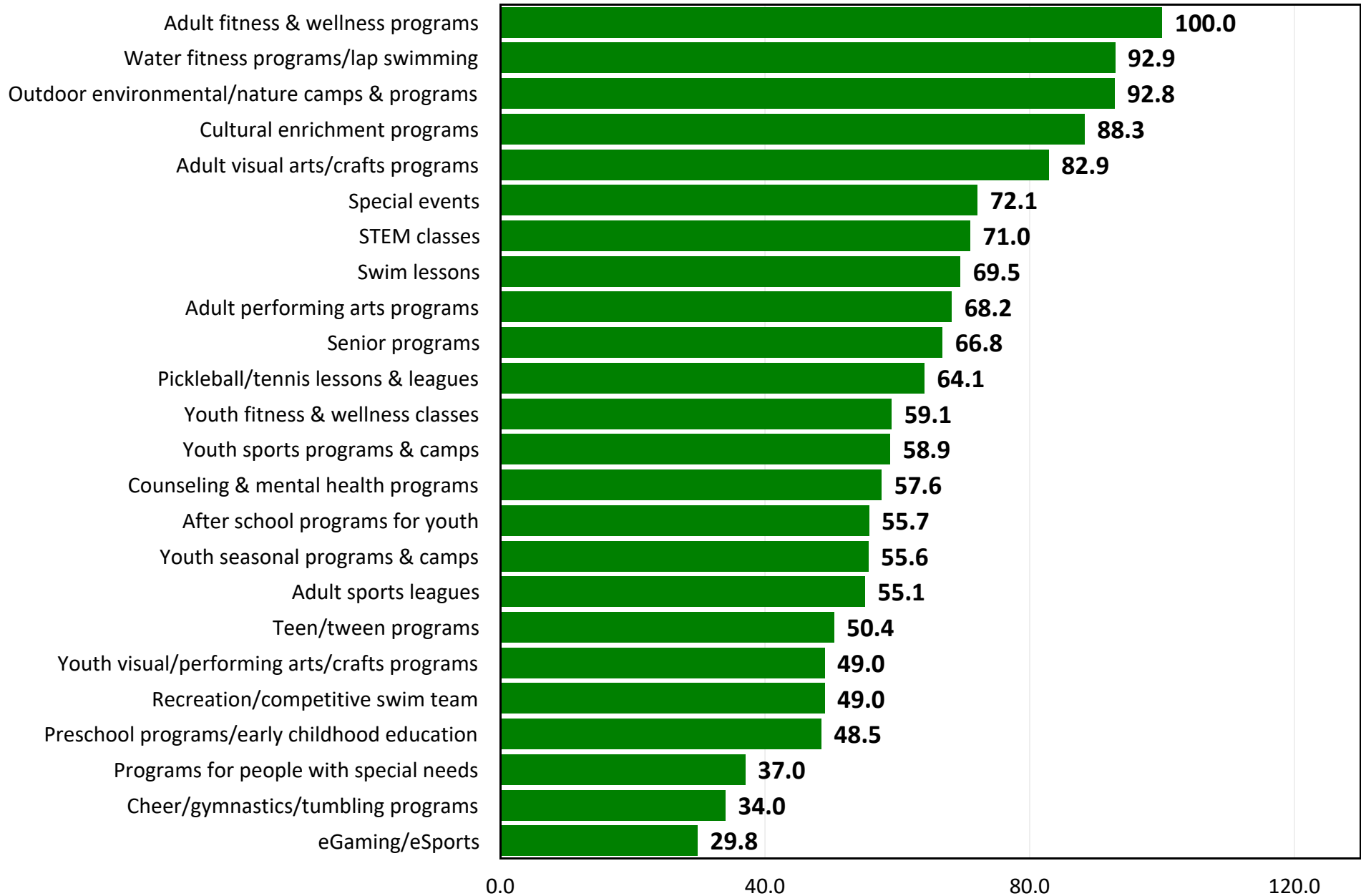
Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Unmet Needs Rating for Programs/Activities

the rating for the item with the most unmet need=100

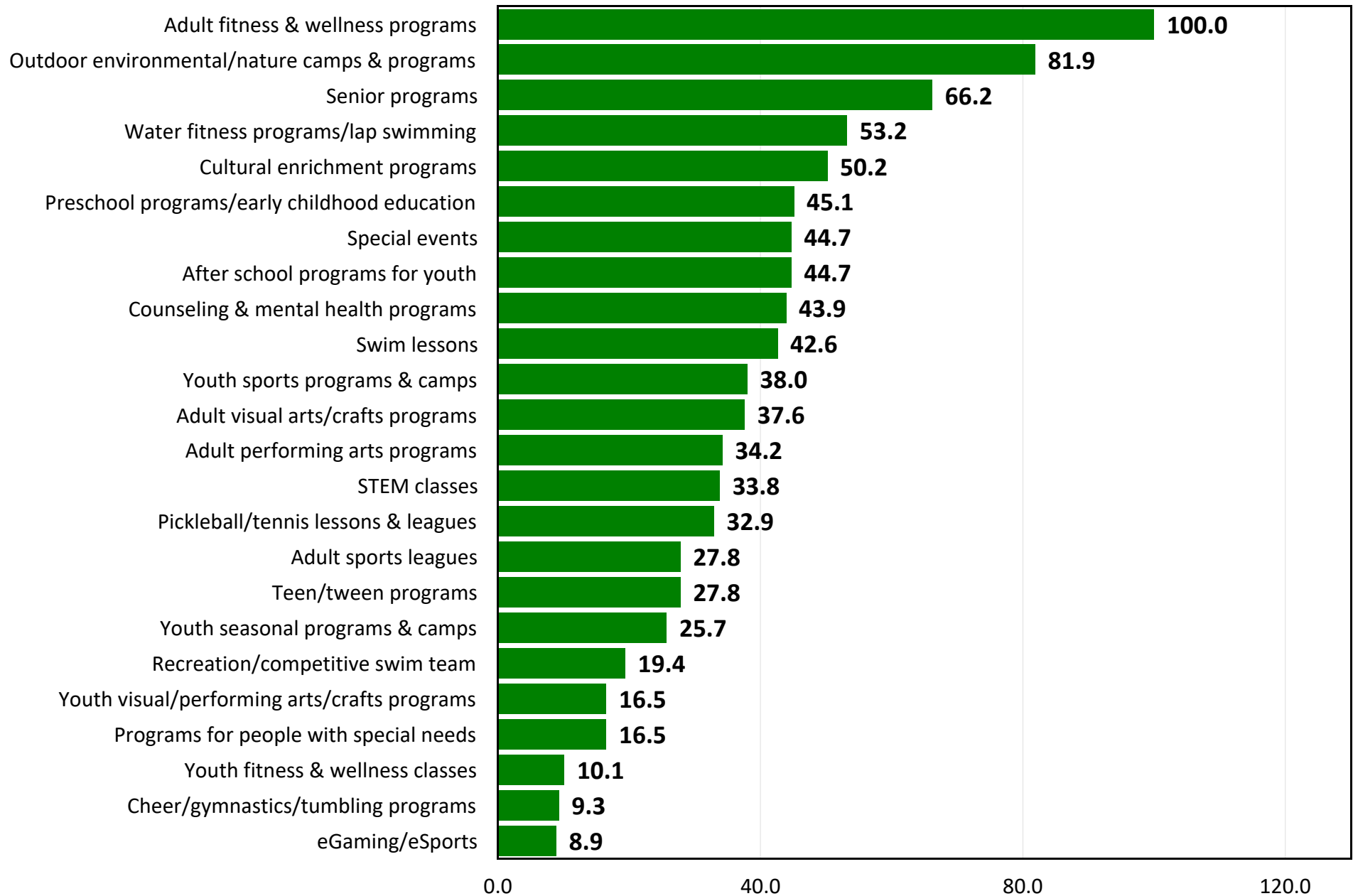
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



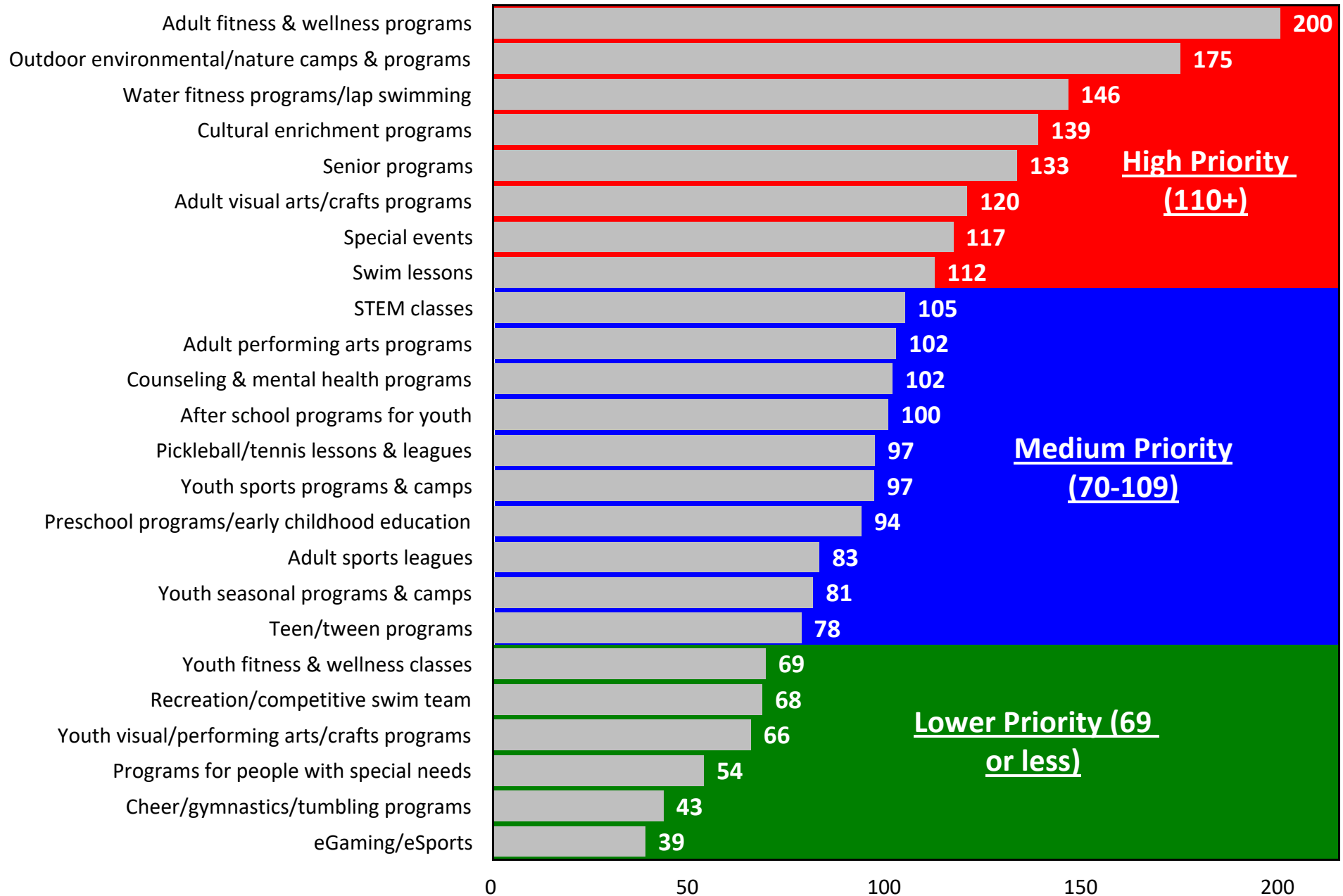
Importance Rating for Programs/Activities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating





5

Tabular Data

Q1. Including yourself, how many people in your household are...

	Mean	Sum
number	3.2	1291
Under age 5	0.3	106
Ages 5-9	0.3	104
Ages 10-14	0.2	94
Ages 15-19	0.2	63
Ages 20-24	0.1	59
Ages 25-34	0.4	163
Ages 35-44	0.5	221
Ages 45-54	0.3	140
Ages 55-64	0.3	136
Ages 65-74	0.4	145
Ages 75+	0.1	60

Q2. Have you or any members of your household visited the Wave Waterpark?

Q2. Have you visited Wave Waterpark	Number	Percent
Yes	237	57.4 %
No	176	42.6 %
Total	413	100.0 %

Q2a. Overall, how would you rate the physical condition of the Wave Waterpark?

Q2a. How would you rate physical condition of Wave Waterpark	Number	Percent
Excellent	12	5.1 %
Good	105	44.3 %
Fair	83	35.0 %
Poor	23	9.7 %
Not provided	14	5.9 %
Total	237	100.0 %

WITHOUT NOT PROVIDED

Q2a. Overall, how would you rate the physical condition of the Wave Waterpark? (without "not provided")

Q2a. How would you rate physical condition of Wave Waterpark	Number	Percent
Excellent	12	5.4 %
Good	105	47.1 %
Fair	83	37.2 %
Poor	23	10.3 %
Total	223	100.0 %

Q2b. Please CHECK ALL of the following programs/activities you or members of your households have participated in at the Wave Waterpark.

Q2b. Programs/activities your household members have participated in at Wave Waterpark	Number	Percent
Swim lessons	59	24.9 %
Splash pad	96	40.5 %
Lazy river	191	80.6 %
FlowRider	97	40.9 %
Waterslides	162	68.4 %
Splash camps	30	12.7 %
Cabana rentals	31	13.1 %
Team practices (water polo/swim team)	31	13.1 %
Birthday party	53	22.4 %
Group visit	71	30.0 %
Private rental	12	5.1 %
Other	18	7.6 %
Total	851	

Q2b-12. Other

- Exercise class
- Fire dept training
- Food
- For several years I enjoyed the lap swim from 6-8 in the Mornings three days a week. That hasn't been around for quite a while. There isn't much for seniors.
- I have not visited the park since 1998 when I attended Madison Middle School. Cannot speak to the conditions.
- Individual warm weather swimming
- job development consultant
- Lap swimming.
- LEISURE WITH FAMILY
- Life guard class
- Open weekday AM for lap swimming
Bummer... that was a couple of years ago.
I go to Oceanside for lap swimming.
- Physical therapy, lots of folks use it for that, strengthening.
- POOL FOR SWIMMING
- RBV water polo
- School fieldtrip
- swim with a mermaid
- Swimming
- Whatever is included in entry fee

Q2c. Which FOUR programs/activities from the list in Question 2b are MOST IMPORTANT to your household?

<u>Q2c. Top choice</u>	<u>Number</u>	<u>Percent</u>
Swim lessons	44	18.6 %
Splash pad	14	5.9 %
Lazy river	71	30.0 %
FlowRider	6	2.5 %
Waterslides	33	13.9 %
Splash camps	5	2.1 %
Cabana rentals	2	0.8 %
Team practices (water polo/swim team)	25	10.5 %
Birthday party	3	1.3 %
Group visit	6	2.5 %
Private rental	2	0.8 %
None chosen	26	11.0 %
Total	237	100.0 %

Q2c. Which FOUR programs/activities from the list in Question 2b are MOST IMPORTANT to your household?

<u>Q2c. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Swim lessons	13	5.5 %
Splash pad	18	7.6 %
Lazy river	58	24.5 %
FlowRider	15	6.3 %
Waterslides	54	22.8 %
Splash camps	4	1.7 %
Cabana rentals	5	2.1 %
Team practices (water polo/swim team)	9	3.8 %
Birthday party	11	4.6 %
Group visit	9	3.8 %
Private rental	2	0.8 %
None chosen	39	16.5 %
Total	237	100.0 %

Q2c. Which FOUR programs/activities from the list in Question 2b are MOST IMPORTANT to your household?

<u>Q2c. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Swim lessons	23	9.7 %
Splash pad	18	7.6 %
Lazy river	27	11.4 %
FlowRider	29	12.2 %
Waterslides	37	15.6 %
Splash camps	6	2.5 %
Cabana rentals	10	4.2 %
Team practices (water polo/swim team)	4	1.7 %
Birthday party	10	4.2 %
Group visit	10	4.2 %
Private rental	3	1.3 %
None chosen	60	25.3 %
Total	237	100.0 %

Q2c. Which FOUR programs/activities from the list in Question 2b are MOST IMPORTANT to your household?

Q2c. 4th choice	Number	Percent
Swim lessons	12	5.1 %
Splash pad	22	9.3 %
Lazy river	16	6.8 %
FlowRider	20	8.4 %
Waterslides	18	7.6 %
Splash camps	9	3.8 %
Cabana rentals	12	5.1 %
Team practices (water polo/swim team)	7	3.0 %
Birthday party	14	5.9 %
Group visit	7	3.0 %
Private rental	2	0.8 %
None chosen	98	41.4 %
Total	237	100.0 %

SUM OF TOP 4 CHOICES**Q2c. Which FOUR programs/activities from the list in Question 2b are MOST IMPORTANT to your household? (top 4)**

Q2c. Top choice	Number	Percent
Swim lessons	92	38.8 %
Splash pad	72	30.4 %
Lazy river	172	72.6 %
FlowRider	70	29.5 %
Waterslides	142	59.9 %
Splash camps	24	10.1 %
Cabana rentals	29	12.2 %
Team practices (water polo/swim team)	45	19.0 %
Birthday party	38	16.0 %
Group visit	32	13.5 %
Private rental	9	3.8 %
None chosen	26	11.0 %
Total	751	

Q3. Have you or any members of your household visited any City of Vista parks and/or recreation facilities during the past 12 months (excluding the Wave Waterpark)?

Q3. Have you visited any City parks and/or recreation facilities during past 12 months	Number	Percent
Yes	358	86.7 %
No	55	13.3 %
Total	413	100.0 %

Q3a. Overall, how would you rate the physical condition of ALL the City of Vista parks and recreation facilities you have visited?

Q3a. How would you rate physical condition of all parks & recreation facilities you have visited	Number	Percent
Excellent	46	12.8 %
Good	202	56.4 %
Fair	94	26.3 %
Poor	15	4.2 %
Not provided	1	0.3 %
Total	358	100.0 %

WITHOUT NOT PROVIDED

Q3a. Overall, how would you rate the physical condition of ALL the City of Vista parks and recreation facilities you have visited? (without "not provided")

Q3a. How would you rate physical condition of all parks & recreation facilities you have visited	Number	Percent
Excellent	46	12.9 %
Good	202	56.6 %
Fair	94	26.3 %
Poor	15	4.2 %
Total	357	100.0 %

Q4. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Vista parks and recreation facilities more often.

Q4. Reasons that prevent your household members from visiting Cityparks & recreation facilities more often	Number	Percent
Do not feel safe using parks/facilities	104	25.2 %
Lack of amenities we want to use	122	29.5 %
Lack of handicap (ADA) accessibility	11	2.7 %
Lack of parking to access parks/facilities	54	13.1 %
Lack of restrooms	90	21.8 %
Lack of shade	87	21.1 %
Lack of transportation	9	2.2 %
Language/cultural barriers	2	0.5 %
Not aware of parks or facilities locations	51	12.3 %
Parks/facilities are not well maintained	85	20.6 %
Too far from our home	51	12.3 %
Use parks/facilities in other cities/county	92	22.3 %
Other	50	12.1 %
Total	808	

Q4-13. Other

- Currently we both work part-time & just don't take the time to go to the parks. We are fairly close to Brengle Terrace so I do love the AVBG & the walk around the park.
- Dirty bathroom/scary
- Dog areas
- Dogs off leash
Rules not followed or enforced by Rangers.
Scooters, bikes and skateboarders dominate paths and walkways.
- DONT CONSIDER IT WHEN THINKING OF THINGS TO DO
- DONT USE PARKS/RECREATION FACILITIES
- Elderly and would really not enjoy the parks as it would take a lot of effort to bundle what we needed to stay in the park(s). Easier to just stay home and enjoy our own patio and yard.
- Even when there is shade the slides are too hot for my child to safely use
- Frisbee golf has ruined our quiet walks around bangle terrace park
- Homeless and drug use, also most don't allow dogs off leash
- Homeless people
- Homeless people at park area or nearby park
- I live near Brengle and would go more often if I could get there more safely on foot from my home. We need a sidewalk on Anza Avenue.
- I visit Brengle Terrace frequently and nothing is stopping me from visiting it more
- I walk my dogs at Brengle Terrace Park every day

- I WORK TOO MUCH
- Lack of sidewalks
- LACK OF TIME
- LACK OF TIME
- Most Vista parks could use more funding toward invasive plant removal. Removing Mexican Fan Palms and other non-native trees and shrubs will make the environment healthier and more enjoyable for people and wildlife.
- NEED NEW PLAYGROUND
- No dog parks or dog friendly parks. We drive 10 miles to Carlsbad's Alga Norte Park even though we live a .25 mile away from Brengle Terrace
- No interest
- No need for them
- No off leash dog areas
- No park near home
- No preventions-like visiting
- No reason to visit the other parks
- None of these apply-we visit the parks often
- Not dog friendly or small dirt fenced dog areas.
- NOT OF INTEREST TO ME
- NOT OUR LIFESTYLE
- Nothing listed would hinder me from visits park in Vista.
- Pickleball now dominates tennis court use, restricting use by tennis players. The constant twacks of the rackets overwhelms the previously calm environment, rendering the parks less enjoyable to us (day and night!).
- RESTROOMS NOT BEING CLEAN
- Since 2020, and since having outrageous level of illegal border crossing issues in San Diego County, have HAD TO BE super careful, super selective about where and when to be in a public place. SAFETY from being a victim of violent crime has been a top concern. Have been targeted a few times by drifters of the opposite sex.
- Some parks restrooms are not clean enough like Brengle terrace and wildwood park and in the last one there is always homeless people I witnessed once one peeing under the tree
- SPORTS PARK BATHROOM LEFT UNSERVICED AFTER GAMES
- Time
- Time
- Time
- Time not enough hours in a day
- TOO MANY LOOSE DOGS
- We are missing a off leach dog park
- We don't go outside as often as we should.
- WE HAVE NO DOGS AND NO KIDS-BUT WE DO VISIT THE MOONLIGHT THEATER
- WE NEED DOG PARKS
- We use Vista Parks about as often as we want to. The thing preventing us from using them more is lack of additional free time in our week.
- We usually use parks put of the area, to go hiking
- working to much

Q5. From the following list, please CHECK ALL the ways you learn about City of Vista parks, recreation facilities, programs, and events.

Q5. Ways you learn about City parks, recreation facilities, programs, & events	Number	Percent
Recreation activity brochure	171	41.4 %
City website	168	40.7 %
Materials at parks or recreation facilities	52	12.6 %
Conversations with City staff	16	3.9 %
Newspaper	33	8.0 %
Word of mouth	236	57.1 %
Promotions at special events	69	16.7 %
Banners	78	18.9 %
Emails	60	14.5 %
eNewsletter	49	11.9 %
Social media	181	43.8 %
Flyers	41	9.9 %
Other	32	7.7 %
Total	1186	

Q5-13. Other

- City magazine
- CITY NEWSLETTER
- Drive by
- Drive by
- DRIVEBY AND MAILINGS
- DRIVING AROUND
- Drive by
- Drive by
- Driving by them
- Emails from city of vista
- Family & friends
- Friends
- Google
- Google
- Google
- GOOGLE MAPS AND DRIVING BY PARKS
- Google maps to find parks
- Google maps when trying to find a park
- google maps, google search, occasional sign/banner
- Have reviewed parks and public places online regularly.
- INTERNET SEARCH
- Mailing
- Mailing
- Mailing
- NEWLESTTER IN MAIL/CITY OF VISTA
- None of these - do not know much about them - recently just moved to Vista
- Online research, encountering them while riding or driving or walking
- School flyer
- The Vista magazine that comes out every few months provides information regarding the parks and programs.
- Vista Magazine
- Vista Magazine

- Vista Magazine

Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q6. Top choice	Number	Percent
Recreation activity brochure	79	19.1 %
City website	57	13.8 %
Materials at parks or recreation facilities	11	2.7 %
Newspaper	2	0.5 %
Word of mouth	11	2.7 %
Promotions at special events	11	2.7 %
Banners	23	5.6 %
Emails	57	13.8 %
eNewsletter	31	7.5 %
Social media	92	22.3 %
Flyers	8	1.9 %
None chosen	31	7.5 %
Total	413	100.0 %

Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q6. 2nd choice	Number	Percent
Recreation activity brochure	48	11.6 %
City website	63	15.3 %
Materials at parks or recreation facilities	19	4.6 %
Conversations with City staff	2	0.5 %
Newspaper	7	1.7 %
Word of mouth	17	4.1 %
Promotions at special events	16	3.9 %
Banners	35	8.5 %
Emails	41	9.9 %
eNewsletter	42	10.2 %
Social media	67	16.2 %
Flyers	16	3.9 %
None chosen	40	9.7 %
Total	413	100.0 %

Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q6. 3rd choice	Number	Percent
Recreation activity brochure	36	8.7 %
City website	51	12.3 %
Materials at parks or recreation facilities	25	6.1 %
Conversations with City staff	4	1.0 %
Newspaper	8	1.9 %
Word of mouth	17	4.1 %
Promotions at special events	31	7.5 %
Banners	29	7.0 %
Emails	30	7.3 %
eNewsletter	23	5.6 %
Social media	47	11.4 %
Flyers	24	5.8 %
None chosen	88	21.3 %
Total	413	100.0 %

SUM OF TOP 3 CHOICES

Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events? (top 3)

Q6. Top choice	Number	Percent
Recreation activity brochure	163	39.5 %
City website	171	41.4 %
Materials at parks or recreation facilities	55	13.3 %
Conversations with City staff	6	1.5 %
Newspaper	17	4.1 %
Word of mouth	45	10.9 %
Promotions at special events	58	14.0 %
Banners	87	21.1 %
Emails	128	31.0 %
eNewsletter	96	23.2 %
Social media	206	49.9 %
Flyers	48	11.6 %
None chosen	31	7.5 %
Total	1111	

Q7. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

Q7. Organizations your household members have used for recreation & sports activities during last 12 months	Number	Percent
City of Vista	290	70.2 %
Neighboring cities	227	55.0 %
Places of worship (e.g., synagogues, churches)	81	19.6 %
Private & non-profit youth sports	95	23.0 %
Private clubs (tennis, health, swim, fitness)	98	23.7 %
Private schools/charter schools	38	9.2 %
Private summer camps	33	8.0 %
Public schools	114	27.6 %
Other	18	4.4 %
Total	994	

Q7-9. Other

- Boys and girls club
- COUNTY PARKS
- County/State parks
- Elks lode in Vista
- For children in the family: sports, arts, music
- Foreign travel
- Home
- Home facilities
- LITTLE LEAGUE/VISTA STORM
- MOONLIGHT AMPITHEATER
- MOONLIGHT THEATERS ADS
- National Parks
 - State Parks
 - County Parks
 - USDA/BLM
 - CDFW
- Not for profit organizations such as friends of the library
- RC flying field located in Bonsall

- Soft play in door locations where even if I have to pay I know the slides will not burn my child’s hands and legs
- State parks
- The Beach
- WALKING TRAILS

Q8. Has your household participated in any programs or events offered by the City of Vista Recreation and Community Services Department?

Q8. Has your household participated in any programs or events offered by City Recreation & Community Services Department

	Number	Percent
Yes	197	47.7 %
No	216	52.3 %
Total	413	100.0 %

Q8a. How would you rate the overall quality of the City of Vista Recreation and Community Services Department programs or events in which your household has participated?

Q8a. How would you rate overall quality of programs or events in which your household has participated

	Number	Percent
Excellent	51	25.9 %
Good	107	54.3 %
Fair	32	16.2 %
Poor	6	3.0 %
Not provided	1	0.5 %
Total	197	100.0 %

WITHOUT NOT PROVIDED

Q8a. How would you rate the overall quality of the City of Vista Recreation and Community Services Department programs or events in which your household has participated? (without "not provided")

Q8a. How would you rate overall quality of programs or events in which your household has participated

	Number	Percent
Excellent	51	26.0 %
Good	107	54.6 %
Fair	32	16.3 %
Poor	6	3.1 %
Total	196	100.0 %

Q9. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Vista Recreation and Community Services Department programs more often.

Q9. Reasons that prevent your household from participating in City Recreation & Community Services

Department programs more often	Number	Percent
Classes are full	28	6.8 %
Do not feel safe participating	15	3.6 %
Fees are too high	52	12.6 %
I don't know what is offered	155	37.5 %
Lack of quality instructors	18	4.4 %
Lack of quality programs	56	13.6 %
Lack of right program equipment	13	3.1 %
Lack of transportation	9	2.2 %
Language/cultural barriers	3	0.7 %
Old & outdated facilities	52	12.6 %
Online registration is not user friendly	24	5.8 %
Customer service issues	7	1.7 %
Program not offered	70	16.9 %
Program times are not convenient	80	19.4 %
Registration is difficult	12	2.9 %
Too far from our home	18	4.4 %
Too busy/not interested	97	23.5 %
Use programs of other agencies	33	8.0 %
Other	28	6.8 %
Total	770	

Q9-19. Other

- Child is too young but once they are older we will utilize day camps
- Children are in high school; not enough things for high school kids.
- DONT NEED
- GYM ACTIVITIES
- I NEED CHILDCARE AND THE CLASSES I'D LIKE ARE OFFERED WHEN I WORK OR AT DINNER/BEDTIME
- I participate as much as I already want to - I am not interested in participating more than I do
- IF THE PROGRAMS WERE GEARED TOWARDS KIDS' INTERESTS, WE WOULD MAKE TIME
- Just busy spending time on other things. We do enjoy participation when we can, and are satisfied with the quality and availability of city recreation and community program availability.
- My child is non speaking and autistic. There aren't any programs that would work for him.
- My schedule is too busy
- NEED DOG PARKS
- Need more activities for working adults. No yoga class at brengle
- No interest
- No need
- NOT OUR LIFESTYLE
- Regarding old and outdated facilities, the audio and video systems at the Porter Recreation Center and the Azalea Room are almost unusable, plus several of the electrical outlets don't work. If you plug in 3 coffee pots to the outlets that do work, a fuse gets blown. The microphone at the Porter Center often shuts itself off and the one in the Azalea Room often feeds back. On a separate topic, the restrooms in Brengle Park are old and smelly. The portapotty at Pala Vista Park is often trashed.
- Soccer. Lack of appropriate fields to use and extremely overcrowded designated areas
- Summer programs open registration later than other cities
- TAGGING/NOT BEING CLEAN
- There are not a lot of programs for my age group

- There isn't anything preventing me from utilizing any Vista recreational or culture opportunities.
- Time
- TIME OF OTHER THINGS TO DO
- Unmotivated, but see the value in getting motivated
- WE COULD UPDATE OUR SENIOR CENTER
- We don't receive news letter or social media on what community can use.
- Working leaves little time for structured recreational activities
- Young daughter is too young

Q10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=413)

	Fully met	Mostly met	Partly met	Not met	No need
Q10-1. Campgrounds	3.4%	7.0%	7.0%	13.3%	69.2%
Q10-2. Community center (multi-use space for events, exercise & activities)	6.5%	17.2%	15.7%	13.3%	47.2%
Q10-3. Environmental/nature education center	6.8%	14.8%	19.4%	18.2%	40.9%
Q10-4. Indoor basketball/volleyball courts (indoor gyms)	5.6%	9.9%	11.6%	8.5%	64.4%
Q10-5. Golf courses	3.1%	4.1%	6.3%	10.7%	75.8%
Q10-6. Large community parks	16.9%	30.8%	25.9%	10.2%	16.2%
Q10-7. Lighted diamond sports fields (baseball, softball)	8.7%	14.3%	11.1%	5.6%	60.3%
Q10-8. Lighted rectangular sports fields (football, rugby, soccer)	7.3%	13.1%	12.1%	6.8%	60.8%
Q10-9. Mountain bike trails	2.2%	7.5%	10.9%	17.2%	62.2%
Q10-10. Multi-use hiking, biking, walking trails (paved or unpaved)	8.7%	19.1%	31.2%	17.9%	23.0%
Q10-11. Off-leash dog park	3.9%	7.0%	10.7%	22.0%	56.4%
Q10-12. Open space conservation areas	9.9%	18.4%	25.4%	13.8%	32.4%
Q10-13. Outdoor basketball courts	7.0%	9.4%	11.1%	7.5%	64.9%
Q10-14. Outdoor exercise/fitness area	3.6%	11.1%	16.2%	17.9%	51.1%
Q10-15. Outdoor pickleball courts	7.0%	6.1%	11.1%	11.9%	63.9%
Q10-16. Outdoor tennis courts	8.2%	8.0%	9.9%	7.7%	66.1%
Q10-17. Performing arts venues	22.8%	21.8%	14.0%	4.8%	36.6%
Q10-18. Picnic areas & shelters	11.4%	28.3%	21.3%	7.3%	31.7%
Q10-19. Playgrounds	12.3%	26.4%	18.4%	5.3%	37.5%
Q10-20. Shade & trees	13.3%	30.5%	28.3%	8.7%	19.1%
Q10-21. Skateboard parks	7.5%	10.7%	9.0%	8.0%	64.9%

Q10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q10-22. Small neighborhood parks	10.9%	20.1%	23.0%	20.8%	25.2%
Q10-23. Splash pads or spray parks	3.6%	7.0%	11.1%	30.8%	47.5%
Q10-24. Swimming pools	5.1%	7.5%	15.5%	32.7%	39.2%
Q10-25. Walking paths in parks	12.1%	22.5%	29.1%	15.7%	20.6%
Q10-26. Other	0.5%	0.5%	0.7%	4.1%	94.2%

WITHOUT NO NEED

Q10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=413)

	Fully met	Mostly met	Partly met	Not met
Q10-1. Campgrounds	11.0%	22.8%	22.8%	43.3%
Q10-2. Community center (multi-use space for events, exercise & activities)	12.4%	32.6%	29.8%	25.2%
Q10-3. Environmental/nature education center	11.5%	25.0%	32.8%	30.7%
Q10-4. Indoor basketball/volleyball courts (indoor gyms)	15.6%	27.9%	32.7%	23.8%
Q10-5. Golf courses	13.0%	17.0%	26.0%	44.0%
Q10-6. Large community parks	20.2%	36.7%	30.9%	12.1%
Q10-7. Lighted diamond sports fields (baseball, softball)	22.0%	36.0%	28.0%	14.0%
Q10-8. Lighted rectangular sports fields (football, rugby, soccer)	18.5%	33.3%	30.9%	17.3%
Q10-9. Mountain bike trails	5.8%	19.9%	28.8%	45.5%
Q10-10. Multi-use hiking, biking, walking trails (paved or unpaved)	11.3%	24.8%	40.6%	23.3%
Q10-11. Off-leash dog park	8.9%	16.1%	24.4%	50.6%
Q10-12. Open space conservation areas	14.7%	27.2%	37.6%	20.4%
Q10-13. Outdoor basketball courts	20.0%	26.9%	31.7%	21.4%
Q10-14. Outdoor exercise/fitness area	7.4%	22.8%	33.2%	36.6%
Q10-15. Outdoor pickleball courts	19.5%	16.8%	30.9%	32.9%
Q10-16. Outdoor tennis courts	24.3%	23.6%	29.3%	22.9%
Q10-17. Performing arts venues	35.9%	34.4%	22.1%	7.6%
Q10-18. Picnic areas & shelters	16.7%	41.5%	31.2%	10.6%
Q10-19. Playgrounds	19.8%	42.2%	29.5%	8.5%
Q10-20. Shade & trees	16.5%	37.7%	35.0%	10.8%
Q10-21. Skateboard parks	21.4%	30.3%	25.5%	22.8%

WITHOUT NO NEED

Q10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q10-22. Small neighborhood parks	14.6%	26.9%	30.7%	27.8%
Q10-23. Splash pads or spray parks	6.9%	13.4%	21.2%	58.5%
Q10-24. Swimming pools	8.4%	12.4%	25.5%	53.8%
Q10-25. Walking paths in parks	15.2%	28.4%	36.6%	19.8%
Q10-26. Other	8.3%	8.3%	12.5%	70.8%

Q10-26. Other

- Accessible paved walking paths in parks and trails not up to ADA ... need more wheelchair accessible walking paths whether that's updated sidewalks or adding ramps where there are only stairs available. It benefits everyone especially parents with strollers or people pulling wagons.
- BADMINTON
- Bathroom facilities are often lacking or disgusting. Many parks have trash issues like overflowing bins and trash on ground. Dog excrement seems to be a regular issue as well. My nearest park has a porta potty, trash, too many dogs, rude patrons, and trash everywhere.
- Disc golf course
- Disc golf course
- Disc golf course
- Disc golf course
- Dog parks
- Dog parks
- Finish a wrap around path at clean well maintained bathrooms at Bud Willison Vista Sports Park 3 times a day; path built to walk at night around Sports Soccer Field during practice.
- Fishing ponds
- I would like to see a walking path around Brengle Terrace Park. A lot of people walk the loop on the pavement. It can be an inconvenience to the walkers and drivers on the hillside.
- Love the Melrose off-leash dog park
- Mountain biking trails are almost non existent. No pump tracks for young and old either.
- Need more opportunities for disabled and special needs people
- Nothing close to take my grandchildren for outdoor activities
- OPEN UP ADOBE TO TOURS
- Roller-rick
- Safe sidewalks for active mobility and transportation are missing along major thoroughfare of North Santa Fe north of Bobier and south of Taylor within a quarter mile of 4 different public schools
- Safety is an issue in all of these areas, not having lights at Vista sports Park available during the winter Months is hindering and dangerous
- Vista needs more bike today
- We need an adequate aquatics facility like the Wagner pool in Oceanside
- WELL LIT PARKS AT NIGHT
- Would like an RC flying field available in Vista-perhaps at Brengle Terrace-where a large portion of the community could be served for both adult and youth activities.

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

Q11. Top choice	Number	Percent
Campgrounds	9	2.2 %
Community center (multi-use space for events, exercise & activities)	24	5.8 %
Environmental/nature education center	16	3.9 %
Indoor basketball/volleyball courts (indoor gyms)	5	1.2 %
Golf courses	6	1.5 %
Large community parks	34	8.2 %
Lighted diamond sports fields (baseball, softball)	13	3.1 %
Lighted rectangular sports fields (football, rugby, soccer)	9	2.2 %
Mountain bike trails	11	2.7 %
Multi-use hiking, biking, walking trails (paved or unpaved)	40	9.7 %
Off-leash dog park	30	7.3 %
Open space conservation areas	21	5.1 %
Outdoor basketball courts	3	0.7 %
Outdoor exercise/fitness area	4	1.0 %
Outdoor pickleball courts	15	3.6 %
Outdoor tennis courts	5	1.2 %
Performing arts venues	23	5.6 %
Picnic areas & shelters	1	0.2 %
Playgrounds	33	8.0 %
Shade & trees	8	1.9 %
Skateboard parks	7	1.7 %
Small neighborhood parks	9	2.2 %
Splash pads or spray parks	8	1.9 %
Swimming pools	23	5.6 %
Walking paths in parks	27	6.5 %
None chosen	29	7.0 %
Total	413	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

Q11. 2nd choice	Number	Percent
Campgrounds	8	1.9 %
Community center (multi-use space for events, exercise & activities)	12	2.9 %
Environmental/nature education center	18	4.4 %
Indoor basketball/volleyball courts (indoor gyms)	6	1.5 %
Golf courses	12	2.9 %
Large community parks	39	9.4 %
Lighted diamond sports fields (baseball, softball)	8	1.9 %
Lighted rectangular sports fields (football, rugby, soccer)	7	1.7 %
Mountain bike trails	8	1.9 %
Multi-use hiking, biking, walking trails (paved or unpaved)	60	14.5 %
Off-leash dog park	28	6.8 %
Open space conservation areas	9	2.2 %
Outdoor basketball courts	4	1.0 %
Outdoor exercise/fitness area	10	2.4 %
Outdoor pickleball courts	6	1.5 %
Performing arts venues	17	4.1 %
Picnic areas & shelters	10	2.4 %
Playgrounds	18	4.4 %
Shade & trees	11	2.7 %
Skateboard parks	4	1.0 %
Small neighborhood parks	22	5.3 %
Splash pads or spray parks	11	2.7 %
Swimming pools	9	2.2 %
Walking paths in parks	33	8.0 %
None chosen	43	10.4 %
Total	413	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

Q11. 3rd choice	Number	Percent
Campgrounds	8	1.9 %
Community center (multi-use space for events, exercise & activities)	12	2.9 %
Environmental/nature education center	15	3.6 %
Indoor basketball/volleyball courts (indoor gyms)	3	0.7 %
Golf courses	8	1.9 %
Large community parks	26	6.3 %
Lighted diamond sports fields (baseball, softball)	4	1.0 %
Lighted rectangular sports fields (football, rugby, soccer)	9	2.2 %
Mountain bike trails	2	0.5 %
Multi-use hiking, biking, walking trails (paved or unpaved)	44	10.7 %
Off-leash dog park	17	4.1 %
Open space conservation areas	27	6.5 %
Outdoor basketball courts	4	1.0 %
Outdoor exercise/fitness area	9	2.2 %
Outdoor pickleball courts	9	2.2 %
Outdoor tennis courts	2	0.5 %
Performing arts venues	21	5.1 %
Picnic areas & shelters	11	2.7 %
Playgrounds	29	7.0 %
Shade & trees	21	5.1 %
Skateboard parks	5	1.2 %
Small neighborhood parks	22	5.3 %
Splash pads or spray parks	10	2.4 %
Swimming pools	14	3.4 %
Walking paths in parks	22	5.3 %
None chosen	59	14.3 %
Total	413	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

<u>Q11. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Campgrounds	5	1.2 %
Community center (multi-use space for events, exercise & activities)	10	2.4 %
Environmental/nature education center	15	3.6 %
Indoor basketball/volleyball courts (indoor gyms)	6	1.5 %
Golf courses	3	0.7 %
Large community parks	22	5.3 %
Lighted diamond sports fields (baseball, softball)	7	1.7 %
Lighted rectangular sports fields (football, rugby, soccer)	1	0.2 %
Mountain bike trails	4	1.0 %
Multi-use hiking, biking, walking trails (paved or unpaved)	19	4.6 %
Off-leash dog park	11	2.7 %
Open space conservation areas	19	4.6 %
Outdoor basketball courts	8	1.9 %
Outdoor exercise/fitness area	15	3.6 %
Outdoor pickleball courts	8	1.9 %
Outdoor tennis courts	2	0.5 %
Performing arts venues	11	2.7 %
Picnic areas & shelters	10	2.4 %
Playgrounds	12	2.9 %
Shade & trees	29	7.0 %
Skateboard parks	2	0.5 %
Small neighborhood parks	33	8.0 %
Splash pads or spray parks	15	3.6 %
Swimming pools	22	5.3 %
Walking paths in parks	32	7.7 %
None chosen	92	22.3 %
Total	413	100.0 %

SUM OF TOP 4 CHOICES**Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Campgrounds	30	7.3 %
Community center (multi-use space for events, exercise & activities)	58	14.0 %
Environmental/nature education center	64	15.5 %
Indoor basketball/volleyball courts (indoor gyms)	20	4.8 %
Golf courses	29	7.0 %
Large community parks	121	29.3 %
Lighted diamond sports fields (baseball, softball)	32	7.7 %
Lighted rectangular sports fields (football, rugby, soccer)	26	6.3 %
Mountain bike trails	25	6.1 %
Multi-use hiking, biking, walking trails (paved or unpaved)	163	39.5 %
Off-leash dog park	86	20.8 %
Open space conservation areas	76	18.4 %
Outdoor basketball courts	19	4.6 %
Outdoor exercise/fitness area	38	9.2 %
Outdoor pickleball courts	38	9.2 %
Outdoor tennis courts	9	2.2 %
Performing arts venues	72	17.4 %
Picnic areas & shelters	32	7.7 %
Playgrounds	92	22.3 %
Shade & trees	69	16.7 %
Skateboard parks	18	4.4 %
Small neighborhood parks	86	20.8 %
Splash pads or spray parks	44	10.7 %
Swimming pools	68	16.5 %
Walking paths in parks	114	27.6 %
None chosen	29	7.0 %
Total	1458	

Q12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=413)

	Fully met	Mostly met	Partly met	Not met	No need
Q12-1. Adult fitness & wellness programs	4.4%	9.2%	16.9%	19.6%	49.9%
Q12-2. Adult sports leagues	4.6%	6.3%	10.7%	9.4%	69.0%
Q12-3. After school programs for youth	2.7%	5.1%	12.3%	8.0%	71.9%
Q12-4. Adult performing arts programs (dance/music)	5.6%	5.8%	12.1%	12.8%	63.7%
Q12-5. Adult visual arts/crafts programs	3.1%	5.3%	15.0%	15.3%	61.3%
Q12-6. Counseling & mental health programs	1.0%	2.2%	7.0%	14.0%	75.8%
Q12-7. Cultural enrichment programs	2.4%	6.1%	16.9%	15.3%	59.3%
Q12-8. eGaming/eSports	0.2%	1.0%	2.4%	8.5%	87.9%
Q12-9. Cheer/gymnastics/tumbling programs	1.2%	1.5%	5.1%	7.3%	85.0%
Q12-10. Outdoor environmental/nature camps & programs	2.4%	3.9%	12.8%	21.1%	59.8%
Q12-11. Preschool programs/early childhood education	3.9%	4.1%	9.0%	8.7%	74.3%
Q12-12. Programs for people with special needs	0.7%	2.2%	5.3%	8.2%	83.5%
Q12-13. Recreation/competitive swim team	0.7%	1.7%	6.3%	11.6%	79.7%
Q12-14. Senior programs	3.6%	8.0%	13.3%	11.1%	63.9%
Q12-15. Special events	7.7%	16.0%	18.6%	7.7%	49.9%
Q12-16. STEM (science, technology, engineering, & mathematics) classes	1.7%	3.9%	10.2%	15.7%	68.5%
Q12-17. Swim lessons	4.6%	3.4%	8.2%	17.2%	66.6%
Q12-18. Teen/tween programs	1.2%	1.0%	8.5%	9.9%	79.4%
Q12-19. Pickleball/tennis lessons & leagues	3.1%	2.2%	12.3%	11.1%	71.2%
Q12-20. Youth fitness & wellness classes	1.2%	2.4%	10.7%	10.9%	74.8%
Q12-21. Youth visual/performing arts/crafts programs (dance/music)	2.9%	4.1%	8.5%	9.4%	75.1%

Q12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q12-22. Youth sports programs & camps	3.9%	4.8%	12.8%	8.7%	69.7%
Q12-23. Youth seasonal programs & camps	4.1%	4.6%	11.1%	9.2%	70.9%
Q12-24. Water fitness programs/lap swimming	2.2%	2.2%	10.2%	23.7%	61.7%
Q12-25. Other	0.5%	0.0%	0.2%	1.7%	97.6%

WITHOUT NO NEED

Q12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=413)

	Fully met	Mostly met	Partly met	Not met
Q12-1. Adult fitness & wellness programs	8.7%	18.4%	33.8%	39.1%
Q12-2. Adult sports leagues	14.8%	20.3%	34.4%	30.5%
Q12-3. After school programs for youth	9.5%	18.1%	44.0%	28.4%
Q12-4. Adult performing arts programs (dance/music)	15.3%	16.0%	33.3%	35.3%
Q12-5. Adult visual arts/crafts programs	8.1%	13.8%	38.8%	39.4%
Q12-6. Counseling & mental health programs	4.0%	9.0%	29.0%	58.0%
Q12-7. Cultural enrichment programs	6.0%	14.9%	41.7%	37.5%
Q12-8. eGaming/eSports	2.0%	8.0%	20.0%	70.0%
Q12-9. Cheer/gymnastics/tumbling programs	8.1%	9.7%	33.9%	48.4%
Q12-10. Outdoor environmental/nature camps & programs	6.0%	9.6%	31.9%	52.4%
Q12-11. Preschool programs/early childhood education	15.1%	16.0%	34.9%	34.0%
Q12-12. Programs for people with special needs	4.4%	13.2%	32.4%	50.0%
Q12-13. Recreation/competitive swim team	3.6%	8.3%	31.0%	57.1%
Q12-14. Senior programs	10.1%	22.1%	36.9%	30.9%
Q12-15. Special events	15.5%	31.9%	37.2%	15.5%
Q12-16. STEM (science, technology, engineering, & mathematics) classes	5.4%	12.3%	32.3%	50.0%
Q12-17. Swim lessons	13.8%	10.1%	24.6%	51.4%
Q12-18. Teen/tween programs	5.9%	4.7%	41.2%	48.2%
Q12-19. Pickleball/tennis lessons & leagues	10.9%	7.6%	42.9%	38.7%
Q12-20. Youth fitness & wellness classes	4.8%	9.6%	42.3%	43.3%
Q12-21. Youth visual/performing arts/crafts programs (dance/music)	11.7%	16.5%	34.0%	37.9%

WITHOUT NO NEED

Q12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q12-22. Youth sports programs & camps	12.8%	16.0%	42.4%	28.8%
Q12-23. Youth seasonal programs & camps	14.2%	15.8%	38.3%	31.7%
Q12-24. Water fitness programs/lap swimming	5.7%	5.7%	26.6%	62.0%
Q12-25. Other	20.0%	0.0%	10.0%	70.0%

Q12-25. Other

- Community pool for free swim
- Disc golf course
- Disc golf courses and leagues
- HISTORIC SITES FOR PUBLIC TOURS
- Need a place to swim: post physical therapy movement and exercise on a regular basis. Need to swim twice a week. Have had to go to the aqua park in Carlsbad; they intend to serve Carlsbad residents and not Vista residents. Need the water to be warmed up. Having a difficult time finding a place to exercise in water (unweighted exercise) on a regular basis.
- Not enough tennis courts for non league players. This new concept of 'rent a court' is good for the league players but with the advent of sacrificing tennis courts for pickleball courts i.e.; Brengle Park it's difficult to find a court for drop in city resident players.
- SPANISH CLASSES
- WALKING TRAILS
- Would like more dance class options for adults. As well as simple meetup groups for community, hiking or walking.
- Would like to see an RC flying field established within Vista. This would be a low environmental impact area, as it would require only a 40' x 600' runway with clear open space. This project would allow for youth to learn how to fly, could be used in conjunction to present STEM programs for kids, would allow for crafts for teens/tweens, adults and seniors alike, as well as senior programs. The area could be configured for mixed use, and the runway could be configured as a paved area or even a level grass strip. This particular model has been effective in community parks elsewhere in the United States; for example, Thude Park in Chandler, AZ has made use of a model airstrip in conjunction with a sports park and playground, as well as a large jogging path around the park itself.

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household?

<u>Q13. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	52	12.6 %
Adult sports leagues	6	1.5 %
After school programs for youth	20	4.8 %
Adult performing arts programs (dance/music)	9	2.2 %
Adult visual arts/crafts programs	12	2.9 %
Counseling & mental health programs	14	3.4 %
Cultural enrichment programs	11	2.7 %
eGaming/eSports	1	0.2 %
Cheer/gymnastics/tumbling programs	3	0.7 %
Outdoor environmental/nature camps & programs	28	6.8 %
Preschool programs/early childhood education	17	4.1 %
Programs for people with special needs	3	0.7 %
Recreation/competitive swim team	5	1.2 %
Senior programs	22	5.3 %
Special events	19	4.6 %
STEM (science, technology, engineering, & mathematics) classes	6	1.5 %
Swim lessons	17	4.1 %
Teen/tween programs	5	1.2 %
Pickleball/tennis lessons & leagues	16	3.9 %
Youth fitness & wellness classes	3	0.7 %
Youth visual/performing arts/crafts programs (dance/music)	2	0.5 %
Youth sports programs & camps	17	4.1 %
Youth seasonal programs & camps	5	1.2 %
Water fitness programs/lap swimming	28	6.8 %
None chosen	92	22.3 %
Total	413	100.0 %

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household?

<u>Q13. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	27	6.5 %
Adult sports leagues	11	2.7 %
After school programs for youth	15	3.6 %
Adult performing arts programs (dance/music)	18	4.4 %
Adult visual arts/crafts programs	10	2.4 %
Counseling & mental health programs	14	3.4 %
Cultural enrichment programs	20	4.8 %
eGaming/eSports	1	0.2 %
Cheer/gymnastics/tumbling programs	2	0.5 %
Outdoor environmental/nature camps & programs	22	5.3 %
Preschool programs/early childhood education	18	4.4 %
Programs for people with special needs	9	2.2 %
Recreation/competitive swim team	7	1.7 %
Senior programs	16	3.9 %
Special events	13	3.1 %
STEM (science, technology, engineering, & mathematics) classes	13	3.1 %
Swim lessons	15	3.6 %
Teen/tween programs	9	2.2 %
Pickleball/tennis lessons & leagues	10	2.4 %
Youth visual/performing arts/crafts programs (dance/music)	5	1.2 %
Youth sports programs & camps	14	3.4 %
Youth seasonal programs & camps	11	2.7 %
Water fitness programs/lap swimming	16	3.9 %
None chosen	117	28.3 %
Total	413	100.0 %

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household?

<u>Q13. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	19	4.6 %
Adult sports leagues	10	2.4 %
After school programs for youth	9	2.2 %
Adult performing arts programs (dance/music)	6	1.5 %
Adult visual arts/crafts programs	15	3.6 %
Counseling & mental health programs	15	3.6 %
Cultural enrichment programs	18	4.4 %
eGaming/eSports	7	1.7 %
Cheer/gymnastics/tumbling programs	4	1.0 %
Outdoor environmental/nature camps & programs	30	7.3 %
Preschool programs/early childhood education	9	2.2 %
Programs for people with special needs	4	1.0 %
Recreation/competitive swim team	7	1.7 %
Senior programs	27	6.5 %
Special events	12	2.9 %
STEM (science, technology, engineering, & mathematics) classes	14	3.4 %
Swim lessons	10	2.4 %
Teen/tween programs	7	1.7 %
Pickleball/tennis lessons & leagues	6	1.5 %
Youth fitness & wellness classes	7	1.7 %
Youth visual/performing arts/crafts programs (dance/music)	9	2.2 %
Youth sports programs & camps	6	1.5 %
Youth seasonal programs & camps	9	2.2 %
Water fitness programs/lap swimming	8	1.9 %
None chosen	145	35.1 %
Total	413	100.0 %

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household?

<u>Q13. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	18	4.4 %
Adult sports leagues	5	1.2 %
After school programs for youth	8	1.9 %
Adult performing arts programs (dance/music)	11	2.7 %
Adult visual arts/crafts programs	11	2.7 %
Counseling & mental health programs	11	2.7 %
Cultural enrichment programs	16	3.9 %
eGaming/eSports	2	0.5 %
Cheer/gymnastics/tumbling programs	4	1.0 %
Outdoor environmental/nature camps & programs	14	3.4 %
Preschool programs/early childhood education	4	1.0 %
Programs for people with special needs	6	1.5 %
Recreation/competitive swim team	4	1.0 %
Senior programs	19	4.6 %
Special events	26	6.3 %
STEM (science, technology, engineering, & mathematics) classes	11	2.7 %
Swim lessons	6	1.5 %
Teen/tween programs	5	1.2 %
Pickleball/tennis lessons & leagues	5	1.2 %
Youth fitness & wellness classes	4	1.0 %
Youth visual/performing arts/crafts programs (dance/music)	5	1.2 %
Youth sports programs & camps	8	1.9 %
Youth seasonal programs & camps	8	1.9 %
Water fitness programs/lap swimming	19	4.6 %
None chosen	183	44.3 %
Total	413	100.0 %

SUM OF TOP 4 CHOICES

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household? (top 4)

Q13. Top choice	Number	Percent
Adult fitness & wellness programs	116	28.1 %
Adult sports leagues	32	7.7 %
After school programs for youth	52	12.6 %
Adult performing arts programs (dance/music)	44	10.7 %
Adult visual arts/crafts programs	48	11.6 %
Counseling & mental health programs	54	13.1 %
Cultural enrichment programs	65	15.7 %
eGaming/eSports	11	2.7 %
Cheer/gymnastics/tumbling programs	13	3.1 %
Outdoor environmental/nature camps & programs	94	22.8 %
Preschool programs/early childhood education	48	11.6 %
Programs for people with special needs	22	5.3 %
Recreation/competitive swim team	23	5.6 %
Senior programs	84	20.3 %
Special events	70	16.9 %
STEM (science, technology, engineering, & mathematics) classes	44	10.7 %
Swim lessons	48	11.6 %
Teen/tween programs	26	6.3 %
Pickleball/tennis lessons & leagues	37	9.0 %
Youth fitness & wellness classes	14	3.4 %
Youth visual/performing arts/crafts programs (dance/music)	21	5.1 %
Youth sports programs & camps	45	10.9 %
Youth seasonal programs & camps	33	8.0 %
Water fitness programs/lap swimming	71	17.2 %
None chosen	92	22.3 %
Total	1207	

Q14. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

	Mean
Improve/maintain existing parks, pools, & recreation facilities	36.76
Improve existing indoor recreation facilities	10.17
Acquire new park land & open space	25.54
Construct new sports fields (softball, soccer, baseball, etc.)	9.97
Expand program offerings	11.94
Other	5.62

Q14. Other

- Add a 400M track for public use.
Running trail
Parcourse/Obstacle course
- Adding more paved walking paths and restroom facilities
- An aquatic facility comparable to Wagner in Oceanside! Better summer camp offerings with TRAINED counselors, not attitude ridden high schoolers.
- Art class
- BATHROOM CARE AND UP THE SECURITY FOR HOMELESS PEOPLE SITTING AT PLAYGROUNDS
- Bathroom cleanliness
- build a new aquatics center, like the Wagner Aquatics center in Oceanside

- build a NEW POOL
- Clean the darn bathrooms they are disgusting
- Community Events such as Movies in the Park. Maybe we could extend this to include the Winter season where movies could start earlier since it gets dark earlier. People could bring chairs and cocoa and still get small children to bed at a reasonable time. The summer movies tend to run very late.
- Conservations
- Cultural diversity
- Develop new disc golf courses
- DOG PARK
- Extend the multi use trail along the train tracks to get it to the beach so you can ride a bicycle from Vista to Oceanside without using the road.
- Fund public transportation access to and from parks facilities and trailheads.... or make it possible for Vistans to safely ride horses thru town again.
- Golf course
- HIGHER LEVEL ART CLASSES FOR ADULTS/SENIORS
- Improve infrastructure including sidewalks, bike lanes, and the tree canopy to encourage more pedestrian access to public spaces and parks
- Increase access to aquatics activities
- Make sure facilities are cleaned & stocked
- Miscellaneous
- More disc golf courses in other Vista parks such as Buena Vista Park
- More senior classes
- New BMX track
- Off leash dog park
- Off leash dog park
- Off leash dog park
- Off leash dog park
- Off leash dog park
- Off leash dog park at Brengle Terrace
- OPEN UP ADOBE TO TOURS
- Safety upkeep of current facilities and lights on at the soccer field at the Vista sports park during winter months
- Scholarships for youth sports programs and performing arts programs
- Senior Mobility Unweighted Exercise in Warm Water
- SPECIAL EVENTS
- Trail building and maintenance
- Were most needed

Q15. How important do you feel it is for the City of Vista to provide high quality parks, recreation facilities and programs?

Q15. How important is it for City to provide high quality parks, recreation facilities & programs

	Number	Percent
Very important	348	84.3 %
Somewhat important	40	9.7 %
Not important	2	0.5 %
Not sure	23	5.6 %
Total	413	100.0 %

WITHOUT NOT SURE

Q15. How important do you feel it is for the City of Vista to provide high quality parks, recreation facilities and programs? (without "not sure")

Q15. How important is it for City to provide high quality parks, recreation facilities & programs	Number	Percent
Very important	348	89.2 %
Somewhat important	40	10.3 %
Not important	2	0.5 %
Total	390	100.0 %

Q16. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Vista's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

(N=413)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q16-1. Helps to reduce crime in my neighborhood & keep kids out of trouble	47.2%	29.3%	11.6%	1.9%	1.0%	9.0%
Q16-2. Improves my (my household's) mental health & reduces stress	45.5%	32.4%	11.9%	1.2%	0.2%	8.7%
Q16-3. Improves my (my household's) physical health & fitness	45.8%	32.7%	11.6%	1.7%	0.5%	7.7%
Q16-4. Increases my (my household's) property value	37.8%	30.0%	17.2%	1.9%	0.5%	12.6%
Q16-5. Is age-friendly & accessible to all age groups	39.0%	34.9%	12.3%	2.2%	0.2%	11.4%
Q16-6. Makes Vista a more desirable place to live	57.6%	29.8%	3.9%	1.2%	0.5%	7.0%
Q16-7. Positively impacts economic/business development	42.1%	30.0%	16.5%	1.2%	0.0%	10.2%
Q16-8. Preserves open space & protects the environment	54.5%	27.1%	9.4%	0.7%	0.7%	7.5%
Q16-9. Provides jobs/professional development for youth	29.3%	31.2%	24.0%	1.7%	0.2%	13.6%
Q16-10. Provides positive social interactions for me (my household/family)	43.3%	33.4%	11.9%	1.7%	0.0%	9.7%
Q16-11. Provides volunteer opportunities for the community	32.2%	35.4%	18.2%	1.0%	0.2%	13.1%

WITHOUT DON'T KNOW

Q16. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Vista's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree." (without "don't know")

(N=413)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q16-1. Helps to reduce crime in my neighborhood & keep kids out of trouble	51.9%	32.2%	12.8%	2.1%	1.1%
Q16-2. Improves my (my household's) mental health & reduces stress	49.9%	35.5%	13.0%	1.3%	0.3%
Q16-3. Improves my (my household's) physical health & fitness	49.6%	35.4%	12.6%	1.8%	0.5%
Q16-4. Increases my (my household's) property value	43.2%	34.3%	19.7%	2.2%	0.6%
Q16-5. Is age-friendly & accessible to all age groups	44.0%	39.3%	13.9%	2.5%	0.3%
Q16-6. Makes Vista a more desirable place to live	62.0%	32.0%	4.2%	1.3%	0.5%
Q16-7. Positively impacts economic/business development	46.9%	33.4%	18.3%	1.3%	0.0%
Q16-8. Preserves open space & protects the environment	58.9%	29.3%	10.2%	0.8%	0.8%
Q16-9. Provides jobs/professional development for youth	33.9%	36.1%	27.7%	2.0%	0.3%
Q16-10. Provides positive social interactions for me (my household/family)	48.0%	37.0%	13.1%	1.9%	0.0%
Q16-11. Provides volunteer opportunities for the community	37.0%	40.7%	20.9%	1.1%	0.3%

Q17. Brengle Terrace Park. Please indicate if you or members of your household have a need for the following improvements/additions that could be made to Brengle Terrace Park.

Q17. Improvements/additions that could be made to Brengle Terrace Park	Number	Percent
Bocce ball courts	47	11.4 %
Bike racks	53	12.8 %
Dog park	124	30.0 %
Fitness course/parkour	97	23.5 %
Parking	76	18.4 %
Passive walking trail	202	48.9 %
Paved amphitheatre parking	78	18.9 %
Pickleball courts	72	17.4 %
Picnic area with shade structure	135	32.7 %
Picnic tables	85	20.6 %
Playgrounds	118	28.6 %
Public art	100	24.2 %
Re-purpose of recreation center	61	14.8 %
Restrooms	195	47.2 %
Sand volleyball court	44	10.7 %
Splash pad	119	28.8 %
Tennis courts	31	7.5 %
Trash/recycling cans	103	24.9 %
Other	32	7.7 %
Total	1772	

Q17-19. Other

- Softball Ball fields
- A bike path along the outer perimeter of the park would be great!
- Basketball courts
- biking trails- not a lot of places to ride bikes
- Compost cans.
Replace the a/v systems and upgrade the electric system in Jim Porter Recreation Center and the Azalea Room.
Hire touring bands to play at Moonlight Amphitheater and the Avo Theater
- Disc golf
- Frisbee golf course improvements
- Improve disc golf course. More grass around holes 3b, 4, and 5.
- Improve locations where disc golf pads located.
- Irrigation repair/ maintenance. Many instances of (more than minor) leaks that persist for (more than just a few) hours, despite reporting
- KEEP HOMELESS OUT OF PARKS AND WALKING TRAILS
- Maintain and improve the disc golf course
- Marsh area is widely under utilized and could have a boardwalk. There's no sidewalks within the park to get around the entire park safely, a carousel or a train that is low cost would be a great amenity, the empty lots behind the senior center could be great pickle ball courts or any other use, and the dirt lot is widely utilized. More land is used for cars than people
- More trees
- More trees
- Nature Vignettes throughout the property.
Photo Spots throughout the property.
Places for Nursing Mothers.
Spaces for very young children (9 mo-18 mo.)

- One of those workout areas with machines that uses your own body weight. San Marcos has one. Also more monitoring of people have it pitbulls off lease
- RC flying field
- Recycling signs to instruct people on what goes into the bin. Some trash bins at Brengle are singular (all kinds of trash go into them) and others are for specific materials that can be recycled. It would be good to have more recycling bins.
- Removal of non-native and invasive vegetation for more vibrant habitat
- Rename the community center. Jim Porter was a racist asshole.
- Safer
- Security
- Security
- Skateboard Park
- Soccer goals and fields
- Softball fields
- SWIMMING POOL/LAP SWIM
- SWINGS
- Too far away
- Trash to be cleaned out
- USE ONLY WALKING TRAILS

Q18. Which THREE improvements/additions from the list in Question 17 are MOST IMPORTANT to your household?

<u>Q18. Top choice</u>	<u>Number</u>	<u>Percent</u>
Bocce ball courts	8	1.9 %
Bike racks	5	1.2 %
Dog park	56	13.6 %
Fitness course/parkour	15	3.6 %
Parking	12	2.9 %
Passive walking trail	63	15.3 %
Paved amphitheatre parking	21	5.1 %
Pickleball courts	23	5.6 %
Picnic area with shade structure	12	2.9 %
Picnic tables	1	0.2 %
Playgrounds	48	11.6 %
Public art	4	1.0 %
Re-purpose of recreation center	8	1.9 %
Restrooms	31	7.5 %
Sand volleyball court	4	1.0 %
Splash pad	27	6.5 %
Tennis courts	6	1.5 %
Trash/recycling cans	5	1.2 %
<u>None chosen</u>	<u>64</u>	<u>15.5 %</u>
Total	413	100.0 %

Q18. Which THREE improvements/additions from the list in Question 17 are MOST IMPORTANT to your household?

<u>Q18. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Bocce ball courts	8	1.9 %
Bike racks	5	1.2 %
Dog park	20	4.8 %
Fitness course/parkour	25	6.1 %
Parking	12	2.9 %
Passive walking trail	50	12.1 %
Paved amphitheatre parking	14	3.4 %
Pickleball courts	13	3.1 %
Picnic area with shade structure	36	8.7 %
Picnic tables	8	1.9 %
Playgrounds	18	4.4 %
Public art	21	5.1 %
Re-purpose of recreation center	10	2.4 %
Restrooms	40	9.7 %
Sand volleyball court	5	1.2 %
Splash pad	21	5.1 %
Tennis courts	6	1.5 %
Trash/recycling cans	8	1.9 %
<u>None chosen</u>	<u>93</u>	<u>22.5 %</u>
Total	413	100.0 %

Q18. Which THREE improvements/additions from the list in Question 17 are MOST IMPORTANT to your household?

<u>Q18. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Bocce ball courts	5	1.2 %
Bike racks	4	1.0 %
Dog park	22	5.3 %
Fitness course/parkour	15	3.6 %
Parking	9	2.2 %
Passive walking trail	23	5.6 %
Paved amphitheatre parking	12	2.9 %
Pickleball courts	11	2.7 %
Picnic area with shade structure	30	7.3 %
Picnic tables	7	1.7 %
Playgrounds	20	4.8 %
Public art	25	6.1 %
Re-purpose of recreation center	16	3.9 %
Restrooms	42	10.2 %
Sand volleyball court	5	1.2 %
Splash pad	22	5.3 %
Tennis courts	2	0.5 %
Trash/recycling cans	10	2.4 %
<u>None chosen</u>	<u>133</u>	<u>32.2 %</u>
Total	413	100.0 %

SUM OF TOP 3 CHOICES**Q18. Which THREE improvements/additions from the list in Question 17 are MOST IMPORTANT to your household? (top 3)**

Q18. Top choice	Number	Percent
Bocce ball courts	21	5.1 %
Bike racks	14	3.4 %
Dog park	98	23.7 %
Fitness course/parkour	55	13.3 %
Parking	33	8.0 %
Passive walking trail	136	32.9 %
Paved amphitheatre parking	47	11.4 %
Pickleball courts	47	11.4 %
Picnic area with shade structure	78	18.9 %
Picnic tables	16	3.9 %
Playgrounds	86	20.8 %
Public art	50	12.1 %
Re-purpose of recreation center	34	8.2 %
Restrooms	113	27.4 %
Sand volleyball court	14	3.4 %
Splash pad	70	16.9 %
Tennis courts	14	3.4 %
Trash/recycling cans	23	5.6 %
None chosen	64	15.5 %
Total	1013	

Q19. Breeze Hill Road Park. Please indicate if you or members of your household have a need for the following amenities that could be made to Breeze Hill Road Park (near the courthouse).

Q19. Amenities that could be made to Breeze Hill Road Park	Number	Percent
Baseball/softball fields	42	10.2 %
Basketball courts	39	9.4 %
Community garden	86	20.8 %
Dog park	89	21.5 %
Exercise stations	73	17.7 %
Frisbee golf	30	7.3 %
Parking	101	24.5 %
Pickleball courts	53	12.8 %
Picnic shelter	76	18.4 %
Playgrounds	103	24.9 %
Pump track	49	11.9 %
Restrooms	127	30.8 %
Splash pad	81	19.6 %
Walking paths	125	30.3 %
Other	9	2.2 %
Total	1083	

Q19-15. Other

- A place to sketch
Taught after-school art at Breeze Hill: would like to see a still life vignette to encourage sketching or painting there.
- Better fencing and enclosures around the playground as it's so close to a busy road with speeding cars.
Playground should be as far back from traffic as possible for safety.
- OPEN FIELDS TO PLAY IN
- Removal of palm trees and other invasive plant species

- Running track
- Safer
- Skateboarding Park
- Soccer goals and fields
- SWIMMING/LAP SWIM POOL

Q20. Which THREE amenities from the list in Question 19 are MOST IMPORTANT to your household?

<u>Q20. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	12	2.9 %
Basketball courts	7	1.7 %
Community garden	17	4.1 %
Dog park	42	10.2 %
Exercise stations	14	3.4 %
Frisbee golf	9	2.2 %
Parking	30	7.3 %
Pickleball courts	14	3.4 %
Picnic shelter	3	0.7 %
Playgrounds	28	6.8 %
Pump track	20	4.8 %
Restrooms	24	5.8 %
Splash pad	24	5.8 %
Walking paths	26	6.3 %
None chosen	143	34.6 %
Total	413	100.0 %

Q20. Which THREE amenities from the list in Question 19 are MOST IMPORTANT to your household?

<u>Q20. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	11	2.7 %
Basketball courts	5	1.2 %
Community garden	21	5.1 %
Dog park	17	4.1 %
Exercise stations	15	3.6 %
Frisbee golf	3	0.7 %
Parking	22	5.3 %
Pickleball courts	13	3.1 %
Picnic shelter	17	4.1 %
Playgrounds	27	6.5 %
Pump track	12	2.9 %
Restrooms	29	7.0 %
Splash pad	22	5.3 %
Walking paths	29	7.0 %
None chosen	170	41.2 %
Total	413	100.0 %

Q20. Which THREE amenities from the list in Question 19 are MOST IMPORTANT to your household?

Q20. 3rd choice	Number	Percent
Baseball/softball fields	2	0.5 %
Basketball courts	4	1.0 %
Community garden	15	3.6 %
Dog park	13	3.1 %
Exercise stations	10	2.4 %
Frisbee golf	7	1.7 %
Parking	23	5.6 %
Pickleball courts	9	2.2 %
Picnic shelter	17	4.1 %
Playgrounds	24	5.8 %
Pump track	6	1.5 %
Restrooms	41	9.9 %
Splash pad	15	3.6 %
Walking paths	35	8.5 %
None chosen	192	46.5 %
Total	413	100.0 %

SUM OF TOP 3 CHOICES**Q20. Which THREE amenities from the list in Question 19 are MOST IMPORTANT to your household? (top 3)**

Q20. Top choice	Number	Percent
Baseball/softball fields	25	6.1 %
Basketball courts	16	3.9 %
Community garden	53	12.8 %
Dog park	72	17.4 %
Exercise stations	39	9.4 %
Frisbee golf	19	4.6 %
Parking	75	18.2 %
Pickleball courts	36	8.7 %
Picnic shelter	37	9.0 %
Playgrounds	79	19.1 %
Pump track	38	9.2 %
Restrooms	94	22.8 %
Splash pad	61	14.8 %
Walking paths	90	21.8 %
None chosen	143	34.6 %
Total	877	

Q21. Matagual Drive Park. Please indicate if you or members of your household have a need for the following amenities that could be made to Matagual Drive Park (corner of Matagual and Hacienda drives).

Q21. Amenities that could be made to Matagual Drive

Park	Number	Percent
Basketball courts	31	7.5 %
Community garden	77	18.6 %
Crosswalks to commercial center	66	16.0 %
Dog park	77	18.6 %
Exercise stations	48	11.6 %
Fencing with gates	70	16.9 %
Frisbee golf	25	6.1 %
Parking	70	16.9 %
Pickleball courts	49	11.9 %
Picnic shelter	61	14.8 %
Playground	88	21.3 %
Pump track	40	9.7 %
Restrooms	110	26.6 %
Sand volleyball courts	26	6.3 %
Skate park	42	10.2 %
Walking paths	108	26.2 %
Other	9	2.2 %
Total	997	

Q21-17. Other

- A proper name? If you Google it you can't find it.
- A splash pad at this park (or another park in vista) would be incredible! It's something we're definitely missing in Vista parks and have to go to other cities to find.
- OPEN FIELDS TO PLAY IN
- Removal of invasive plant species
- Skateboarding Park
- Soccer goal and fields
- Splash pads!
- SWIMMING POOL/LAP SWIM
- Tennis courts!! Too many have been taken away at Brengle-our Sat morning group which used to play on 3 courts every Sat morning for 2 hours now can't get any courts!!

Q22. Which THREE amenities from the list in Question 21 are MOST IMPORTANT to your household?

Q22. Top choice	Number	Percent
Basketball courts	7	1.7 %
Community garden	20	4.8 %
Crosswalks to commercial center	19	4.6 %
Dog park	41	9.9 %
Exercise stations	2	0.5 %
Fencing with gates	13	3.1 %
Frisbee golf	6	1.5 %
Parking	9	2.2 %
Pickleball courts	20	4.8 %
Picnic shelter	4	1.0 %
Playground	29	7.0 %
Pump track	14	3.4 %
Restrooms	11	2.7 %
Sand volleyball courts	4	1.0 %
Skate park	8	1.9 %
Walking paths	25	6.1 %
None chosen	181	43.8 %
Total	413	100.0 %

Q22. Which THREE amenities from the list in Question 21 are MOST IMPORTANT to your household?

Q22. 2nd choice	Number	Percent
Basketball courts	4	1.0 %
Community garden	13	3.1 %
Crosswalks to commercial center	12	2.9 %
Dog park	11	2.7 %
Exercise stations	18	4.4 %
Fencing with gates	15	3.6 %
Frisbee golf	6	1.5 %
Parking	15	3.6 %
Pickleball courts	9	2.2 %
Picnic shelter	7	1.7 %
Playground	28	6.8 %
Pump track	10	2.4 %
Restrooms	26	6.3 %
Sand volleyball courts	6	1.5 %
Skate park	6	1.5 %
Walking paths	23	5.6 %
None chosen	204	49.4 %
Total	413	100.0 %

Q22. Which THREE amenities from the list in Question 21 are MOST IMPORTANT to your household?

Q22. 3rd choice	Number	Percent
Basketball courts	4	1.0 %
Community garden	14	3.4 %
Crosswalks to commercial center	9	2.2 %
Dog park	12	2.9 %
Exercise stations	10	2.4 %
Fencing with gates	10	2.4 %
Frisbee golf	5	1.2 %
Parking	20	4.8 %
Pickleball courts	8	1.9 %
Picnic shelter	11	2.7 %
Playground	13	3.1 %
Pump track	5	1.2 %
Restrooms	33	8.0 %
Sand volleyball courts	4	1.0 %
Skate park	11	2.7 %
Walking paths	19	4.6 %
None chosen	225	54.5 %
Total	413	100.0 %

SUM OF TOP 3 CHOICES**Q22. Which THREE amenities from the list in Question 21 are MOST IMPORTANT to your household? (top 3)**

Q22. Top choice	Number	Percent
Basketball courts	15	3.6 %
Community garden	47	11.4 %
Crosswalks to commercial center	40	9.7 %
Dog park	64	15.5 %
Exercise stations	30	7.3 %
Fencing with gates	38	9.2 %
Frisbee golf	17	4.1 %
Parking	44	10.7 %
Pickleball courts	37	9.0 %
Picnic shelter	22	5.3 %
Playground	70	16.9 %
Pump track	29	7.0 %
Restrooms	70	16.9 %
Sand volleyball courts	14	3.4 %
Skate park	25	6.1 %
Walking paths	67	16.2 %
None chosen	181	43.8 %
Total	810	

Q23. Paseo Buena Vista Park. Please indicate if you or members of your household have a need for the following amenities that could be made to Paseo Buena Vista Park (at Townsite Drive and E. Vista Way).

Q23. Amenities that could be made to Paseo Buena Vista Park	Number	Percent
Basketball courts	40	9.7 %
Bocce courts	22	5.3 %
Community garden	83	20.1 %
Community information board	41	9.9 %
Dog park	67	16.2 %
Exercise stations	62	15.0 %
Gazebo	54	13.1 %
Horseshoe pits	34	8.2 %
Little free library	69	16.7 %
Local art	56	13.6 %
Picnic shelter	63	15.3 %
Playground	87	21.1 %
Restrooms	117	28.3 %
Splash pad	66	16.0 %
Walking paths	101	24.5 %
Other	8	1.9 %
Total	970	

Q23-16. Other

- Allow fishing again.
- Keeping the poison oak cleared on the trail!
- LUIFENO INTERPERATIVE EXHIBIT
- OPEN FIELDS TO PLAY IN
- Removal of invasive plant species and planting of native trees and shrubs for better habitat
- Security guard
- SKATE PARK/PUMP TRACK
- Splash pad

Q24. Which THREE improvements/additions from the list in Question 23 are MOST IMPORTANT to your household?

Q24. Top choice	Number	Percent
Basketball courts	14	3.4 %
Bocce courts	4	1.0 %
Community garden	30	7.3 %
Community information board	3	0.7 %
Dog park	34	8.2 %
Exercise stations	10	2.4 %
Gazebo	3	0.7 %
Horseshoe pits	4	1.0 %
Little free library	8	1.9 %
Local art	8	1.9 %
Picnic shelter	1	0.2 %
Playground	32	7.7 %
Restrooms	18	4.4 %
Splash pad	15	3.6 %
Walking paths	27	6.5 %
None chosen	202	48.9 %
Total	413	100.0 %

Q24. Which THREE improvements/additions from the list in Question 23 are MOST IMPORTANT to your household?

<u>Q24. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Basketball courts	10	2.4 %
Bocce courts	1	0.2 %
Community garden	15	3.6 %
Community information board	4	1.0 %
Dog park	9	2.2 %
Exercise stations	17	4.1 %
Gazebo	10	2.4 %
Horseshoe pits	5	1.2 %
Little free library	13	3.1 %
Local art	12	2.9 %
Picnic shelter	12	2.9 %
Playground	17	4.1 %
Restrooms	30	7.3 %
Splash pad	16	3.9 %
Walking paths	16	3.9 %
<u>None chosen</u>	<u>226</u>	<u>54.7 %</u>
Total	413	100.0 %

Q24. Which THREE improvements/additions from the list in Question 23 are MOST IMPORTANT to your household?

<u>Q24. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Basketball courts	1	0.2 %
Bocce courts	5	1.2 %
Community garden	14	3.4 %
Community information board	7	1.7 %
Dog park	12	2.9 %
Exercise stations	9	2.2 %
Gazebo	7	1.7 %
Horseshoe pits	8	1.9 %
Little free library	12	2.9 %
Local art	10	2.4 %
Picnic shelter	13	3.1 %
Playground	7	1.7 %
Restrooms	26	6.3 %
Splash pad	15	3.6 %
Walking paths	23	5.6 %
<u>None chosen</u>	<u>244</u>	<u>59.1 %</u>
Total	413	100.0 %

SUM OF TOP 3 CHOICES**Q24. Which THREE improvements/additions from the list in Question 23 are MOST IMPORTANT to your household? (top 3)**

Q24. Top choice	Number	Percent
Basketball courts	25	6.1 %
Bocce courts	10	2.4 %
Community garden	59	14.3 %
Community information board	14	3.4 %
Dog park	55	13.3 %
Exercise stations	36	8.7 %
Gazebo	20	4.8 %
Horseshoe pits	17	4.1 %
Little free library	33	8.0 %
Local art	30	7.3 %
Picnic shelter	26	6.3 %
Playground	56	13.6 %
Restrooms	74	17.9 %
Splash pad	46	11.1 %
Walking paths	66	16.0 %
None chosen	202	48.9 %
Total	769	

Q25. Your gender identity:

Q25. Your gender	Number	Percent
Male	199	48.2 %
Female	203	49.2 %
Non-binary	2	0.5 %
Prefer not to disclose	9	2.2 %
Total	413	100.0 %

WITHOUT PREFER NOT TO DISCLOSE**Q25. Your gender identity: (without "prefer not to disclose")**

Q25. Your gender	Number	Percent
Male	199	49.3 %
Female	203	50.2 %
Non-binary	2	0.5 %
Total	404	100.0 %

Q26. How many years have you lived in Vista?

Q26. How many years have you lived in Vista	Number	Percent
0-5	82	19.9 %
6-10	76	18.4 %
11-15	27	6.5 %
16-20	28	6.8 %
21-30	77	18.6 %
31+	103	24.9 %
Not provided	20	4.8 %
Total	413	100.0 %

WITHOUT NOT PROVIDED**Q26. How many years have you lived in Vista? (without "not provided")**

<u>Q26. How many years have you lived in Vista</u>	<u>Number</u>	<u>Percent</u>
0-5	82	20.9 %
6-10	76	19.3 %
11-15	27	6.9 %
16-20	28	7.1 %
21-30	77	19.6 %
31+	103	26.2 %
Total	393	100.0 %

Q27. Which of the following best describes your race/ethnicity?

<u>Q27. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	22	5.3 %
Black or African American	8	1.9 %
American Indian or Alaska Native	4	1.0 %
White or Caucasian	207	50.1 %
Native Hawaiian or other Pacific Islander	2	0.5 %
Hispanic or Latino	205	49.6 %
Other	6	1.5 %
Total	454	

Q27-7. Self-describe your race/ethnicity:

<u>Q27-7. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
European	2	33.3 %
Middle Eastern	2	33.3 %
Multiple races	1	16.7 %
Mixed	1	16.7 %
Total	6	100.0 %



Survey Instrument



December 2024

Dear Vista Resident:

We're reaching out to invite you to participate in shaping the future of Vista's parks and recreation! Your feedback is crucial as we embark on several exciting projects and plan for the future of our community spaces.

We've created a short survey to gather your input on:

- **A new Parks and Recreation Master Plan:** This comprehensive plan will guide the future of our parks, recreational programming, and park development for years to come.
- **Three new parks:**
 - **Breeze Hill Road Park:** Located near the courthouse.
 - **Matagual Drive Park:** Situated at the corner of Matagual and Hacienda drives.
 - **Paseo Buena Vista Park:** Located near Townsite Drive and E. Vista Way.
- **Improvements to Brengle Terrace Park:** We want to hear your ideas for enhancing this popular park.
- **The future of the Wave Waterpark:** As the waterpark approaches 30 years of age, we need your input on how to best ensure its continued enjoyment for future generations.

Please complete and return your survey within the next two weeks.

The survey will take 10-15 minutes to complete, and responses will remain confidential. We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data and present the results to the city, which in turn will be shared with the community. Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to complete the survey online, please visit Vistasurvey.org.

If you have any questions, please feel free to contact me at rnrulCb_e_c_@cityofvista.gov or 760-643-5261.

Thank you for your time and valuable input!

Sincerely,

Mike Pacheco
Recreation & Community Services Director

760.726.1340 | vista.gov

200 Civic Center Drive, Vista, California 92084-6275



2024 City of Vista Parks and Recreation / Wave Waterpark Needs Assessment Survey

Help shape the future of Vista's parks, recreation programs, and the Wave Waterpark! The City of Vista needs your input on a new Parks and Recreation Master Plan. The results of this survey will guide decisions about three new parks, improvements to Brengle Terrace Park, and the future of the Wave Waterpark, as it approaches 30 years of age.

When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at Vistasurvey.org.

To show our appreciation for your time, at the end of the survey you can choose to be entered into a raffle for a chance to win tickets to a show at the Moonlight Amphitheatre or to the Wave Waterpark. We greatly appreciate your time!

1. Including yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

2. Have you or any member of your household visited the Wave Waterpark?

____(1) Yes [Answer Q2a-c] ____ (2) No [Skip to Q3.]

2a. Overall, how would you rate the physical condition of the Wave Waterpark?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

2b. Please CHECK ALL of the following programs/activities you or members of your households have participated in at the Wave Waterpark.

____(01) Swim lessons ____ (07) Cabana rentals
 ____ (02) Splash pad ____ (08) Team practices (water polo / swim team)
 ____ (03) Lazy river ____ (09) Birthday party
 ____ (04) FlowRider ____ (10) Group visit
 ____ (05) Waterslides ____ (11) Private rental
 ____ (06) Splash camps ____ (12) Other: _____

2c. Which FOUR programs/activities from the list in Question 2b are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 2b, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

3. Have you or any member of your household visited any City of Vista parks and/or recreation facilities during the past 12 months (excluding the Wave Waterpark)?

____(1) Yes [Answer Q3a.] ____ (2) No [Skip to Q4.]

3a. Overall, how would you rate the physical condition of ALL the City of Vista parks and recreation facilities you have visited?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

4. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Vista parks and recreation facilities more often.

- | | |
|--|--|
| <input type="checkbox"/> (01) Do not feel safe using parks/facilities | <input type="checkbox"/> (08) Language/cultural barriers |
| <input type="checkbox"/> (02) Lack of amenities we want to use | <input type="checkbox"/> (09) Not aware of parks' or facilities' locations |
| <input type="checkbox"/> (03) Lack of handicap (ADA) accessibility | <input type="checkbox"/> (10) Parks/facilities are not well maintained |
| <input type="checkbox"/> (04) Lack of parking to access parks/facilities | <input type="checkbox"/> (11) Too far from our home |
| <input type="checkbox"/> (05) Lack of restrooms | <input type="checkbox"/> (12) Use parks/facilities in other cities/county |
| <input type="checkbox"/> (06) Lack of shade | <input type="checkbox"/> (13) Other: _____ |
| <input type="checkbox"/> (07) Lack of transportation | |

5. From the following list, please CHECK ALL the ways you learn about City of Vista parks, recreation facilities, programs, and events.

- | | |
|---|--|
| <input type="checkbox"/> (01) Recreation activity brochure | <input type="checkbox"/> (08) Banners |
| <input type="checkbox"/> (02) City website | <input type="checkbox"/> (09) Emails |
| <input type="checkbox"/> (03) Materials at parks or recreation facilities | <input type="checkbox"/> (10) E-newsletter |
| <input type="checkbox"/> (04) Conversations with City staff | <input type="checkbox"/> (11) Social media |
| <input type="checkbox"/> (05) Newspaper | <input type="checkbox"/> (12) Flyers |
| <input type="checkbox"/> (06) Word of mouth | <input type="checkbox"/> (13) Other: _____ |
| <input type="checkbox"/> (07) Promotions at special events | |

6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events? [Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

7. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

- | | |
|---|--|
| <input type="checkbox"/> (1) City of Vista | <input type="checkbox"/> (6) Private schools/charter schools |
| <input type="checkbox"/> (2) Neighboring cities | <input type="checkbox"/> (7) Private summer camps |
| <input type="checkbox"/> (3) Places of worship (e.g., synagogues, churches) | <input type="checkbox"/> (8) Public schools |
| <input type="checkbox"/> (4) Private and non-profit youth sports | <input type="checkbox"/> (9) Other: _____ |
| <input type="checkbox"/> (5) Private clubs (tennis, health, swim, fitness) | |

8. Has your household participated in any programs or events offered by the City of Vista Recreation and Community Services Department?

- (1) Yes [Answer Q8a.] (2) No [Skip to Q9.]

8a. How would you rate the overall quality of the City of Vista Recreation and Community Services Department programs or events in which your household has participated?

- (4) Excellent (3) Good (2) Fair (1) Poor

9. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Vista Recreation and Community Services Department programs more often.

- | | |
|---|--|
| <input type="checkbox"/> (01) Classes are full | <input type="checkbox"/> (11) Online registration is not user friendly |
| <input type="checkbox"/> (02) Do not feel safe participating | <input type="checkbox"/> (12) Customer service issues |
| <input type="checkbox"/> (03) Fees are too high | <input type="checkbox"/> (13) Program not offered |
| <input type="checkbox"/> (04) I don't know what is offered | <input type="checkbox"/> (14) Program times are not convenient |
| <input type="checkbox"/> (05) Lack of quality instructors | <input type="checkbox"/> (15) Registration is difficult |
| <input type="checkbox"/> (06) Lack of quality programs | <input type="checkbox"/> (16) Too far from our home |
| <input type="checkbox"/> (07) Lack of right program equipment | <input type="checkbox"/> (17) Too busy/not interested |
| <input type="checkbox"/> (08) Lack of transportation | <input type="checkbox"/> (18) Use programs of other agencies |
| <input type="checkbox"/> (09) Language/cultural barriers | <input type="checkbox"/> (19) Other: _____ |
| <input type="checkbox"/> (10) Old and outdated facilities | |

10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Campgrounds	4	3	2	1	9
02. Community center (multi-use space for events, exercise and activities)	4	3	2	1	9
03. Environmental/nature education center	4	3	2	1	9
04. Indoor basketball/volleyball courts (indoor gyms)	4	3	2	1	9
05. Golf courses	4	3	2	1	9
06. Large community parks	4	3	2	1	9
07. Lighted diamond sports fields (baseball, softball)	4	3	2	1	9
08. Lighted rectangular sports fields (football, rugby, soccer)	4	3	2	1	9
09. Mountain bike trails	4	3	2	1	9
10. Multi-use hiking, biking, walking trails (paved or unpaved)	4	3	2	1	9
11. Off-leash dog park	4	3	2	1	9
12. Open space conservation areas	4	3	2	1	9
13. Outdoor basketball courts	4	3	2	1	9
14. Outdoor exercise/fitness area	4	3	2	1	9
15. Outdoor pickleball courts	4	3	2	1	9
16. Outdoor tennis courts	4	3	2	1	9
17. Performing arts venues	4	3	2	1	9
18. Picnic areas and shelters	4	3	2	1	9
19. Playgrounds	4	3	2	1	9
20. Shade and trees	4	3	2	1	9
21. Skateboard parks	4	3	2	1	9
22. Small neighborhood parks	4	3	2	1	9
23. Splash pads or spray parks	4	3	2	1	9
24. Swimming pools	4	3	2	1	9
25. Walking paths in parks	4	3	2	1	9
26. Other:	4	3	2	1	9

11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult fitness and wellness programs	4	3	2	1	9
02. Adult sports leagues	4	3	2	1	9
03. After school programs for youth	4	3	2	1	9
04. Adult performing arts programs (dance/music)	4	3	2	1	9
05. Adult visual arts/crafts programs	4	3	2	1	9
06. Counseling and mental health programs	4	3	2	1	9
07. Cultural enrichment programs	4	3	2	1	9
08. EGaming/ESports	4	3	2	1	9
09. Cheer/gymnastics/tumbling programs	4	3	2	1	9
10. Outdoor environmental/nature camps and programs	4	3	2	1	9
11. Preschool programs/early childhood education	4	3	2	1	9
12. Programs for people with special needs	4	3	2	1	9
13. Recreation/competitive swim team	4	3	2	1	9
14. Senior programs	4	3	2	1	9
15. Special events	4	3	2	1	9
16. STEM (science, technology, engineering, and mathematics) classes	4	3	2	1	9
17. Swim lessons	4	3	2	1	9
18. Teen/tween programs	4	3	2	1	9
19. Pickleball/tennis lessons and leagues	4	3	2	1	9
20. Youth fitness and wellness classes	4	3	2	1	9
21. Youth visual/performing arts/crafts programs (dance/music)	4	3	2	1	9
22. Youth sports programs and camps	4	3	2	1	9
23. Youth seasonal programs and camps	4	3	2	1	9
24. Water fitness programs/lap swimming	4	3	2	1	9
25. Other:	4	3	2	1	9

13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

14. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below? [Please be sure your total adds up to \$100.]

- \$ ____ Improve/maintain existing parks, pools, and recreation facilities
- \$ ____ Improve existing indoor recreation facilities
- \$ ____ Acquire new park land and open space
- \$ ____ Construct new sports fields (softball, soccer, baseball, etc.)
- \$ ____ Expand program offerings
- \$ ____ Other: _____

\$100 TOTAL

15. How important do you feel it is for the City of Vista to provide high quality parks, recreation facilities and programs?

____(3) Very important ____ (2) Somewhat important ____ (1) Not important ____ (9) Not sure

16. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Vista's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

The parks and recreation system in Vista...		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	Helps to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
02.	Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
03.	Improves my (my household's) physical health and fitness	5	4	3	2	1	9
04.	Increases my (my household's) property value	5	4	3	2	1	9
05.	Is age-friendly and accessible to all age groups	5	4	3	2	1	9
06.	Makes Vista a more desirable place to live	5	4	3	2	1	9
07.	Positively impacts economic/business development	5	4	3	2	1	9
08.	Preserves open space and protects the environment	5	4	3	2	1	9
09.	Provides jobs/professional development for youth	5	4	3	2	1	9
10.	Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
11.	Provides volunteer opportunities for the community	5	4	3	2	1	9

17. **Brengle Terrace Park.** Please indicate if you or members of your household have a need for the following improvements/additions that could be made to **Brengle Terrace Park**. [Check ALL that apply.]

- | | |
|--|---|
| ___(01) Bocce Ball courts | ___(11) Playgrounds |
| ___(02) Bike racks | ___(12) Public art |
| ___(03) Dog park | ___(13) Re-purpose of the Recreation Center |
| ___(04) Fitness course/parkour | ___(14) Restrooms |
| ___(05) Parking | ___(15) Sand volleyball court |
| ___(06) Passive walking trail | ___(16) Splash pad |
| ___(07) Pave Amphitheatre parking | ___(17) Tennis courts |
| ___(08) Pickleball courts | ___(18) Trash/recycling cans |
| ___(09) Picnic area with shade structure | ___(19) Other: _____ |
| ___(10) Picnic tables | |

18. Which THREE improvements/additions from the list in Question 17 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 17, or circle "NONE."]

1st: ___ 2nd: ___ 3rd: ___ NONE

19. **Breeze Hill Road Park.** Please indicate if you or members of your household have a need for the following amenities that could be made to **Breeze Hill Road Park (near the courthouse)**. [Check ALL that apply.]

- | | |
|----------------------------------|------------------------|
| ___(01) Baseball/softball fields | ___(09) Picnic shelter |
| ___(02) Basketball courts | ___(10) Playgrounds |
| ___(03) Community garden | ___(11) Pump track |
| ___(04) Dog park | ___(12) Restrooms |
| ___(05) Exercise stations | ___(13) Splash pad |
| ___(06) Frisbee golf | ___(14) Walking paths |
| ___(07) Parking | ___(15) Other: _____ |
| ___(08) Pickleball courts | |

20. Which THREE amenities from the list in Question 19 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 19, or circle "NONE."]

1st: ___ 2nd: ___ 3rd: ___ NONE

21. Matagual Drive Park. Please indicate if you or members of your household have a need for the following amenities that could be made to Matagual Drive Park (corner of Matagual and Hacienda drives). [Check ALL that apply.]

- | | |
|---|--|
| <input type="checkbox"/> (01) Basketball courts | <input type="checkbox"/> (10) Picnic shelter |
| <input type="checkbox"/> (02) Community garden | <input type="checkbox"/> (11) Playground |
| <input type="checkbox"/> (03) Crosswalks to commercial center | <input type="checkbox"/> (12) Pump track |
| <input type="checkbox"/> (04) Dog park | <input type="checkbox"/> (13) Restrooms |
| <input type="checkbox"/> (05) Exercise stations | <input type="checkbox"/> (14) Sand volleyball courts |
| <input type="checkbox"/> (06) Fencing with gates | <input type="checkbox"/> (15) Skate park |
| <input type="checkbox"/> (07) Frisbee golf | <input type="checkbox"/> (16) Walking paths |
| <input type="checkbox"/> (08) Parking | <input type="checkbox"/> (17) Other: _____ |
| <input type="checkbox"/> (09) Pickleball courts | |

22. Which THREE amenities from the list in Question 21 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 21, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

23. Paseo Buena Vista Park. Please indicate if you or members of your household have a need for the following amenities that could be made to Paseo Buena Vista Park (at Townsite Drive and E. Vista Way). [Check ALL that apply.]

- | | |
|---|---|
| <input type="checkbox"/> (01) Basketball courts | <input type="checkbox"/> (09) Little free library |
| <input type="checkbox"/> (02) Bocce courts | <input type="checkbox"/> (10) Local art |
| <input type="checkbox"/> (03) Community garden | <input type="checkbox"/> (11) Picnic shelter |
| <input type="checkbox"/> (04) Community information board | <input type="checkbox"/> (12) Playground |
| <input type="checkbox"/> (05) Dog park | <input type="checkbox"/> (13) Restrooms |
| <input type="checkbox"/> (06) Exercise stations | <input type="checkbox"/> (14) Splash pad |
| <input type="checkbox"/> (07) Gazebo | <input type="checkbox"/> (15) Walking paths |
| <input type="checkbox"/> (08) Horseshoe pits | <input type="checkbox"/> (16) Other: _____ |

24. Which THREE improvements/additions from the list in Question 23 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 23, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

25. Your gender identity:

- | | | |
|-------------------------------------|---|---|
| <input type="checkbox"/> (1) Male | <input type="checkbox"/> (3) Non-binary | <input type="checkbox"/> (5) Prefer not to disclose |
| <input type="checkbox"/> (2) Female | <input type="checkbox"/> (4) Prefer to self-describe: _____ | |

26. How many years have you lived in Vista? _____ years

27. Which of the following best describes your race/ethnicity? [Check all that apply.]

- | | |
|--|---|
| <input type="checkbox"/> (01) Asian or Asian Indian | <input type="checkbox"/> (05) Native Hawaiian or other Pacific Islander |
| <input type="checkbox"/> (02) Black or African American | <input type="checkbox"/> (06) Hispanic or Latino |
| <input type="checkbox"/> (03) American Indian or Alaska Native | <input type="checkbox"/> (99) Other: _____ |
| <input type="checkbox"/> (04) White or Caucasian | |

Thank you for completing the survey! For a chance to win tickets to the Moonlight Amphitheatre or the Wave Waterpark, please enter your information below:

Name: _____ Phone: _____

Email: _____

Raffle choice [Select one.]: ____ (1) Moonlight Amphitheatre Tickets ____ (2) Wave Waterpark Tickets

This concludes the survey. Thank you for your time!
Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!